

# Farmersville Community Development Corporation

## 2009-10 Goals

### Short-Term Goals

- Continue to support the Farmersville Main Street Program
- Support benches and additional lighting to the Chaparral Trail.
- Sponsor Collin County Leadership class tuition
- Support completion of paving project at Senior Citizens Center/Library
- Support Movies in the Park 4-movie series
- Support National Register District nomination project
- Support marketing efforts connected with branding Farmersville
- Support repainting of back of 4 Highway entrance signs
- Support training and administrative costs for 4B Board members
- Support projection equipment for Best Center
- Support Citizenship Farmersville Program
- Support electric improvements to Southlake Park
- Support Nature audit of Farmersville resources

### Long-Term Goals

- Support beautification and Streetscape improvements including downtown lamppost banners, signage, benches and additional lighting to the Chaparral Trail.
- Support process of National Historic District nomination for the historic business district area of the city.
- Support the renovation/development of the downtown area with continued financial support of the Main Street Program, long range development plans and incentives for attracting new businesses and strengthening existing businesses.
- Support marketing efforts connected with branding Farmersville in joint venture with Farmersville Economic Development Corporation and the Farmersville Chamber.
- Encourage collaborative efforts and long range planning with the community, City Council, 4A, Main Street Program, Chamber of Commerce, and FISD.
- Encourage and support citizen leadership training and volunteer development
- Assist in development of community recreational and cultural events, resources, and facilities, as well as continued support of Parks Program.