

MEETING MINUTES
Regular Meeting – Jan. 12, 2009
6 p.m.

MEETING PLACE – First National Bank of Trenton Community Room

Roll Call

6:02 p.m.

Directors Present

Joe Helmberger, President
Debi Jordan, President Elect
Ben White, Treasurer
Wyndi Veigel, Secretary
Robbie Tedford, Director
Cynthia Craddock-Clark, Office Manager

Directors Absent

Angie Rios, Director
Wendy Linde, Director (Resigned)

Recognition of visitors/members

None

Audience with individuals wishing to address the board

None

Introduction of Robbie Tedford as Director (taking the seat vacated by Tonya Mercer)

Robbie was introduced to the chamber and welcomed on board.

Approval of the December minutes

The December minutes were presented by Wyndi and approved unanimously in a motion made by Ben and seconded by Debi.

Approval of the September, October, November, December financial reports

The September, October and November financial reports were presented to the board and approved unanimously in a motion made by Wyndi and seconded by Debi. No action was taken regarding the December financial report. The IRS, Sam's Club membership renewal, Quarterly Texas Workforce Taxes and a possible outside audit was discussed.

Choose monthly meeting date for monthly meetings

The meetings will be held at 6 p.m. the second Monday at FNB of Trenton's Community room.

New Applications/Renewals –Discuss and approve or reject any renewals or new applications to join the Chamber

In a motion made by Ben and seconded by Wyndi the Board unanimously approved the renewals for February.

Discussion concerning status of Chamber Web site

The board discussed the Web site and the status of Helix Broadband. Debi is to make the Web site say under construction until further action can be determined.

Goals for 2009

The Chamber discussed involving being more heavily involved with the actual economy of the town instead of so many events. Donating more funds to the cities marketing campaign, if possible, was discussed.

Update and act on marketing of spirited items for the city

The Chamber decided to proceed with the marketing of spirited items by having Logo Legends research costs and develop a contract.

Discuss and assign tasks for Chamber newsletter publication

Joe – Editor, Wyndi- Production and design, Ben- Business of the Month, Debi- Event articles including the banquet, Scott – Business After Hours.

Discuss and choose future Businesses of the Month

Jan. – Timeless Treasures, Feb. – Charlie’s Hamburgers, March – Daniel and Brown Inc., April – Farmersville Physical Therapy, May – First Bank

Discuss and choose future Business After Hours

Scott Hester will continue to handle Business After Hours. Jan – Tedford Chevrolet, Feb. – Farmersville Collision, March – Chris Lair

Office Manager’s Report

Cynthia presented the monthly office manager’s report. See attachment A.

Discuss and act on any matters relating to the 2009 Chamber banquet

The banquet is important and it will be a tough year due to the economy.

◆ Banquet meetings are as follows:

Kick off meeting 1/19 7 p.m. Civic Center

Banquet meeting 2/2 @ 6 p.m.

Chamber meeting 2/9 @ 6 p.m.

Banquet meeting 2/9 @ 7:30 p.m.

Banquet meeting 3/2 @ 6 p.m.

Chamber meeting 3/9 @ 6 p.m.

Banquet meeting 3/9 @ 7:30 p.m.

Banquet meeting 3/23 @ 6 p.m.

◆ Revenue Streams

Raffle tickets – 500 to be sold
\$1,000 cash will be awarded
\$10 each
\$5,000 from raffle
\$ 15,000 in sponsorship
\$8,500 in Auction sales
\$7,500 door
Need to raise \$36,000 total
Scott will handle the money

◆ Other details

Need to check on Sound system from Dale Neil
Check with police dept. for off duty officer
Need to order the plaques (4)
Tonya and Wyndi are to handle the program – Black and white middle, Front and back, plus front and back insides will be color.
Joe to send letter to all chamber members requesting help raising money
Entertainment to be High School Jazz Band (Joe to contact Richard Holbrook) and Ben to contact his son to see if they are interested in playing the banquet as well.
Decorations to be handled by Cynthia, Debi, Wyndi, Tonya and possibly Becky Mounger (palm trees, carved fruit, table cloths, leis).
Door prizes will consist of some of the auction items solicited.
Sponsorship banners to be hung for Level 1 and 2 sponsorships.

Other

In a motion made by Wyndi and seconded by Debi, the board accepted the resignation of Wendy Linde and accepted Scott Hester as a new Chamber director.

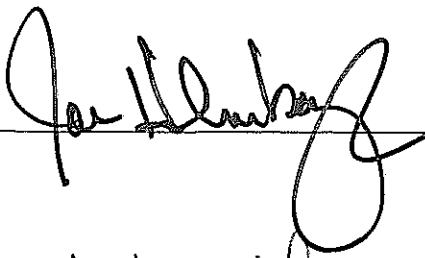
The Chamber office needs a new copier. Action will be discussed at a later date.

Cynthia to order shirts for Scott and Robbie.

Everyone was reminded about the Collin College Town hall meeting Feb. 19 at 6:30 p.m.

Adjournment

In a motion made by Ben and seconded by Debi, the meeting was adjourned at 8:58 p.m.

President  Date 2/9/09

Secretary Wyndi Veigel Date 2/9/09