

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION
MINUTES April 11, 2011 DRAFT

The Farmersville Community Development Corporation met in regular session on April 11, 2011 at the Best Community Conference Center with the following board members present: George Crump, Loydell Seward, Jim Dawkins, Bill Daniel, and Diane Piwko. Board members absent: Doug Dann, Alicia Wisdom

RECOGNITION OF CITIZENS/VISITORS

Chairman Crump welcomed Main Street Manager Adah Leah Wolf, City Councilman Billy Long, Mayor Joe Helmberger, and City Public Works Director Ben White, Chamber of Commerce representative Chris Lair, and Marvin Smith

CALL TO ORDER

Chairman Crump convened the meeting at 5:47 p.m. and announced that a quorum was present after roll call by Adah Leah Wolf.

CONSIDER FOR APPROVAL MARCH 14, 2011 MEETING MINUTES

On a motion by Bill Daniel, and a second by Jim Dawkins, the Board approved the meeting minutes of March 14, 2011 as written.

CONSIDER FOR APPROVAL MARCH 2011 FINANCIAL STATEMENTS & EXPENSES

On a motion by Jim Dawkins and a second by Loydell Seward, the Board approved the financial statement and expenses from March 2011. Motion carried unanimously.

RECEIVE UPDATE ON SPAIN COMPLEX PARK IMPROVEMENTS: MARVIN SMITH

Marvin Smith thanked the 4B Board for their monetary contributions toward improving the Spain Athletic Complex, and gave the following update: Work that has been completed at the complex includes the following:

- Concession stand exterior painting
- Restrooms painted, new toilets, hand dryers, and partitions
- New batting cage nets (one of two completed)
- Concession interior—new counter, new sink, painting
- New sponsor signs are up
- Additional security lights are completed

Work that is planned: painting the “Farmer Joe” on the concession building. Standing water in the men’s restroom is caused by use of a faucet near the toilet. Ben White to check on creating alternative faucet connection, perhaps where water fountain was previously located. Bleachers still need to be repaired. Sports groups are currently using the front 3 fields at this time.

Board encouraged the development of a sponsor banner/signs program as a way to increase donations, and promote local businesses. Board expressed interest in seeing a “Shop Farmersville” banner

SPAIN COMPLEX: PLAN FOR MAINTENANCE AND UPGRADES and CITY LANDSCAPING MAINTENANCE: BEN WHITE

Ben White presented the first draft of a plan for maintenance and upgrades at Spain Complex, and showed a diagram of the Complex. He explained that the complex is used by many people, and worth investing in. The turf is in bad condition, and needs an immediate year-long weed and feed process to prevent the total loss of grass. He has already spent approximately \$1500 repairing the irrigation system. He has begun to meet with some of the groups in town who use the facility to get their input. He is requesting a total of \$7500, (\$3000 for the areas along Farmersville Parkway and City Park, and \$4000 for the Spain Complex area) to bring the turf back to a healthy condition. Plans are to include turf maintenance in next year’s city budget. White will be maintaining the new trees at Southlake Park with a watering plan.

Jim Dawkins made the motion: 4B to fund \$7500 to the city under Director of Public Works Ben White’s direction to weed, seed and fertilize the turf areas at the Spain Complex as well as the grass along Farmersville Parkway and in City Park. Motion was seconded by Loydell Seward, and passed unanimously.

Mayor Helmsberger noted that Parks will be a part of the updated comprehensive plan for the city.

DISCUSS FAMILY ACTIVITY NIGHT AT THE PARK

Parks Board has not met yet; this item to be discussed at future meeting.\

DISCUSS DOWNTOWN FESTIVAL

Crump suggested that the Art Festival could be picked up by another group, perhaps the Parks Board. There has not been a champion for the Arts Festival to provide the leadership it needs. Downtown merchants have made early plans for a dog event for November 5, to include contests, vendors, a doggie promenade and more. Wolf will provide update on future plans as they develop.

MAIN STREET MANAGER UPDATE

Adah Leah Wolf provided the written monthly report for March, and highlighted the following: Over 50 geocachers were in town for the Cache in Trash Out event on March 5, and many posted their comments online, with comments such as, "You guys in Farmersville are fantastic hosts! Had a wonderful day & will certainly be back;" "cool little town;" and "Thanks for bringing us to your wonderful town." Seventeen members of the Collin County Preservation Group met downtown for lunch and toured the Bain Honaker House. Owner Doug Laube is working on replacing the crumbling brick from the back of his building. The next Downtown Merchants meeting will be hosted by Ambrose Coleman at Modern Fitness.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

Agenda items to include: discuss family activity night in the park, discuss downtown festival, update from Ben White, discuss downtown sound system, marketing committee report.

ADJOURN

On a motion to adjourn by Bill Daniel, seconded by Loydell Seward, the Board adjourned the meeting at 6:55 PM.

George Crump, President

Attest: _____
Loydell Seward, Secretary