

# Farmersville Community Development Corporation

## 2011-2012 Goals

### Short-Term Goals

- Continue to support the Farmersville Main Street Program
- Support administrative costs for 4B Board
- Support city marketing efforts
- Support electric improvements to Southlake Park
- Support development of Chaparral Trail including grant match
- Support downtown irrigation system and trail wildflower plantings
- Support training for 4B Board members
- Support Collin College Scholarship sponsorship
- Support Parks & Recreation program plan
- Support Chamber of Commerce and Visitors Center
- Support restoration and upkeep of Bain Honaker House Museum
- Support planning of downtown museum
- Support Christmas activities
- Support water reclamation project at Splash Park and Splash Park restrooms
- Support historical marker

### Long-Term Goals

- Support the renovation/development of downtown, with continued financial support of the Main Street Program, long range development plans and incentives for attracting new businesses and strengthening existing businesses.
- Support process of historical recognition for the historic business district.
- Support marketing efforts connected with branding Farmersville in joint venture with Farmersville Economic Development Corporation and the Farmersville Chamber.
- Encourage and support collaborative efforts and long range planning with the community, City Council, 4A, Main Street Program, Chamber of Commerce, Collin College, and FISD.
- Encourage and support citizen leadership training and volunteer development.
- Support Collin College scholarship program and local campus development.
- Assist in development of community recreational and cultural events, resources, museums, and facilities, as well as continued support and improvement of parks program.
- Support 4B administrative needs.