

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION
MINUTES October 12, 2009

The Farmersville Community Development Corporation met in regular session on October 12, 2009 at the Best Community Conference Center with the following board members present: George Crump, Doug Dann, Bill Daniel, Loydell Seward, and Debi Jordan.

RECOGNITION OF CITIZENS/VISITORS

Chairman Crump welcomed City Manager John Moran, City Secretary Edie Sims, and Main Street Manager Adah Leah Wolf.

CALL TO ORDER

Chairman Crump convened the meeting at 5:50 p.m. and announced that a quorum was present after roll call by Adah Leah Wolf.

ACCEPT RESIGNATION FROM BOARD MEMBER BILL FORBUS

On a motion by Debi Jordan and a second by Doug Dann, the board accepted the resignation of board member Bill Forbus. Motion carried unanimously.

SWEAR IN BOARD MEMBER LOYDELL SEWARD

New board member Loydell Seward was sworn in by City Secretary Edie Sims.

CITY MANAGER UPDATE

City Manager John Moran introduced himself. He began work September 21, and is currently reviewing the budget.

CONSIDER FOR APPROVAL SEPTEMBER 14, 2009 MEETING MINUTES

On a motion by Doug Dann, and a second by Loydell Seward, the Board approved the meeting minutes of September 14, 2009. Motion carried unanimously.

CONSIDER FOR APPROVAL SEPTEMBER 2009 FINANCIAL STATEMENTS & EXPENSES

George Crump explained recent transfers to TexPool, and explained the status of the marketing budget. On a motion by Bill Daniel and a second by Loydell Seward, the Board approved the financial statements of September 2009. Motion carried unanimously.

MAIN STREET MANAGER UPDATE

Adah Leah Wolf presented a written report, and highlighted the following: The September 5 Chautauqua Art Festival and the Farmers & Fleas Market were well attended and cross promoted. Marketing Committee completed design for rack cards, which have been printed. Two movies in the part were presented in September: Mary Poppins, and Cimarron Kid. The Hwy 380 billboard near Brookshires will need to be moved due to the expansion of Hwy 380. Work has begun on the interior of 214 S. Main by new owner Rex Thain. He will expand his store to offer tack, boots, jeans and hats. Main Street Manager will attend Texas Downtown Association conference in Tyler November 3-6.

Updated Main Street Accomplishments flier and Downtown Farmersville Reinvestment figures flier were also distributed.

SOLAR LIGHTING FOR SIGN ON HWY 78

Diane Piwko is checking on solar lighting. The Farmersville Downtown Merchants will ask Ray Feagin about using his property to relocate the sign.

FEASIBILITY STUDY ON DIGITAL EVENT MARQUEE @ HWY 380 & 78

George Crump suggested a feasibility study to look at the possibility of a marquis sign which could announce upcoming events. Examples of such signs are at Sulphur Springs and the county arena sign south of Emory. Bill Daniel and George Crump to gather information and report back to board.

COMMITTEE'S UPDATE AND PROGRESS REPORT ON 2009-2010 GOALS & OBJECTIVES

1. MAIN STREET- JIM DAWKINS Dawkins was not in attendance, but presented a written report.
2. CHAPARRAL TRAIL BENCHES & LIGHTING - BILL DANIEL 4 light poles may be enough. Daniel to meet with City Manager to discuss. Mile and ½ mile markers also needed for trail. Currently 2 ½ miles of the trail is concrete.
3. MOVIES IN THE PARK - DEBRA JORDAN Movie series was successful. No problems with clean up or electricity. Businesses were invited to attend for promotion. Feagins Grocery donated hot dogs. FDMA provided other food for sale.
4. BEST CENTER PROJECTION /OVERHEAD EQUIPMENT- DOUG DANN Dann will give specifics on equipment to order to Wolf.
5. NATURE AUDIT- DEBRA JORDAN, GEORGE CRUMP Crump has made contact with Texas Parks & Wildlife and a representative will visit in November.
6. SOUTHLAKE IMPROVEMENTS: ELECTRICAL, RESTROOMS- JIM DAWKINS, BILL DANIEL Dawkins was not in attendance, but presented a written report. Daniel and Dawkins to meet with John Moran regarding improvements. Jordan discussed how other cities have found rodeos to be good money makers, and suggested the rodeo arena could be used for such.

ROUNDTABLE WRAP-UP & DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

Joe Barton will be asked to present an update on the Chaparral Trail.

ADJOURNMENT

On a motion by Bill Daniel, seconded by Debi Jordan, the Board adjourned the meeting at 7:12 p.m. Motion carried unanimously.

George Crump, President

ATTEST:

Debra Jordan, Secretary