

Farmersville Main Street Board
Meeting Minutes 9/15/09
4:00 PM, Best Center

The meeting was brought to order at 5:00 p.m. Present were Main Street Manager, Adah Leah Wolf, Jim Dawkins, Randal Shinn, Carol Tapp, Marianne Politz. Guest attendees: Officer Tracy Reagan and City Councilman Fred Langford

Minutes from 7/21/09: Carol Tapp made a motion that the July minutes be accepted as printed; Marianne Politz seconded the motion. The motion passed.

Financial Statements from July and August: Printed reports for July and August were submitted by Main Street Manager, Adah Leah Wolf. Motion was made by Marianne Politz to accept report as printed; seconded by Carol Tapp. The motion passed.

Report from Downtown Merchants Association: Chautauqua Art Festival, Sept. 5th, was a success. Plans for 2010 are already in the works.

Movies in the Park (Chamber, FDMA, & 4B partnership) is a good community-minded event. Hannah Montana was well attended. *Mary Poppins* and *Cimarron Kid* in September will complete the series.

Report from Main Street Manager: Adah Leah will be out September 30-October 5th Adah Leah will be attending the Texas Downtown Association yearly meeting in Tyler November 3-6, 2009. Other members of Board were invited to attend.

National Night Out is scheduled for October 6. Officer Reagan spoke regarding the purpose of the event and who plans on participating. Chris Lair is chairing the event.

Scare on the Square is scheduled for Saturday, October 31st. Debi Jordan is chairing the event. Cooperation from FDMA and Chamber is critical to success.

Chamber of Commerce luncheon, September 17th, at Victor's Restaurant on Highway 78. Chad Engbrock will speak to the attendees about Social Media.

Reception for City Manager John Moran will be October 1, 4-6 PM at City Hall.

Farmersville will host the Texas Lakes Trail meeting on November 18. The Civic Center has been reserved. A brief afternoon tour will be organized for attendees.

Report from 4B: Community Development supports Main Street administrative costs as well as other quality of life projects in Farmersville. The funds for 4B are generated from sales tax and split equally with 4A. They are currently working on their 2009-2010 goals. Father/Son fishing event and photo contest were discussed. Carol Tapp suggested that funding for internet capability for the Best Center be considered.

Plans to have Bain Honaker House open more days of the year is part of the 2010 goals. Work still needs to be done on the second floor and scheduling for additional hours are current challenges.

Adah Leah reported that Joe Helmberger has submitted the paperwork for the Historic Brown highway Signage.

Promotions: Old Time Saturday planning is ongoing. This event has a large population draw and should bring business to downtown Farmersville.

Workplan: To be discussed at next meeting.

Adjournment: With no further business to discuss, motion to adjourn was made by Marianne Politz and seconded by Jim Dawkins. Meeting adjourned at 6:15 p.m.

Adah Leah Wolf, Jim Dawkins, Carol Tapp, and Marianne Politz car-pooled to North Lake. Guided tour of Lake and surrounding land mass planned by Jim Dawkins.