

All About Farmersville Main Street Program

Downtown revitalization through historic preservation, with an emphasis on four areas:

Design

- Architectural design assistance for building owners
- Downtown beautification including plants, benches, sidewalk, lighting, window displays
- Building maintenance information for owners of historic buildings



In the 1920s, Farmersville was known as an onion growing capital. Main Street coordinated the restoration of the historic Onion Shed, which is now used for many community events including the monthly Farmers & Fleas Market



Promotion

- Annual Audie Murphy Day in June honors local veterans and hometown hero Audie Murphy
- Farmers & Fleas Market held first Saturday of month at the Onion Shed.
- Downtown Shopping Guides
- Partnering with Chamber, City, and Downtown Merchants for cooperative Marketing and collaborative activities
- There are over 50 buildings listed on the Farmersville National Register Commercial District.



Economic Restructuring

- Promoting heritage tourism and encouraging reinvestment in historic preservation
- Small business skills information and seminars for local business owners
- Over \$13.7 million invested in our downtown since the year 2000



*Audie Murphy
(1924-1971)
WWII hero and actor
from Farmersville*

Organization

- Main Street coordinates with local groups and clubs to ensure that everyone is working toward our city's common goals
- Main Street Volunteers contribute over 1,000 hours every year
- Communication of goals and progress through website, correspondence, E-news, and publications
- Assisting with the development of the new Farmersville Heritage Museum



- Farmersville is one of 89 Texas Main Street cities
- Farmersville has been recognized as a *National Main Street City* for the years 2001-2017
- Numerous restorations of historic downtown buildings have been completed
- Recipient of “Preserve America Community” designation
- Audie Murphy Day winner of *Best Event*, The Farmersville Times 2014, 2015, & 2016



- Farmersville Main Street Program is funded in part by the Farmersville Community Development Corporation, City of Farmersville, and private donations.



Farmersville Main Street Program

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**FARMERS & Fleas
 MARKET**
 Farmersville Texas

This Market was begun by Main Street in August 2004 as a way to bring people into downtown Farmersville. Held the first Saturday of each Month under the Onion Shed and in the surrounding city park.

