

**Farmersville Main Street Board**  
**Meeting Minutes 5-26-09**  
**4:00 PM, Best Center**

The meeting was brought to order at 4:00 p.m. Present were Main Street Manager, Adah Leah Wolf, Bill Daniel, Janis May, Randal Shinn, and Carol Tapp.

**Minutes from 4-21-09:** Bill Daniel made a motion that the April minutes be accepted as printed; Janice May seconded the motion. The motion passed.

**Financial Statements from April:** Printed report for March was submitted by Main Street Manager, Adah Leah Wolf. Motion was made by Carol Tapp to accept report as printed; seconded by Randal Shinn. The motion passed.

**Report from Downtown Merchants Association:** The Chautauqua Art Festival Committee is meeting on a regular basis planning for the September 5<sup>th</sup> event. Members of Committee to attend City Council Meeting in June to request McKinney Street closure for Festival. Janice May suggested the High School Art Dept instructor be contacted for possible participation.

Randal Shinn reported on meeting he arranged with Wylie Downtown Merchant Association's President Mike Carroll and Treasurer Kent Crane; Carol Tapp and Deb Jordan were also in attendance. Discussion included By-Laws, Downtown Promotions, and Event Liability. Suggestion made to invite Wylie Downtown Merchant Association to attend FDMA Meeting for a Meet And Greet.

**Report from Main Street Manager:** Audie Murphy Day Celebration is scheduled for Saturday, June 20, 2009. The Veteran Reception will take place at the Baptist Church from 3:00 – 5:00 p.m. Parade and Military Flyover scheduled for 5:30. The Band "Mood Swings" will perform at the northeast side of the Onion Shed. The Tri-County Veterans Honor Guard will recognize local Veterans. Congressman Ralph Hall is scheduled to address the Veterans at the Onion Shed.

MaryAnn Politz has been approached to fill current vacancy on Main Street Board. Also under consideration is Boundary Solution's Matthew Busby.

The Fire Department will be selling Fish Fry tickets during June's Farmers & Fleas. The Onion Shed II will be used for the first time during the June Farmers & Fleas Market.

Texas DOT has responded to written request for added signage in Farmersville. Of the seven requested additional signs, three are being considered: 1) US 380 and H78, 2) South Main where it intersects East and West Bound on H380, 3) H78 North and South Bound.

Search for City Manager is ongoing.

The next Main Street Training presentation is scheduled for June 11<sup>th</sup> in Celina. Members who were unable to attend Rockwall's training are encouraged to attend.

Farmersville's Historical Society has a new President, Linda Dawkins. When asked if it was possible to coordinate additional days open for Bain Honaker, she responded favorably.

Janis May will speak to Jean Coleman to see if she can alert Main Street to upcoming groups who have reserved at Sugar Hill. This way we can let the downtown merchants know of potential shopping groups.

**Design:** Texas 2 Shakes owner Julee Cole is hoping to open doors for business the second week of June. Royce and Jeannine Smith hope to occupy the Aston building June 1<sup>st</sup>. Adah Leah encouraged FDMA to invite new business to next FDMA meeting.

Janice May reported her daughter was in Chicago at a Candy Convention and Farmersville's McGraw Candy had a booth. They seemed well received.

Randal Shin to inquire status of Wilson Building.

**Promotions:** Marketing Analysis during Farmersville High School Fall Football season was discussed. Idea to run a Architectural Curiosity feature in newspaper was also presented. Winner could receive coupons for discounts Downtown. A Downtown Dallas School ran a filming contest. This promotion would give locals of all ages the opportunity to showcase Farmersville; links to social media (U-Tube, etc) could be posted on local websites.

There was discussion regarding nominating Main Street Antiques for a renovation award with the Texas Downtown Association. Due to the cut off date, the building will be nominated next year. The Aston Building can still be nominated.

**Adjournment:** With no further business to discuss, motion to adjourn was made by Carol Tapp and seconded by Janis May. Meeting adjourned at 5:05 p.m.