



FARMERSVILLE MAIN STREET BOARD MINUTES

March 9, 2020

4:30 P.M. Farmersville City Hall
205 S. Main St. Farmersville, TX 75442

I. PRELIMINARY MATTERS

- **Call to order.** The meeting of the Farmersville Main Street Board was called to order at 4:28 p.m. by Mrs. Doris Cooks, President.
- **Roll Call:** The following board members were present at roll call: Allison Mathers, Billie Goldstein, Doris Cooks, Diane Piwko, and Jennifer Jiles. Billie Goldstein reported a quorum (after roll call Katherine Hershey and James Moss came into attend). City Manager Ben White, Main Street Manager Dana Mingo, and City Council Liaison Donny Mason were also in attendance.
- **Recognition of visitors:** President Cooks welcomed the visitors.

Report on Upcoming Events and Trainings:

- a. April 4th - Farmers and Fleas Market
- b. May 2nd - Farmers and Fleas Market
- c. May 2nd - Cinco De Mayo Tasting on the Square
- d. May 17-20th - National Main Street Conference in Dallas, Texas
- e. May 30, 2020- City Wide Yard of Yard Sales

II. PUBLIC COMMENT

No Public Comments

Public comment was closed at 4:30 pm.

III. ITEMS FOR DISCUSSION AND POSSIBLE ACTION:

- A. Consider for April 2020 Main Street Board Minutes: Motion made by Billie Goldstein, seconded by Allison Mathers, all approved.
- B. Consider for approval January and February Financial Statements: Motion made by Diane Piwko, seconded by Billie Goldstein, all approved.

- C. Consider for approval Monthly Payments: None to Approve**
- D. Consider, discuss, and act on Main Street Celebration Planning Committee Update:**
 - Dana Mingo has received recommendations for members, requesting submission for contact availability for each. Individuals that have responded desire to wait for all members to schedule second meeting (Main Street Board can schedule first meeting).
 - First date desired for Monday in council chambers, desire for committee to meet at least every month and more if necessary.
 - Discussion that celebration is currently scheduled during Labor Day Weekend (no other available date).
 - Committee will report back to Main Street, four days' notice required to be given to Dana Mingo if board member desires to attend committee meeting. Board members not required to attend.
 - Process for submitting ideas to committee.
 - Budget discussion and commemorative bench donation
- E. Consider, discuss, and act on Downtown Merchant Survey results discussion and training classes discussion**
 - Diane Piwko: Provide tax training/information
 - Allison Mathers: Nation and State Program training & next steps proposal.
 - Construct a formal list of training proposals for date consideration submit Friday.
 - Merchant assignments finalized to be provided to Dana Mingo by Doris Cooks.
 - Structure of merchant contact through Main Street
- F. Consider, discuss, and act on Billboard project**
 - Discussion of design tweaking
 - Discussion of previous slogans/ and billboard text
 - Discussion over billboard direction text
 - Discussion of property owner permission for publication
 - Board voted to approve overall design format and colors: Motion made by Allison Mathers, seconded by James Moss, all approved.
- G. Work Plan Review:**
 - Received Accreditation
 - Review comments from Debra from state level
- H. City Managers Report:**
 - New idea for city Christmas tree 25-28ft (multi-layered tree)- Jeremy Jones designed (thoughts from board requested) Forward thoughts and ideas to Dana Mingo.
 - Color changing lights big success
 - Swing set arrived for Rambler Park, ADA swing set not arrived yet, to become Boy Scott Eagle project.
 - Gazebo painting/ refurb still on to-do list
 - JW Spain Priority
 - Rain delays affecting work
 - Water-line construction scheduled on Onion Alley
 - City Council Mural Proposal needs visual presentation and personal bid
 - Downtown flowers

IV. APPROVE ITEMS TO BE PLACED ON FUTURE AGENDAS

1. Work Plan Discussion
2. Banner Discussion
3. Additional Billboard Discussion
4. Celebration updates every month at meeting
5. Main Street Manager Report

V. ADJOURNMENT- *The meeting was adjourned at 6:00 pm.*

SIGNATURES:



Doris M. Cooks, President



Clifford James Moss, Secretary