

FARMERSVILLE ECONOMIC DEVELOPMENT CORPORATION

MINUTES

February 18, 2009

The Farmersville Economic Development Corporation met in regular session on February 18, 2009 at 12:00 p.m. at the Best Community Conference Center with the following members present: Joe Helmberger, Craig Overstreet, Larry Ratliff, Stefanie Hurst and Eddy Daniel. Staff member present were City Manager Alan Hein, Main Street Manager Adah Leah Wolf, Finance Director Daphne Hamlin and Council Member Shirley Horton.

CALL TO ORDER

Joe Helmberger convened the meeting at 12:00 p.m. and announced that a quorum was present.

RECOGNITION OF CITIZENS/VISITORS

No guests were present.

RECEIVE ECONOMIC DEVELOPMENT PRESENTATION FROM ROBERT JOHNSON – TEXAS MAIN STREET

Robert Johnson with Texas Main Street presented topics of drawing people to your community. Some of the topics discussed were high wage jobs, tourism, infrastructure with utility needs and positive effects of the community. Also discussed was the impact the Collin College will have on Farmersville.

DISCUSS BOOK OF BUSINESS CONTRACT

A budget amount of \$3,500 has been allotted for the Book of Business contract which will have two full pages of advertising.

DISCUSS FARMERSVILLE CHAMBER OF COMMERCE SPONSORSHIP

A motion by Craig Overstreet and seconded by Eddy Daniel was made to sponsor the Chamber of Commerce Banquet in the amount of \$750.00. Motion carried unanimously.

UPDATE ON COLLIN COUNTY COLLEGE TOWN HALL MEETING FEBRUARY 19, 2009

Eddy Daniel informed the Board that a wide spread emailer has been initiated and we are hoping for a big crowd at the Town Hall Meeting. A great asset to this endeavor is the mass email collection for this and future contacts.

RECEIVE MARKETING UPDATE FROM ADAH LEAH WOLF

Adah Leah Wolf updated the Board with the following information:

- An 8 ½ x11 ad has been purchased by 4A for the Chamber Banquet
- New tenant is in the Holder Building downtown
- College Town Hall Meeting Banner up with a cost of \$120 to be brought to the Board next month
- Main Street has training webinars now
- Margaret Yates with Collin County Community College needs the table guest list which will be provided
- Book of Business updates are needed ASAP
- Dallas Business Journal survey shows a listing of economic development agencies in North Texas area

DISCUSS AND APPOINT ECONOMIC DEVELOPMENT MEMBERS FOR BOARD MEETINGS OF COLLIN COLLEGE, NTMWD, COLLIN COUNTY AREA REALTORS AND THE COMMISSIONER'S COURT

The Board composed a schedule of the meetings for members to volunteer as follows:

NTMWD – Joe Helmberger

Collin College – Stefanie Hurst

Commission's Court –Eddy Daniel

Collin Co Area Realtor Meeting – Craig Overstreet

Collin Co Leadership – Larry Ratliff

The Board will continue to review the schedule on a monthly basis.

REVIEW FINANCIAL DOCUMENTS FOR BUILDER'S MARBLE AND US GRANITE

The Board reviewed the financial documents for Builder's Marble and Stone Fabricators, Inc. and stated very little change in the sales tax. The Board will continue to monitor the financial documents.

ITEMS FOR PAYMENT APPROVED

On a motion by Larry Ratliff and a second by Stefanie Hurst, the item for payment to Victors, \$40.00 was approved. Motion carried unanimously.

FINANCIAL STATEMENTS OF JANUARY 2009

On a motion by Stefanie Hurst and a second by Eddy Daniel, the financials for October 2008 were approved as presented. Motion carried unanimously.

MEETING MINUTES OF JANUARY 21, 2009

On a motion by Larry Ratliff and a second by Craig Overstreet, the Board approved the meeting minutes of October 15, 2008 as presented. Motion carried unanimously.

DISCUSSION IN CONTEMPLATION OF PLACING ITEMS ON FUTURE AGENDA

- No items were requested.

ADJOURNMENT

The Board adjourned at 1:20 p.m.

Joe Helmberger, President

ATTEST:

Eddy Daniel, Secretary