

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION
MINUTES June 13, 2011

The Farmersville Community Development Corporation met in regular session on June 13, 2011 at the Best Community Conference Center with the following board members present: George Crump, Loydell Seward, Jim Dawkins, Bill Daniel, Diane Piwko, Alicia Wisdom, and Doug Dann.

RECOGNITION OF CITIZENS/VISITORS

Chairman Crump welcomed Main Street Manager Adah Leah Wolf, Mayor Joe Helmberger, and City Public Works Director Ben White.

CALL TO ORDER

Chairman Crump convened the meeting at 5:45 p.m. and announced that a quorum was present after roll call by Adah Leah Wolf.

CONSIDER FOR APPROVAL APRIL 11, 2011 MEETING MINUTES

On a motion by Jim Dawkins, and a second by Bill Daniel, the Board approved the meeting minutes of April 11, 2011 as written.

CONSIDER FOR APPROVAL APRIL AND MAY 2011 FINANCIAL STATEMENTS & EXPENSES

On a motion by Loydell Seward, and a second by Jim Dawkins, the Board approved the financial statement and expenses from April and May 2011. Motion carried unanimously.

RECEIVE UPDATE FROM BEN WHITE, PUBLIC WORKS DIRECTOR

- Spain Athletic Complex Plan: White continues to add estimates and detail to flesh out this plan.
- Progress at Spain Athletic Complex: Turf program fertilization and weed control program is complete, irrigation system is working, and irrigation improvements are ongoing.
- Progress at City Park and Parkway: Parkway fertilization and weed control program is complete; irrigation system is working; watering with water truck on non-irrigated sections; successful volunteer effort to mulch trees and crape myrtles.
- Progress downtown: Successful volunteer workday for planting new flowers in planters
- Progress at Southlake Park: Electricity is connected and on; outlets and lighting being installed.
- Progress at Chaparral Trail: Modern Fitness volunteers and Helmberger family volunteers scheduled to clean sections of the Trail.

DISCUSS FAMILY ACTIVITY NIGHT AT THE PARK: DIANE PIWKO

Diane Piwko reported that she had visited with the Parks Board, and they would like to request money to organize three Family Activity Nights in the Park, for July, August and September. The money would cover the cost of food, games and trinkets for children's prizes. The Parks Board is to provide volunteers for the events. Piwko suggested 4B consider \$400 per event, for a total of \$1200. This item to be placed on next agenda.

MAIN STREET MANAGER UPDATE

Adah Leah Wolf presented a written report for May, and highlighted the following: Direct postcard mailing was sent to city utility customers to tell them about Audie Murphy Day. Artwork has been provided for Audie Murphy Day by Charles Marosek's High School art class. Committee is working out details of new morning time for event. Approximately 30 motorcycle riders were in town for a ride. They were met by the Mayor and provided with goodie bags. The Farmersville Doggie Festival is planned for November 5, spearheaded by volunteer Paula Stogner. Homegrown Plants has donated the plants for 25 downtown planters. Clay and Kim Potter have purchased the Mays furniture building, 138 S. Main. 113 McKinney Street has been leased to Bryan and Donna Williams for an antique store. Daddy O's restaurant and building are for sales, listed at \$249,000.

DISCUSS DOWNTOWN SOUND SYSTEM: DIANE PIWKO

Piwko reiterated the need for additional sound amplification downtown, so that the East side of the square can hear announcements and music coming from the Gazebo. She suggested this be an agenda item. Ben White can assist with suggestions.

MARKETING COMMITTEE UPDATE: JOE HELMBERGER

Helmberger provided board members with summary of Marketing Committee activities for this fiscal year, and requested to be placed on the agenda to request money for next year's budget.

UPDATE ON SOUTHLAKE PARK ELECTRIC PROJECT: JIM DAWKINS

Dawkins reported that the Rotary Club had used the electricity during its recent party, to power sound equipment for the band. He recommended development of lighting next. He has spoken with Milton Bolgiano, who owns the native prairie land adjacent to Southpark. Bolgiano is willing to volunteer annexation, and wants to market this as an attraction. Bolgiano to come back to 4B with plans.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

- Budget amendments: for \$7500 grass seeding/fertilization/care; and for \$1200 for three Family Activity Nights
- Chaparral Trail update
- Consider projects for 2011-12 budget, including: Sound amplification for downtown; Marketing budget request; Collin County Leadership Program-Jim Dawkins; Visitors Center awning replacement-Ben White; Splashpad and other Parks improvements.

ADJOURN

On a motion to adjourn by Doug Dann, seconded by Jim Dawkins, the Board adjourned the meeting at 6:55 PM.

George Crump, President

Attest:

Loydell Seward, Secretary