

**Farmersville Main Street Board**  
**Meeting Minutes 01/05/10**  
**5:00 p.m., Best Center**

The meeting was brought to order at 5:05 p.m. Present were Main Street Manager, Adah Leah Wolf, Jim Dawkins, Randal Shinn, Carol Tapp, Marianne Politz, Guest attendees: Linda Dawkins, President, Farmersville Historical Society, John Moran, City Manager.

**Minutes from 12/15/09** Randal Shinn made a motion that the December minutes be accepted as printed; Marianne Politz seconded the motion. The motion passed.

**Financial Statements from December:** Printed report for December was submitted by Main Street Manager, Adah Leah Wolf. Motion was made by Carol Tapp to accept report as printed; seconded by Randal Shinn. The motion passed.

**Report from City Manager:** John Moran gave overview of his new position as Farmersville City Manager since September, 2009. States he was attracted to the Downtown area from his first visit and that he was happy to be a part of the City. Since starting in September, he has attended 4A, 4B & Marketing Meeting, to name a few. Is looking forward to working with Main Street Program. Currently the City is trying to secure earmark funds for the Chaparral Trail. Emphasized with teamwork, we can “do good things.” He supports the efforts of Main Street and is looking long term.

**Report from Downtown Merchants Association:** Carol Tapp reported the next FDMA meeting is January 13<sup>th</sup>. Future activities for 2010 will be discussed.

**Report from Main Street Manager:** Guillermo Alvarez continues work on the Law Firm building repairs (Porter Auto building). Jim Dawkins working on getting a schematic of the Chaparral Trail from Eddy Daniel (DBI). Blue Prints will be delivered to City for approval.

**Development:** Suggestion to have all printed and electronic directions to Farmersville directed through the Downtown area. Adah Leah and Randal Shinn already doing this. Adah Leah will encourage the Chamber of Commerce office (Visitor Center) to do the same.

Randal Shinn sent out 400 flyers to merchants in McKinney, Waxahachie, Plano three weeks ago. Results will be reported on the next meeting.

**Discuss Design Workplan:**

Suggestions for workplan:

1. Invite downtown building owners to a meeting to discuss their property. Current building owners don't always have enough money to invest in improvements.
2. Take advantage of the experts and other resources available to us.
3. “Pride of Ownership” campaign

4. Property of the Month promotion
5. Rita Roose and Charlotte Atherton with the Historical Society good contacts.
6. Open House for current building/business owners.
7. Walking history campaign: Current empty buildings could have photos and histories of the building. Design Committee Meeting was set up for January 12 to discuss letter to building and business owners to implement this program.

**Future Agenda Items:** Workplan for 2010 to be discussed at February 23, 2010 meeting.

**Adjournment:** With no further business to discuss, motion to adjourn was made by Randal Shinn and seconded by Marianne Politz. Meeting adjourned at 6:15 PM.