

CHAMBER OF COMMERCE MEETING MINUTES
Monthly Meeting- April 47, 2010
Time- 6:00 PM
Meeting Place: FNB Trenton-Farmersville

ROLL CALL

6:06 pm

Directors present:

Ben White, President

Kim Cole-Smith, Treasurer

Wyndi Veigel, Director

Chris Lair, Director

Terri Lowe, Secretary

Kathy Wingo, Director

Cynthia Craddock-Clark, Office Manager

RECOGNITION OF MEMBERS/VISITORS

None

AUDIENCE WITH INDIVIDUALS WISHING TO ADDRESS THE BOARD

None

APPROVAL OF MARCH MEETING MINUTES

A motion was made by Wyndi and seconded by Kathy to accept the March 2010 meeting minutes with the amended changes. On page two Wyndi will attend the next 4B meeting and Chris will attend the next 4A meeting. In addition, the correct date and time for FDMA Social will be amended. All was in favor and the motion passed unanimously.

Ben asked for the minutes to be posted on our website once they have been approved.

APPROVAL OF MARCH FINANCIAL REPORT

Ben asked Kim to read and go over the December report. A motion was made by Chris and seconded by Wyndi to accept the March 2010 financial report as provided. All was in favor and the motion passed unanimously.

DISCUSS AND ACT UPON TAX AND RELATED ISSUES

Ben gave an update on the W-2/W-3 issue, he has received his monthly phone call and the decision is pending. Kim will submit quarterly taxes next week.

NEW APPLICATIONS/RENEWALS-DISCUSS AND APPROVE OR REJECT ANY RENEWALS OR NEW APPLICATIONS TO JOIN CHAMBER

F.E.S.T. is dissolving so they will not be renewing their membership. Cello Wrap, Foy Inc, Cap Rock Energy, The Farmersville Times and Kim/Sharon Morris are renewals for April, renewals were mailed out and were approved by the board via email.

DISCUSS BEN'S MEETING WITH JOHN MORAN CONCERNING EVENT PLANNING

Ben spoke with John Moran today concerning the Chamber's scheduled events that would require street closures. John will present any upcoming events to the City Council one month prior to the event. Ben will provide John with the following information: What the event is, When the event is scheduled, the times for the event and Where the street closure will be needed. Ben also would like to present a calendar of events to the downtown merchants to let them know about upcoming events. Wyndi suggested we send a letter out ahead of the events letting merchant know when and what event is planned, in the letter we can ask them to participate. Chris added that a line be put in for comments or concerns and give the Chamber email and phone numbers. Kathy made a motion for a letter to be mailed to the downtown merchants with Bullets points mentioned above, seconded by Wyndi. All was in favor and the motion passed unanimously.

CITY MEETING REPORTS

CITY COUNCIL- Terri attended the City Council meeting on April 13, noted items to the interest of our Chamber members, Expansion of the parking lot connected to the First United Methodist Church on Main Street. The original contract between the city and the church is in direct violation of State and City Laws, therefore the contract is void. Potential Bridge designs from TX Dot were given to 4A, consideration made to make the voting public for the bridge design. Conduct a public hearing to consider a violation of the Sign Ordinance, dropped due to error in notification. All building codes adapting to the 2006 edition.

FARMERSVILLE ECONOMIC DEVELOPMENT CORP. (4A) – Ben attended the meeting and stated the developer with Brookshire's gave the overall layout of the area for the future. The main purpose was to discuss future infrastructure needs and what the city would or could to do. TXDot gave a recap of where things are with the Hwy 380 expansion project. TXDot also gave potential bridge designs. A couple of the choices would not cost the city anything others would require the city to contribute to the cost.

FARMERSVILLE COMMUNITY DEVELOPMENT CORP. (4B) –Wyndi did not attend the meeting, however she did have the minutes. 4B received permission by City Council to apply for a grant to expand the Chaparral Trail to Merit. A landscape consultant came and presented different designs for the expansion.

FAMERSVILLE MARKETING COMMITTEE – Cynthia attend the meeting, it was Don Smith’s last meeting (since he is not running for re-election for Mayor). Eddie Sims went over the website and the number of hits and volume to the different tabs on the site. The calendar for the Chamber ahs 239 hits and the photos for the Chamber had 86 hits over the past month. The Chamber was in the top 20 for tabs chosen.

FARMERSVILLE MARKETING COMMITTEE – Wyndi is the Chamber Liaison for this committee. The meeting was held today with both Wyndi and Chris attending. The movie list for “Movies in the Park” were chosen they are as follows: *Harry Potter and the ½ Blood Prince* – June

G-Force – July

Blindside – August

How to Train a Dragon – September.

The movies will play on the 3rd Saturday of each month, starting at dusk. In the meeting, they suggested they might need help paying for the movies, since some of the movies are rather new and that maybe the Chamber would be able to comment funds to help cover the difference. Ben motioned for Wyndi and Chris to give their time in lieu of funds, Terri seconded. All were in was in favor and the motion passed unanimously.

DISCUSS/REVIEW 2010 CHAMBER BANQUET

Kim gave the financial report of earnings from the banquet. We fell short of our desired goal, however we did earn enough to maintain keeping the visitors center open! Ben opened the floor to all directors to discuss what we can change/add or maintain for the 2011 banquet.

- Improve on Sponsorships & Auction items
- Do not add items to the auction spreadsheet until the items are delivered to the Chamber Office
- Label items as the come into the Chamber Office
- Send out Save the Date cards late December early January
- End of year start asking for primary sponsorships
- Not having programs, using banners and other ways to display sponsorships
- Change the time-the year there baseball tournaments the same day
- Possible venue change
- New linen company
- Remind “helpers” we need them before and after the banquet
- Simple décor
- Have a firm number of students the week prior
- Theme
- Engraving from company we have used before in Greenville for the plaques next year

DISCUSS/ACTION REGARDING FIBER CIRCLE (DIANE PIWKO)

Diane Piwko with Fiber Circle has asked the Farmersville Chamber of Commerce for re-instatement into the Chamber and a Public apology in a local newspaper in regards to her resigning from the Farmersville Chamber of Commerce in 2008. A motion was entered for re-instatement and died to lack of support. No motion was entered for a public apology.

DISCUSS FARMERSVILLE CHAMBER OF COMMERICE CANDIDATE QUESTION AND ANSWER FORUM

Dr. Bob Collins will be the commentator. The public can offer questions to the Farmersville Chamber office or via email to the Chamber. Ben will send an email blast out letting everyone know where to submit the questions. Tables, sound system and chairs have been arranged.

DISCUSS YARDS OF YARDS SALE

Ben is talking with John Moran to have an exception that weekend for all those participating in the event and provide John with those addresses.

DISCUSS BASTOP CHAMBER OF COMMERICE WORKSHOP

Cynthia will be attending the workshop on April 27. Wyndi is not able to attend, due to a work conflict.

DISCUSS PROMOTIONAL ITEMS FOR CHAMBER OFFICE

We do not currently have any items at the Chamber Office to give out to those who come in or for making "goody bags" to different organizations who come to town. Ideals were presented for pricing - pens, magnets, calendars, memo-pads etc. Cynthia will get prices on the items listed above and sent out an email for approval of purchase.

DISCUSS CHAMBER CALENDER

Cynthia will update calendar as events are added.

OFFICE MANAGER'S REPORT

Cynthia presented the board with copies of the monthly office manager's report.

OTHER ITEMS TO DISCUSS

The Scholarship interview will be April 20 & 21 at the Farmersville Administration Building, Wyndi, Terri and Cynthia will be attending.

ADJOURNMENT

In a motion made by Angie and seconded by Ben, the meeting was
Adjourned at 7:43 pm

President _____ **Date** _____

Secretary _____ **Date** _____