

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION (4B),

**AGENDA~ November 13, 2010
8:00 AM City Council Chambers
205 S. Main**

**Special Joint Meeting with the following invitees:
Farmersville City Council; Farmersville Economic Development Corporation (4A);
Farmersville Main Street; Farmersville Marketing Committee; and
Farmersville Chamber of Commerce**

I. PRELIMINARY MATTERS

A. Call to Order of each participating entity's meeting

B. Recognition of Attendees

**C. Stated Objective: Economic Development: Increase business in the city of
Farmersville through business growth and retention**

II. ITEMS FOR DISCUSSION

A. Summarize and review strengths and weaknesses identified at last meeting

**B. Positioning Farmersville: Marketing and Advertising Strategy for Economic
Development**

C. Concluding comments and action plan

III. ADJOURNMENT

A. Adjourn each participating entity's meeting

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Joint Meeting Agenda for November 13, 2010 was posted in the regular posting place of the City of Farmersville on November 9, 2010 at 8:00 a.m.

Adah Leah Wolf, Main Street Manager