

**Farmersville Main Street Board
Meeting Minutes April 21, 2011
5:00 p.m., Best Center**

The meeting was brought to order at 5:00 p.m. Present were Main Street Manager, Adah Leah Wolf, Jim Dawkins, Mary Garcia, Randal Shinn, Matthew Busby and Marianne Politz.

Visitors: None

Minutes from 3-15-2011: Matthew Busby made a motion that the March 15, 2011 minutes be accepted as printed; Randal Shinn seconded the motion. The motion passed.

Consider for approval March 2011 Financial Statements: Marianne Politz made a motion to approve the March 2011 financial statement as printed; Matthew Busby seconded the motion, which passed.

Main Street Manager Report:

Promotions: Manager gave presentation to City Council about benefits of becoming a Film Friendly City. Approximately 50 geocachers were at the Farmers & Fleas Market for the Cache in Trash Out event, finding caches on the trail and removing trash from the trail. They remained in town all day and ate dinner downtown that evening.

Organization: Manager encouraged applications for City Boards.

Economic Restructuring: Curves has opened downtown at 122 McKinney Street, owned by Becky Reeder. Revised Downtown Shopping Guides have been printed. Downtown Merchants Meeting hosted by Jack Alexander at 1001 Bargains this month.

Design: THC architects have provided design assistance to 119 McKinney St. (Timeless Treasures) for façade improvements. A list of Main Street maintenance / repair issues has been provided to new Public Works Director Ben White.

Review downtown parking ordinance: Mayor Joe Helmberger has requested input from downtowners on the downtown parking ordinance; the ordinance is in the process of being updated.

Downtown Plantings Update: Mary Garcia has talked to Albert Evans with Homegrown Plants, and they will be replanting the pots and hanging baskets in the median in May. Garcia will meet with the Garden Club about assisting with the repotting of the planters.

Parks Update: Re-Opening ceremony for Spain Athletic Complex was held on March 27. Improvements made at Spain Complex include: restroom refurbishing, painting, dugout fencing, and additional lighting.

Dog Event for Nov. 5: Paula Stogner has introduced an idea for a Doggie Festival, to be held in conjunction with the Farmers & Fleas Market on Nov. 5. She has spoken to the Downtown Merchants and has volunteers in mind. A planning committee has been formed.

Adjournment: With no further business to discuss, motion to adjourn was made by Randal Shinn and seconded by Matthew Busby. Meeting adjourned at 5:45 PM.