

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION
MINUTES August 8, 2011

The Farmersville Community Development Corporation met in regular session on August 8, 2011 at the Best Community Conference Center with the following board members present: Loydell Seward, Jim Dawkins, Bill Daniel, Diane Piwko, Charlie Whitaker, David Reynolds, and Del Sergent.

RECOGNITION OF CITIZENS/VISITORS

Vice Chairman Dawkins welcomed Main Street Manager Adah Leah Wolf, Mayor Joe Helmberger, City Public Works Director Ben White, and Farmersville Historical Society representatives Winnetta Morrow, and Rita Roose.

CALL TO ORDER

Vice Chairman Dawkins convened the meeting at 5:45 p.m. and announced that a quorum was present after roll call by Adah Leah Wolf.

CONSIDER FOR APPROVAL JULY 11, 2011 MEETING MINUTES

On a motion by Charlie Whitaker, and a second by Bill Daniel, the Board approved the meeting minutes of July 11, 2011 as written.

CONSIDER FOR APPROVAL JULY 2011 FINANCIAL STATEMENTS & EXPENSES

On a motion by Diane Piwko, and a second by David Reynolds, the Board approved the financial statements and expenses from July 2011. Motion carried unanimously.

CONSIDER TRAILHEAD SIGN FOR LOCATION NEAR ONION SHED

Charlie Whitaker reported that he had spoken to Lynn Faulk and she is interested in bidding on a trailhead sign. After discussion, the board was in consensus that the sign needs to read simply, "Audie Murphy Trailhead" with a directional arrow. Whitaker to report costs to board at next regular meeting.

CONSIDER ITEMS FOR 2011-12 BUDGET:

BAIN HONAKER HOUSE IMPROVEMENTS-WINNETTA MORROW

Winnetta Morrow presented a request from the Farmersville Historical Society to consider financial assistance in the amount of \$3500 for the continued upkeep of the Bain Honaker House. Morrow and Rita Roose presented photos showing paint/siding repair needs as well as a diseased pecan tree which will be addressed soon. Morrow and Roose asked the board whether this could be considered an annual line item in the budget. Dawkins explained that the board goes through a yearly budget process; they cannot commit to more than one year at a time. The Board is in consensus that this is a worthy project, and it will be further considered in the upcoming budget workshop.

MAIN STREET- ADAH LEAH WOLF

Main Street Manager requested the yearly budgeted amount for the Main Street Program remain at \$60,000. Additional programs/events are paid for with donations or earned revenue. The Board reiterated its support for the Main Street Program.

CHAPARRAL TRAIL IMPROVEMENTS-BEN WHITE

Ben White presented a request for \$50,000 as a cash match for the \$200,000 grant which has been received for the Chaparral Trail. He has been working with landscape architect David Baldwin for the design of the trail area from the Spain Athletic Complex to Merit. Trail features include "bump out" areas which are 100' x 100' along the trail to provide for rest areas; a parking area at Merit; a surface area of 8-10 feet wide of crushed granite with edging; and bridge railings. White will present plan details to the board as they are fleshed out; all the work would be completed within the 2012 fiscal year. The Board will discuss further at their budget workshop.

MARKETING PROGRAM—JOE HELMBERGER

Joe Helmberger presented a request for \$12,000 to continue the city's marketing program; he will be requesting monies from the 4A board as well. This project has been a successful method for stretching our marketing dollars. The board was in consensus that it continues to be a worthy project.

SOUTHLAKE PARK IMPROVEMENTS—JIM DAWKINS

Jim Dawkins recommends \$5,000 in this budget area to continue the lighting improvements at Southlake Park. Board consensus is that this continues to be a worthy project.

COLLIN COUNTY LEADERSHIP PROGRAM—JIM DAWKINS

After visiting with this year’s program graduates, Dawkins recommends that anyone wanting to participate can request funds from 4B’s training budget (in lieu of giving the Leadership program its own line item in the budget).

COLLIN COLLEGE SCHOLARSHIP SPONSORSHIP

Dawkins recommended to the board that they maintain a \$2,000 budget line item for this worthwhile project.

WILDFLOWER SEEDING

Ben White presented a request for \$500 to seed the places where the Chaparral Trail intersects with roads with bluebonnet seed. The city staff can provide the labor. This is a project which can be expanded in future years with more areas. The Board members were supportive of the concept, and suggested increasing the amount to \$1,000 to include a portion of South Lake Park as well.

OTHER ITEMS

Christmas activities: Diane Piwko recommended the addition of \$1,000 for Christmas events to coincide with the Christmas Parade day. Board discussed this as well as monies for additional downtown lighting.

Bike Ride: The Marketing Committee will assist with financial sponsorship of the Bike Ride.

Chamber: Dawkins recommended keeping the amount at \$1,500, the amount in last year’s budget.

MAIN STREET MANAGER UPDATE

Main Street Manager Adah Leah Wolf presented a written report for July, along with expenses. She highlighted the following; The Nov. 5 Doggie Day Festival plans are coming along nicely. Jeannine Langley, Citizen on Patrol, has been assisting with the Farmers & Fleas Market. The Frisky Biscuits band gave a free concert at the Onion Shed on July 9. Pete Campbell is considering façade improvements. Ceiling tiles in the Main Street manager’s office were replaced and the entire office cleaned; raccoon nests were removed! Allen Community Outreach will be opening an upscale resale shop in Farmersville, and had a booth at the Farmers & Fleas Market to advertise their presence. They will be providing community services as well.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

A budget workshop is planned for Monday, August 15, at 5:45 PM in the Best Center. September agenda to include follow up on Audie Murphy Trailhead sign.

ADJOURN

On a motion to adjourn by Del Sargent, seconded by Loydell Seward, the Board adjourned the meeting at 7:20 PM.

Jim Dawkins, Chairman

Attest:

Loydell Seward, Secretary