

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION  
MINUTES August 9, 2010

The Farmersville Community Development Corporation met in regular session on August 9, 2010 at the Best Community Conference Center with the following board members present: Doug Dann, Bill Daniel, George Crump, Jim Dawkins, Loydell Seward, and Diane Piwko.

RECOGNITION OF CITIZENS/VISITORS

Chairman Crump welcomed Main Street Manager Adah Leah Wolf, and guest Charles Massey.

CALL TO ORDER

Chairman Crump convened the meeting at 5:45 p.m. and announced that a quorum was present after roll call by Adah Leah Wolf.

CONSIDER FOR APPROVAL JULY 19, 2010 MEETING MINUTES

On a motion by Jim Dawkins and a second by Bill Daniel, the Board approved the meeting minutes of July 19, 2010. Motion carried unanimously.

CONSIDER FOR APPROVAL JULY 2010 FINANCIAL STATEMENTS & EXPENSES

On a motion by Diane Piwko and a second by Loydell Seward, the Board approved the financial statements of July 2010. Motion carried unanimously. Suggestion was made to print grid lines on statements.

CONSIDER ITEMS FOR 2010-2011 BUDGET: DOWNTOWN SOUND SYSTEM

Guest Charles Massey reported his findings after researching a sound system for downtown. For a permanent, professional system with good level, good dispersion, and good security, he recommended we use a design consultant and plan to spend \$18,000-\$25,000. A wireless system was discussed and is not advised. A portable system does not fare well weather wise. Streaming internet requires significant power amplification and is not advised. Downtown trees could possibly be used for hanging speakers.

Bill Daniel made a motion that up to \$500 be used this fiscal year to repair or replace existing equipment and have in place by Old Time Saturday. Motion seconded by Jim Dawkins and passed unanimously. The Board thanked Charles for his research assistance.

MAIN STREET MANAGER UPDATE

Main Street Manager Adah Leah Wolf provided a written monthly report for July 2010. The 6<sup>th</sup> anniversary of the Farmers & Fleas Market will be celebrated at the August market. Committee is trying to recruit more produce vendors. Audie Murphy Day merchandise sales are still coming in. The last Movie in the Park (The Blind Side) had approximately 150 persons in attendance. Carol Pirie of the Texas Film Commission toured the city and good photos for their data base, also gave program to Rotary Club. Next year's Audie Murphy Day will be held on June 18 and will be a morning event. Main Street architect Wayne Bell continues to work with Doug Laube and contractor for 129 McKinney Street building. Eight historic building window signs have been completed and laminated, and installation has begun. Doug Dann has submitted his application to attend Northern Collin County Leadership Program. His tuition to be sponsored by 4B. The Downtown Merchants Association has decided not to hold the Chautauqua Art Festival this year. SBA Lending Seminar was given by Tommi Homuth at First National Bank of Trenton. Manger attended Chamber focus group meeting for long range planning. August 21 will feature "G Force" movie in the Park.

LONG RANGE MARKETING PLANNING

George Crump asked Adah Leah Wolf to check with city's calendar to see what date in October would be available.

EDC TRAINING

George Crump, Jim Dawkins, and Doug Dann are registered to attend the EDC training which will be held on August 13 in Waco. Crump offered to drive.

CONSIDER ITEMS FOR 2010-11 BUDGET

The following budget categories were discussed and established, for a total of \$113,500:

- Main Street: Manager provided budget break out information (\$60,000)
- Miscellaneous: Diane Piwko recommended Christmas tree decorations to supplement the decorations city currently owns, to be included in miscellaneous (\$2,000)

- National Register Project: (\$1,000)
- Marketing monies: Marketing Committee provided detailed budget (\$12,000)
- Reimburse city for accounting services: (\$500)
- South Lake Park improvements: Continuing to improve this area, with landscaping, camping spots, electric, and clean up (\$15,000)
- Chaparral Trail improvements: includes benches, mile markers (\$6,000)
- Training: includes 4B training plus sponsoring tuition for one participant to attend Northern Collin County Leadership Training plus meal for group tour (\$3,000)
- Repainting back of 4 entrance signs: (\$500)
- Equipment for Best Center: Purchase of laptop plus internet connectivity for Best Center. (\$2,000)
- Collin County Community College scholarship: (\$2000)
- Support Parks & Recreation Plan: The Parks Board is working on a plan for continued improvements. 4B Board will support this plan, with specific projects TBA (\$8,000)
- Chamber of Commerce: sponsorship (\$1,500)

AGENDA ITEMS FOR NEXT MEETING

Next meeting to be held Sept. 7, and will include public hearing for 2010-2011 fiscal year budget. Final budget to be presented to City Council at Sept. 14 City Council meeting, by Jim Dawkins or Diane Piwko.

ADJOURN

On a motion to adjourn by Diane Piwko, seconded by Jim Dawkins, the Board adjourned the meeting at 7:35 PM.

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George Crump, President

ATTEST:

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Loydell Seward, Secretary