

**Farmersville Main Street Board
Meeting Minutes 10/20/09
5:00 PM, Dawkin's Residence: 4910 CR 660**

The meeting was brought to order at 5:00 p.m. Present were Main Street Manager, Adah Leah Wolf, Jim Dawkins, Randal Shinn, Carol Tapp, Mathew Busby. Guest attendee: Linda Dawkins, President, Farmersville Historical Society.

Adah Leah thanked Jim and Linda Dawkins for opening their home for the meeting.

Minutes from 9/15/09: Randal Shinn made a motion that the September minutes be accepted as printed; Carol Tapp seconded the motion. The motion passed.

Financial Statements from September: Printed report for September was submitted by Main Street Manager, Adah Leah Wolf. Motion was made by Carol Tapp to accept report as printed; seconded by Matthew Busby. The motion passed.

Report from Downtown Merchants Association: Carol Tapp reported Movie in the Park series was a success. 4B has budgeted monies to go toward 2010. The movie series will be moved up to July and August to avoid weather delays and conflicting school schedules.

“Wall of Wine” Raffle Fundraiser is in progress. Tickets to win 36 bottles of wine on December 12th are available at selected downtown businesses. Tickets are \$5.00 each or 5 for \$20.00. Bottles of Wine donated can be dropped off at Main Street Antiques.

Chamber Event “Scare on the Square” is scheduled for Saturday, October 31st. Plans include Hay Ride, Games, Costume Contest, Poster Contest, Piñata, Photo Op, and candy distribution. Volunteers are needed to help with set up and game monitoring. Contact Debi Jordan and Carol Tapp.

Randal Shinn added the Masonic Lodge semi-annual Chili/Stew Dinner will also take place on 10/31/09 from 4:00–7:30 p.m. at the Lodge. Tickets are \$7.00 for Adults and \$4.00 for Children. Event has reputation of delicious, all you can eat, fare.

Vintage Baseball Team series still in the works. Farmers Branch Mustangs not available for November 7th. Suggestion made to incorporate a Chuck Wagon Breakfast to coincide with Farmers & Fleas Market and ball game. Debi Jordan is contact.

FDMA meeting October 21st to discuss holiday events. Will report schedule at next Main Street Meeting.

Report from 4B: Jim Dawkins gave report. 4B is investigating the possibility of incorporating Chaparral Trail with South Lake and possibly North Lake. Planned improvements to South Lake property should generate more use of park and lead the way for future projects at the parks to drive activity from and to Downtown businesses.

4B approved budget to purchase projector and screen for Best Center.

Nature Audit to identify the market for future park use and development is planned. Audit will be conducted by Texas Wildlife and affiliated State entities. George Crump is lead on project. The study outcome will assist in developing natural resources to attract tourism. Also looking for ways for FISD to use North Park as a science center as part of school curriculum.

Invitation to attend 4B meetings was given by Jim. They meet the second Monday of the month , 5:45 p.m., Best Center.

Promotions Report: Adah Leah reported on the Main Street building façade collapse last Thursday. The Porter Auto and Sugar Hill patio room were damaged due to deterioration of mortar. Recent rains caused additional weight which resulted in collapse, no other structural damage was reported. Adah Leah is working with owners to make improvements as soon as possible. New City Manager, John Moran, will work with other downtown owners as they assess which other buildings may be at risk. Buildings needing inspection include the back entrance of ReMax, Joe Wilson’s building, and the Laube building.

Current buildings recently made available for lease are Teasserts (Dixie Shinn) and Logo Legends (Ray Faegan). Adah Leah asked Randal Shinn if a building tour, by local realtors, could be planned to visit all current empty storefronts. Importance of maintaining and recruiting businesses on the Square is a priority.

Greenville’s Rubbermaid plant had its employee picnic at the Onion Shed last Saturday. Another employee picnic is planned for October 17th. Other communities wanting to utilize this venue is a plus for Farmersville.

Tom Motley has invited 16 high profile chefs from the area to tour his herb farm and visit Farmersville on Sunday October 25. Adah Leah is putting together “goody bags” for the tour and invited anyone interested in contributing.

Texas Lakes Trail meeting taking place in Farmersville on Wednesday, November 18, 2009. The Civic Center has been reserved and a local restaurant will cater the meeting. The meeting begins at 10:00 a.m. followed by a noon meal and a short tour of Downtown Farmersville. Adah Leah posed a request to Linda Dawkins to open the Honaker House to the attendees.

Texas Downtown Association is having their yearly meeting November 5-7 in Tyler. Adah Leah will be attending. Invitation is open to other members of the Board.

Adah Leah reported on “Constant Contact”, an email promotions and newsletter service company. When provided with email addresses, it helps manage response and updates. A 60-day trial is available. This is something the Board may want to pursue.

Design: Bill Forbes, Loan Officer, is no longer at First National Bank of Trenton; Joanne Coleman has filled his position. Joanne lives in Farmersville and is a good contact for local businesses. Adah Leah will meet with her to discuss Main Street Low Interest Loan program.

Jim and Linda Dawkins gave an update on status of Bain Honaker House. Upstairs floor is currently under repair, it is unsafe for general public tours. Linda suggested that although the Bain Honaker House is a community treasure and years of work have gone into its upkeep, Farmersville may want to consider opening a museum in the downtown area, which would provide more exhibit space. Bain Honaker is a historical home and as such is restricted to showing home life at the turn of the century. An additional museum location would be a representation of agriculture, commerce, culture and growth.

Future Agenda Items: Adah Leah distributed the 09-10 Workplan for review . Board Members were asked to review the material and be ready for discussion in November. The Board will tour the Bain Honaker House at the November meeting.

Adjournment: With no further business to discuss, motion to adjourn was made by Mathew Busby and seconded by Carol Tapp. Meeting adjourned at 6:30 PM.