

**FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION (4B)**

**AGENDA ~ October 9, 2010**  
9:00 AM City Council Chambers

**Special Joint Meeting with the following invitees:**

**Farmersville City Council; Farmersville Economic Development Corporation (4A);  
Farmersville Main Street; Farmersville Marketing Committee; and,  
Farmersville Chamber Of Commerce**

**I. PRELIMINARY MATTERS**

- A.** Call to Order of each participating entity's meeting
- B.** Recognition of Attendees
- C.** Stated Objective: Economic Development: Increase business in the City of Farmersville through business growth and retention

**II. ITEMS FOR DISCUSSION**

- A.** Review and discuss the mission statement and current goals of each participating entity
- B.** Inventory of City assets:  
Identify, review, and discuss the City's strengths and weaknesses
- C.** Positioning Farmersville: Discuss potential marketing and advertising strategy for economic development of the City
- D.** Concluding comments and discussion regarding possible action plan

**III. ADJOURNMENT**

- A.** Adjourn each participating entity's meeting

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Joint Meeting Agenda for October 9, 2010 was posted in the regular posting place of the City of Farmersville on October 6, 2010 at 9:00 a.m.

  
Adah Leah Wolf, Main Street Manager