

**Farmersville Chamber of Commerce
Meeting Minutes
June 9, 2010
Meeting Place- FNB of Trenton (Community Room)
6PM**

ROLL CALL

6:05PM

DIRECTORS PRESENT

Ben White- President
Kim Smith-Cole- Treasurer
Chris Lair- Director
Kathy Wingo- Director

DIRECTORS NOT PRESENT

Angie Rios- President elect
Wyndi Veigel-Director
Terri Lowe- Secretary

RECOGNITION OF MEMBERS/VISITORS

Ed Wingo-chamber member/Business-Texas CHL Professionals
Lauren Thain- chamber member/Business-Logo Legends
Tracy Pounders

AUDIENCE WITH INDIVIDUALS WISHING TO ADDRESS THE BOARD

None

APPROVAL OF MAY MEETING MINUTES

Tabled

APPROVAL OF MAY FINANCIAL REPORT

Kim presented the board with copies of the May financials & she also handed a copies of the budget, so that the board could see where we stood financially for the remainder of the year.
Ben entertained a motion to accept the financial report. Chris made a motion and Kathy seconded it. All was in favor and the motion passed unanimously.

DISCUSS FORM TAXES AND RELATED ISSUES

Kim reported that there has been no change or correspondence from the IRS.

NEW APPLICATIONS/RENEWALS-DISCUSS AND APPROVE OR REJECT ANY RENEWALS OR NEW APPLICATIONS TO JOIN THE CHAMBER

Received renewals from Charlie's Old Fashioned Hamburgers and James & Mary Hemby

CITY MEETING REPORTS

- City Council- Tabled. Angie was not present to give report
- Farmersville Economic Development (4A)- Meeting is on 6/16/10
- Farmersville Community Development Corporation (4B)- No report
- Farmersville Marketing Committee- Meeting is on 6/14/10
- FDMA- Chris gave a brief report and mentioned upcoming event that will be sponsored by the FDMA, they were the "Movies in the Park" scheduled in June & July and the Chautauqua Art Festival will be held on the 1st Saturday in September in conjunction with the Flea Market

RECAP OF 2010 YARDS OF YARD SALE

Cynthia gave a brief recap of the 7th annual yard sale. There were over 64 houses registered. It was reported that the event went really well and the chamber received positive feedback from participants and from citizens in the community as well.

Adah Leah Wolf (Main Street Manager) suggested we have "map signs w/arrow" made to display out in front of the flea market and mentioned that they had lots of shoppers.

Chris Lair also suggested putting maps in businesses who are chamber members.

CHAMBER SURVEY AND YEARLY CHAMBER PLANNING MEETING

Ben said that he will be working on the chamber survey and will have it ready to send out to all members in July. After a brief discussion, the chamber workshop with Art Roberts was scheduled for July 28th, 3-7pm and the chamber summer planning session will be held on August 11th from 5pm-8pm. Due to the workshop with Mr. Roberts in July it was decided as a board to table the monthly meeting until August and discuss all agenda items then.

PROMOTIONAL ITEMS FOR CHAMBER OFFICE

The board approved to go in half with 4B and purchase promotional items for the city as well the chamber's office. The chamber & 4B will be purchasing 1,000 magnetic calendars that will list annual events. The magnets are being designed and purchased through Logo Legends a chamber of commerce member. Artwork and yearly calendar of events will need to be submitted. The cost of the magnets are \$795. Chris made a motion to purchase this item and Kim seconded it. All was in favor and motion passed unanimously.

CHAMBER CALENDAR REVIEW. SEE ATTACHED CALENDAR MONTHS MAY THROUGH JULY

Ben reviewed the calendar and several things were added. Kathy will cover the next city council meeting on July 13th. Cynthia vacation days will change and she will inform the board at a later date. The chamber workshop with Art Roberts was also added to the calendar and has been set for July 28th, 3-7pm. The chamber's summer planning session was set for August 11th, 5-8pm.

OFFICE MANAGER'S REPORT

Cynthia handed out the monthly office manager's report. To date there are 104 chamber members.

OTHER

DIRECTOR & LIABILITY INSURANCE

Chris reported to the board that he had received "Directors & Liability" quotes from several independent insurance companies (Farmers Insurance, Baker & Assoc and State Farm). A ½ million dollar policy would have a deductible of either \$1,000 or \$2500 on a per occurrence basis. It was suggested by Ben that the chamber budget \$950 for this insurance. Kim made a motion to budget the amount & Kathy seconded it. All was in favor and the motion passed.