



FARMERSVILLE 4B COMMUNITY DEVELOPMENT CORPORATION (CDC)

Minutes – August 18, 2020

6:00 P.M. Farmersville City Hall

205 S. Main St. Farmersville, TX 75442

I. PRELIMINARY MATTERS

- A. Call to order:** The Meeting of the Farmersville 4B meeting was called to order at 6:03 P.M. by Richard Holbrook, President.
- B. Roll Call:** The Following board members were present: Richard Holbrook, Stephen Caspari, Tonya Mercer, Jesse Nelsen. Melody Hudson and Blake Mounger City staff members Ben White; Daphne Hamlin, Audrey Rubadue and Kevin Casey were also present.

II. PUBLIC COMMENT

- Kevin Meguire Discussed the effects of COVID on the Chamber of Commerce. Asking for an increase in budget for public outreach and marketing. Seeking increase from \$15,000 to \$20,000
- Donna Williams Concerned about budget funding items. Suggest to give more money to the Chamber of Commerce instead of events.
- Randy Smith Discussed the needs to increase the funds of the Chamber of Commerce.

Public Comment was closed at 6:11 P.M.

III. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- Consider request for funding from the FCDC
- Ben White City Manager gives input from City Attorney regrading appropriateness on 4B projects being considered for 4B funding Attorney advised the Promotional items budget must stay under 10% of the proposed budget. Items under promotional, wayfaring signs, Chamber of Commerce events, Sparks of Freedom, Music in the Park, Cops and Rodders and Billboard promotion. Two items disapproved for funding under 4B Go Program and Senior Center personnel
- Steven Caspari request reasoning for disapproval of Go Program and Senior Center personnel
- Ben White and City Attorney Allen clarify the reasons to disallow the two items.
- Tonya Mercer ask if FCDC is for beautification, parks, and construction or to bring businesses to Farmersville
- City Attorney Allen Latham clarifies 4B is actually both, and gives the differences in the FCDC and FEDC.
- Steven Caspari how does the three items listed as Special Events differ from the museum gala

- City Attorney Allen responds museum gala is to fund improvements to the facility and acts as a fundraiser to maintain and repair the museum.
- Richard Holbrook ask about the sum of \$136,000 in spreadsheet. Is that left over money from what wasn't spent in the past year
- Daphne Hamlin advised it is the left over from money taken in vs money left over because expenses were less due to Covid. You are bringing in more than you are spending.
- Richard Holbrook opens comments for speakers to request money in budget
- Discussions from applicants from Main Street Board on how funds will be used
- Richard Holbrook discussion on Best Center fiber optic
- Steve Casperi questions the \$10,000 in the budget for Main Street budget
- Ben White and Daphne Hamlin advises the use of the funds. Funds pay for training and travel for the training.
- Richard Holbrook calls for comment on the Parks and Recreation and use of funds
- Richard Holbrook calls for comment on museums and the Bain Honaker house
- Richard Holbrook call for Chamber of Commerce comments
- Richard Holbrook ask can the budget be tweaked and asked the reason for the increase in the budget.
- Richard Holbrook ask for comments on the Trail Coalition \$5000 budget item
- Richard Holbrook asked for comments on the IOOF driveway request
- Richard Calls for info on Sparks of Freedom
- Richard Holbrook calls for info on Music in the Park. Discussions on the event and when activities would resume
- Richard Holbrook calls for info on Cops and Rodders and National Night Out
- Richard Holbrook calls for info on the billboard project
- Daphne Hamlin provides info on the cost breakdown of the three billboards and potential changes to the project. Also updates board on the increase in sales tax.
- Tonya Mercer ask about City paying Mays building taxes. Expense is for parking usage granted from the ownership.
- Chamber of Commerce discussions on type of activities that will attract or maintain downtown businesses.
- Ben White sets two items to be placed on the upcoming meeting Billboard contract and fiber optic bids for Best Center

IV. APPROVE ITEMS TO BE PLACED ON FUTURE AGENDAS (Board Members)

Motion made by Blake Mounger and second by Melody Hudson to place the items on next meeting set for 8/24/2020 6pm

Billboard Contract


Fiber Optic Bids

Budget Approval

V. ADJOURNMENT – The meeting was adjourned at 9:12 P.M.

Signatures:


Richard Holbrook, President


Blake Mounger, Secretary/Treasurer