



**FARMERSVILLE 4B COMMUNITY DEVELOPMENT CORPORATION (CDC)**  
**Minutes - March 9, 2020**  
**6:10 P.M. Farmersville City Hall**  
**205 S. Main St. Farmersville, TX 75442**

**I. PRELIMINARY MATTERS**

**Call to order.** The meeting of the Farmersville 4B, was called to order at 6:10 p.m. by Mrs. Sherry McGuire, President.

**Roll Call:** The Following board members were present: Sherry McGuire, Richard Holbrook, Blake Mounger, and Todd Rolan.

**Recognition of visitors:** President Sherry McGuire welcomed the visitors.

**II. PUBLIC COMMENT**

No one came forward to speak.

**III. ITEMS FOR DISCUSSION AND POSSIBLE ACTION:**

- a. **Consider for approval February 2020 Meeting Minutes:**
  - Todd Roland made a motion to approve, Blake Mounger seconded the motion, all approved.
- b. **Consider for approval the February 2020 Financial Statement:**
  - Richard Holbrook made motion to approve, seconded by Todd Roland, all approved.
- c. **Consider for approval the monthly payments for February 2020:**
  - Todd Roland made motion to approve, Blake Mounger seconded, all approved.
- d. **Billboard Wraps current contract update from Main Street Manager:**
  - Dana Mingo stated that we owe Brown Outdoor Works for the months of November, December 2019 and January 2020. After that we will start the new contract with Reisse Group that will be renewed yearly. She indicated the board was paying \$475.00 now and they will be paying \$450.00. She said they would save \$25.00 a month. She stated the new contract starts on Feb 25<sup>th</sup>. No formal action was taken.
- e. **Main Street Monthly Report:**
  - Dana Mingo stated the state changed the requirements of the monthly Main Street Manager report. They no longer are about day to day operations, but quarterly updates. She indicated there was no longer a formal report. She said that Farmers and Fleas had a wonderful turn out and the weather was nice and cool. She stated at the last meeting the Main Street Board decided to move the banner east to west and they also approved the drawing. She explained they approved the wording "Shop, Dine, Discover" for the billboard and had the directions on the sign. She said that Cinco de Mayo was set for May 2, 2020 in

collaboration with Farmers and Fleas and that both have been advertised on social media sites.

**f. City Manager Report:**

- Ben White spoke items he read in an Economic Development magazine. Ben White explained the new idea about a getting a new Christmas tree for downtown. The concept came from Jeremy Jones, and the tree would be anywhere from 25 feet to 28 feet tall. It would have a pole down the middle with shelves so items could be displayed, but it would be shaped like a Christmas tree. Richard Holbrook indicated that if they had a picture to look at that would help. Ben White stated the Farmersville Parkway light colors being changed has been a hit. He indicated that one of the swing sets has come in for Rambler Park, but they are still waiting on the ADA swing set. Lake Haven MUD representatives are coming to the office to speak about platting for the twenty-five hundred home community coming in south of town. Camden Park Phase 3 is continuing with construction. Palladium just received its certificate of occupancy for the third building. He said Colin College is moving forward and the city's installation of the electrical is almost 75% complete. He indicated that Reliable concrete is selling concrete now and they have turned in the sales tax form to change to FOB Farmersville. He stated the overall sales taxes are up from what Daphne Hamlin had anticipated for the year. Richard Holbrook asked are streets being renamed in town. Ben White stated yes.

**IV. REQUESTS ITEMS TO BE PLACED ON FUTURE AGENDAS**

- Discuss the idea for the new Christmas tree
- Budget timeline
- Updates on the sale tax

**V. ADJOURNMENT** – The meeting was adjourned at 7:36 pm.

Signatures:

  
Sherry McGuire, President

  
Richard Holbrook, Secretary/Treasurer