

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION
MINUTES July 19, 2010

The Farmersville Community Development Corporation met in regular session on July 19, 2010 at the Best Community Conference Center with the following board members present: Doug Dann, Bill Daniel, George Crump, Jim Dawkins, Diane Piwko, and Alicia Wisdom.

RECOGNITION OF CITIZENS/VISITORS

Chairman Crump welcomed Main Street Manager Adah Leah Wolf, and City Councilman Billy Long.

CALL TO ORDER

Chairman Crump convened the meeting at 5:50 p.m. and announced that a quorum was present after roll call by Adah Leah Wolf.

CONSIDER FOR APPROVAL JUNE 14, 2010 MEETING MINUTES

On a motion by Bill Daniel and a second by Jim Dawkins, the Board approved the meeting minutes of June 14, 2010. Motion carried unanimously.

CONSIDER FOR APPROVAL JUNE 2010 FINANCIAL STATEMENTS & EXPENSES

On a motion by Alicia Wisdom and a second by Diane Piwko, the Board approved the financial statements of June 2010. Motion carried unanimously.

MAIN STREET MANAGER UPDATE

Main Street Manager Adah Leah Wolf provided a written monthly report for June 2010. An extensive donation of Audie Murphy related items (approximately 10 boxes) has been donated by Larry Jordan of Lubbock. Audie Murphy Day Committee will be discussing its potential use and exhibition. Farmers & Fleas Market in June had approximately 60 vendors, a very large turnout. Audie Murphy Day (June 19) was a fine, hot day with more veterans participating this year than ever before. Main Street architect Wayne Bell continues to work with building owner Doug Laube and contractor on brick and mortar details for renovations at 129 McKinney Street. Vandals shot 4 display windows on the east side of Main Street, causing over \$4000 in damages. A reward has been offered to help find the perpetrator. Over 590 hours of volunteer time was donated in June!

GAZEBO SOUND SYSTEM

Charles Massey will have information and estimates at the August meeting.

MOVIES IN THE PARK UPDATE

The next movie will be G Force, and it will show on August 21. We will not know until September if "How to Train your Dragon" will be available for the Sept. 18 showing, since it may be held over.

LONG RANGE MARKETING PLANNING

George Crump asked Adah Leah Wolf to check with city's calendar to see what date in October would be available.

EDC TRAINING

George Crump, Jim Dawkins, Doug Dann and Alicia Wisdom are planning to attend the EDC training which will be held on August 13 in Waco. Crump offered to drive.

CONSIDER ITEMS FOR 2010-11 BUDGET

- Northern Collin County Leadership Training: Board felt this was a good item to support with tuition for one participant, and a meal for the participants. Doug Dann is checking to see if he will be able to attend. (\$750)
- Wildflower seeding: Board discussed placing this item into grant, and reducing the area to be seeded to the full sun exposure areas only.
- Marketing monies: board requests budget/plans from Marketing Committee for more detail (\$12,000)
- Memorial trees & bricks for past city council members: There was discussion regarding whether more trees are needed, whether this is a useful expenditure for economic development, and the high cost. Alicia Wisdom made a motion to deny 4B monies for memorial bricks and trees. Jim Dawkins seconded the motion, which passed with one dissenting vote.
- Main Street: Manager will provide budget break out information at next meeting
- Training: Board discussed the value of continued training and education for board members.

- Parks improvements: The Parks Board is working on a plan for continued improvements and will be meeting tomorrow night. They will communicate their needs to the 4B board. Possible project will be walkway from gazebo to splash pad.
- Additional lighting in City Park and at splash pad: Board discussed this and felt it was a police (security) issue and not a 4B issue.
- Collin County Community College scholarship: board feels this is important to maintain and supplement budgeted amount (\$2000)
- Christmas tree decorations: Diane Piwko recommended this category to supplement the decorations city currently owns. (\$1500)
- Movies in the Park: Board did not want to continue this venture since it was expensive and does not serve many in the community.
- South Lake Park improvements: Board discussed continuing to improve this area, with plantings, camping spots, electric, and clean up of the water in the lake (\$16,000)
- Equipment for Best Center: laptop suggested (\$1200)
- Civic/ Activities Center: Board suggested that planning for this center might resume after a comprehensive long range planning meeting with several community groups represented. If this is the case, 4B board could consider making a budget amendment to accommodate this project.
- Skate park: or other youth activity area was suggested
- Purchase and rehab of downtown building for community use: for example the old laundry building might be a candidate for this sort of project.

AGENDA ITEMS FOR NEXT MEETING

Consider potential budget items, Chaparral Trail bench locations and mile markers, and follow up on Baldwin proposal.

ADJOURN

On a motion to adjourn by Alicia Wisdom, seconded by Bill Daniel, the Board adjourned the meeting at 7:15 PM.

George Crump, President

ATTEST:

Loydell Seward, Secretary