

MEETING MINUTES
Monthly Meeting- January 13, 2010
Time- 6:00 PM
Meeting Place: FNB Trenton-Farmersville

ROLL CALL

6:01 pm

Directors present:

Ben White, President

Kim Cole-Smith, Treasurer

Wyndi Veigel, Director

Chris Lair, Director

Terri Lowe, Secretary

Cynthia Craddock-Clark, Office Manager

RECOGNITION OF MEMBERS/VISITORS

Perry Haley with Sam's Club in McKinney, greeted by Ben White and introduced to the Directors present.

AUDIENCE WITH INDIVIDUALS WISHING TO ADDRESS THE BOARD

None

DISCUSS AND ACT UPON OPEN DIRECTOR POSITION, RUNS THROUGH 12/31/2011.

Interview with Dr. Schmid, he does not wish to be a Director; however he would like to be more active in Chamber. This still leaves an open Director position.

APPROVAL OF DECEMBER MEETING MINUTES

A motion was made by Chris and seconded by Wyndi to accept the December meeting minutes as provided. All was in favor and the motion passed.

APPROVAL OF DECEMBER FINANCIAL REPORT

Ben asked Kim to read and go over the December report. A motion was made by Chris and seconded by Wyndi to accept the December financial report as provided. All was in favor and the motion passed.

DISCUSS AND ACT UPON TAX AND RELATED ISSUES

Ben gave an update on the W-2/W-3 issue, he has received his monthly phone call and the decision is pending. Kim has completed and filed the first quarter and Yearly taxes for 2010.

DISCUSS AND ACT UPON CERTIFICATE OF DEPOSIT RENEWAL

Per our meeting in December upon the maturity of CD at First Bank we will leave \$5,000.00 at First Bank, term 30 days and the remainder move to First National Bank of Trenton, term 1 year.

DISCUSS \$3,000.00 FOR CITY MARKETING THROUGH 4B.

It is in our budget each year to contribute \$3,000.00 to 4B, to help cover the expense of advertising for the City, and it includes advertising for our events.

NEW APPLICATIONS/RENEWALS-DISCUSS AND APPROVE OR REJECT ANY RENEWALS OR NEW APPLICATIONS TO JOIN CHAMBER

Sun Lounge and Farmersville Physical Therapy are both up for renewal this month.

DISCUSS CHAMBER GOALS AND EVENTS FOR 2010

Ben went over the goals for this year; maintain Chamber Office 5 days a week, 7 hours per day. 2010 Banquet, Business of the Month/Newsletter. It was decided that we will move Business After Hours and Chamber Luncheon will be held Quarterly. Cynthia will update the Chamber Calendar with these events, which is now on our website. Yards of Yards Sale is the 1st Saturday in June, Ben will get with Farmersville City Manager to meet new city requirements about yard sales. The circus, which we do make money on, is every other year. All street closures for current reserved dates have been given to the City Manager. Christmas Parade, Back to School Teacher Banquet and Bugtussle (Last Saturday in August). Ben asked and Chris volunteered to work with Cynthia to put together a presentation to work a haunted house back into Square on the Square. The Chamber calendar will be updated by Cynthia-it was asked that you update her on all dates so that it can be as accurate as possible.

Ben would like to send out a Chamber Questionnaire to all members and it was agreed upon. The questionnaire will be sent out by mid-year and then we will discuss the comments and take additional actions to improve areas that are needed.

The Chamber calendar will be updated with City Council Meetings and we will be taking turns going to these meetings to help keep other Chamber members up to date on any changes that may or may not affect them.

DISCUSS SECURITY FOR CHAMBER OF COMMERCE OFFICE

Cynthia let Ben know that her "call button" is not working, and that she has had visitors that do not have any Chamber business to discuss with her and feels uncomfortable being in the office without the ability to call for assistance when needed. Ben has been to the Police Department; however, he was unable to talk with anyone to discuss ways to make the office more secure. The Chamber will replace the "call button" and make further changes recommended by the Police Department.

OFFICE MANAGER'S REPORT

Cynthia presented the board with copies of the monthly office manager's report

DISCUSS AND APPROVE SOFTWARE UPDATE

The Chamber office currently runs Office 2003, It was motioned by Wyndi and seconded by Chris to buy a more updated version. Cynthia noted that our membership with Sam's Club has expired and it was motioned by Chris and seconded by Terri for Cynthia to renew the membership and purchase the software at Sam's Club. All was in favor and the motion passed.

DISCUSS AND APPROVE CHAMBER WORKSHOP

A workshop for Chamber will be held in February. Cynthia and Wyndi would like to attend, Ben made a motion and Terri seconded it for them to attend. The Chamber will pay for their food, gas and Hotel. All was in favor and the motion passed.

DISCUSS AND ACT UPON ANY OTHER MATTERS RELATING TO THE 2010 CHAMBER BANQUET.

Banquet meeting will be held every other Tuesday.

Discussed revenues streams. Team members for soliciting donations: ReMax Country Northeast, the M&M team will not be involved this year; this leaves a spot for team 1. Team 2 will be Carol Lee. Team 3 is FNB Trenton. Ben will call First Bank Farmersville and Don Smith for teams 4 & 6. Terri will contact Toni Allard about Team5, and Team 7 is the Chamber of Commerce (Directors). We also went over the assigned duties from the December meeting.

ADJOURNMENT

In a motion made by Chris and seconded by Terri, the meeting was adjourned at 7:30 pm

President _____ **Date** _____

Secretary _____ **Date** _____