

2011-2012 Goals and Specified Projects

Goals:

- A.) Create a business atmosphere in Farmersville that supports:
 - 1. Retention and expansion of existing business,
 - 2. Attracting new or relocating businesses that will increase the quantity and quality of primary jobs,
 - 3. Working with regional coalitions to address infrastructure, transportation, education and quality of life issues,
 - 4. Recruiting at least one new employer per year.

- B.) Improve communication with the community and communicate accomplishments of the Economic Development Board by submitting press releases.

- C.) Expedite the expansion of U.S Highway 380 and State Highway 78 by partnering with the City of Farmersville in order to enhance the crossroad status of the City

- D.) Partner with Collin College for a functional college by 2014.

- E.) Work with the City of Farmersville and NTMWD for a regional waste water treatment plant(WWTP)

- F.) Combine efforts with the City of Farmersville on comprehensive planning issues.

Projects: Specific funding activities to achieve stated goals:

- 1. Infrastructure improvements for US Highway 380 and State Highway 78.
- 2. Regional waste water infrastructure design.
- 3. Funding Collin College and/or City of Farmersville requests as they pertain to new college campus.
- 4. Locate property for an EDC investment for future projects.
- 5. Assist City of Farmersville in updating Comprehensive Master Plan.
- 6. Assist City of Farmersville in creating a Tax Increment Reinvestment Zone (TIRZ)