



## **FARMERSVILLE TEXAS MAIN STREET BOARD**

AGENDA – November 9, 2020

4:30 P.M. Farmersville Texas City Hall

205 South Main Street, Farmersville, TX 75442

### **WATCH THE LIVE BROADCAST**

This meeting will be broadcast live through the City's website and by telephone. Members of the public who wish to watch this meeting, and not speak or participate in the discussion, may watch the broadcast live by:

1. **Going to the City's website;**
2. **Clicking on "GOVERNMENT";**
3. **Clicking on "AGENDAS AND MINUTES";**
4. **Clicking on the "click here" link that is located to the right of "LIVE STREAMING"**

### **SPEAKING DURING PUBLIC COMMENT**

**Members of the public wishing to speak during Public Comments may join the meeting by going online to [www.blizz.com](http://www.blizz.com), and following the online prompts to input the "Dial-in Phone Number" and the "Meeting ID".**

**Members of the public wishing to speak during Public Comments may also join the meeting by calling in to the telephone number listed below, and inserting the Meeting ID listed below.**

Those members of the public calling in will not be able to participate through video and will only have an audio feed of the meeting on their telephone.

1. Dial in Phone Number: 646-769-9101  
Please note that if you dial a toll number, your carrier rates will apply
2. You will be prompted to enter the Meeting ID  
The Meeting ID for this meeting is 688-959-03
3. Please listen carefully to the directions and follow the directions to gain access to the Blizz meeting.

### **PRELIMINARY MATTERS**

- A. Call to order (President)
- B. Roll Call (Secretary)
- C. Recognition of visitors (President)

## **II. PUBLIC COMMENT**

Anyone wanting to speak is asked to speak at this time with an individual time limit of three (3) minutes. This forum is limited to a total of thirty (30) minutes. If a speaker inquires about an item, the Main Street Board or City Staff may only respond with (1) a statement of specific factual information; (2) a recital of existing policy; or (3) a proposal that the item be placed on the agenda of a future meeting.

## **III. ITEMS FOR DISCUSSION AND POSSIBLE ACTION**

- A. Consider for approval the October 2020 Main Street Board minutes (Board Members)
- B. Consider for approval the October 2020 Financial Statements and request for checks (Billie Goldstein, Treasurer)
- C. Main Street Manager Introduction/Report
- D. Consider, discuss, possible action on the new Farmersville Main Street Strategic Plan as defined by the State Main Street Program
- E. Review, discuss and take action on items Work Plan, goals, and objectives of the Main Street Board (Board members/Main Street Program Manager)
- F. Project Updates (Board Members)
- G. Consider, discuss, possible action upon electronic signage downtown

## **IV. APPROVE ITEMS TO BE PLACED ON FUTURE AGENDAS (Board Members)**

## **V. ADJOURNMENT**

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda. This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's office at 972-782-6151 or FAX 972-782-6604 for further information.

I, Kevin Casey, Main Street Manger for the City of Farmersville, do hereby certify that this Notice of Meeting was posted in the regular posting place of the City Hall building of Farmersville, Texas in a place and manner convenient and readily accessible to the general public at all times, and said Notice was posted on November 6 2020 by 12:00 P.M. and remained so posted continuously at least 72 hours proceeding the scheduled time of said meeting.

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Kevin Casey  
Main Street Manager



## **FARMERSVILLE TEXAS MAIN STREET BOARD**

Minutes – October 12, 2020

4:01 P.M. Farmersville Texas City Hall

205 South Main Street, Farmersville, TX 75442

### **I. PRELIMINARY MATTERS**

**Call to order:** The meeting of the Farmersville Main Street Board was called to order at 4:01 P.M. by Mrs. Doris Cooks, President.

**Roll Call:** The following board members were present: Doris Cooks, Billie Goldstein, Tracey Wolf. Katherine Hershey. Council Liaison Craig Overstreet Jason Acevedo Amber Bynum were all absent. Kevin Casey was present online.

**Recognition of visitors** President Cooks welcomed the visitors.

### **II. PUBLIC COMMENT**

No one came forward in person or via teleconference to speak.

### **III. ITEMS FOR DISCUSSION AND POSSIBLE ACTION**

#### **A. Consider for approval September 2020 Financial Statement**

- Motion to approve the September 2020 Financial Statement made by James Moss
- 2nd to approve was Katherine Hershey
- All approved

#### **B. Consider for approval items for payment**

- Motion to approve items for payment made by Billie Goldstein
- 2nd by James Moss
- All approved

#### **C. Consider for approval the September 2020 Main Street Board minutes (Board Members)**

- Motion to approve amended minutes made by James Moss
- 2nd by Katherine Hershey
- All approved

**D. Discuss moving Farmers and Fleas restricted funds in amount of \$7961.71 to unrestricted funds –**

- Motion to transfer Farmers and Fleas restricted funds to unrestricted James Moss motion
- 2nd by Katherine Hershey
- All approved

**Motion to approve Burnache Signs on Goldstein property along 380 with total of \$300**

- Billie Goldstein will be seeking donation from Smith Fence and The Nest for items to complete the project with an estimated cost of \$300 total
- Motion to approve James Moss
- Second by Tracey Wolf
- All approved

**E. Discussion on placing “thank you” signs in flower pots downtown**

- Billie Goldstein suggested placing thank you signs in the flower pots downtown as a way of highlighting the donation of materials for the beatification of downtown.
- Motion made to approve by James Moss
- Second by Katherine Hershey
- All approved

**F. Update on the benches and trash cans for downtown –**

- Billie Goldstein advised 6 benches had been ordered and were in process. Trash cans had been purchased and awaiting installation from Public Works.

**G. Discussions on Led/Electronic Signs for downtown area**

- James Moss presented idea for electronic signs along the streets downtown as a revenue generator.
- Doris Cooks advised the idea would be taken up and explored and added to the next agenda for further discussion

**H. Review Work Plan**

- Doris Cooks went over the work plan; she spoke about the need for a possible special meeting to begin work on the yearend report and the work plan. Item will be placed on the next meeting agenda.
- Doris Cooks advised research would begin for added training for board members and virtual training date will be set for training with Texas Main Street

**IV. ITEMS TO BE PLACED ON FUTURE AGENDAS (Board Members)**

- Virtual Training with Debra Drescher
- Work Plan/Year End Plan
- Electronic signage
- Set budget for use of unrestricted funds

**V. ADJOURNMENT** - The meeting was adjourned at 5:12 P.M.

SIGNATURES:

\_\_\_\_\_  
Doris M. Cooks,            President

\_\_\_\_\_  
Clifford James Moss,            Secretary



Farmersville Main Street  
Operating Account  
Financial Statement  
10-01-2020 thru 10-30-2020

<b>Beginning Balance:</b>	October 1, 2020	<u>\$14,489.00</u>
<b>Plus:</b>	Farmers & Fleas Market income	\$0.00
	Audie Murphy Day income	<u>\$14,489.00</u>
<b>Less:</b>	Farmers & Fleas Market expenses:	
	Reimburse Gary Cook check 4130	<u>(\$90.00)</u>
		<u>\$14,399.00</u>
<b>Designations</b>		
	Restricted Audie Murphy Day Monies	\$ 5,864.15
	Restricted Sign & Paint Grant Monies	\$ 450.00
	Restricted Farmers & Fleas Monies	\$ 7,871.71
	Museum Donations	<u>\$ -</u>
	Unrestricted Funds	\$ 213.14
<b>Ending Balance:</b>	October 30, 2020	<u>\$ 14,399.00</u>

Check Register: