

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION BOARD (4B)

MINUTES ~ August 10, 2015

CALL TO ORDER, ROLL CALL AND RECOGNITION OF VISITORS

The Farmersville Community Development Corporation Board met on August 10, 2015 in the City Council Chambers at City Hall. President Paul Kelly convened the meeting at 5:45 p.m. and announced that a quorum was present after roll call. The following board members were present: Donna Williams, Paul Kelly, John Garcia, Mike Goldstein, Cynthia Craddock-Clark and Dick Seward. Kim Potter was absent. President Kelly welcomed Main Street Manager Adah Leah Wolf, and City Council Liaison Leaca Caspari. Other visitors welcomed were Chris Nickell, Lisa Eastman, Jim Foy, and Janis May.

RECEIVE PUBLIC COMMENT ON PROPOSED 4B BUDGET AND GOALS FOR 2016 FISCAL YEAR

A public hearing was opened by Paul Kelly at 5:46, to receive public comments on the proposed 4B Budget and Goals for the 2016 Fiscal Year. Janis May spoke on behalf of the Farmersville Heritage Museum, thanking the 4B board for their continued support. Jim Foy spoke on behalf of the Farmersville Heritage Museum, also thanking the 4B board for continued support, and providing a brief update on the successful fundraising to date. Chris Nickell, a Farmersville Chamber board member, spoke on behalf of the Chamber, thanking the 4b Board for their support of the chamber's efforts to bring business into the community. There being no further public comments, President Kelly closed the public hearing at 5:51 PM.

CONSIDER, DISCUSS, AND ACT UPON THE FINAL 4B BUDGET AND GOALS FOR 2016 FISCAL YEAR

The board discussed the city manager's recent request for \$8,000 to replace two water cannons at the Splash Pad park. As this repair would happen later in the year, Paul Kelly recommended that the board consider a budget amendment later in fiscal year 2016.

Mike Goldstein motioned to approve the (attached) proposed 4B Budget and Goals for the 2016 Fiscal Year. Motion was seconded by Donna Williams, and motion passed the full Board.

CONSIDER FOR APPROVAL JULY 20, 2015 MEETING MINUTES

Mike Goldstein motioned to accept the July 20, 2015 minutes as written. Dick Seward seconded the motion, which passed the full Board.

CONSIDERATION AND POSSIBLE APPROVAL OF ITEMS FOR PAYMENT

There was discussion of an erroneous late fee which had been removed for the land payment. Donna Williams motioned to approve the items presented for payment; John Garcia seconded the motion, which passed the full board.

CONSIDERATION AND POSSIBLE ACTION REGARDING FINANCIAL STATEMENTS FOR JULY 2015 AND ANY REQUIRED BUDGET AMENDMENTS

John Garcia motioned to accept the July 2015 financial statements as written. Mike Goldstein seconded the motion, which passed the full board.

DISCUSSION REGARDING BOARD TRAINING INFORMATION

Information was presented about training opportunities offered through the Texas Economic Development Council. Adah Leah also reported that Jeff Moore of Brown & Hofmeister is available to conduct training during the next board meeting. It would last approximately 1- 1 ½ hours and would be billed at a \$150/hour rate.

CITY MANAGER REPORT—BEN WHITE

City Manager was not present.

MAIN STREET MANAGER UPDATE—ADAH LEAH WOLF

Adah Leah Wolf presented a written report for July, and highlighted the following: Taylor Trusty, a student at A&M Commerce, is completing her internship with the Main Street Program. The train derailment emergency preparedness exercise was successful and the location appropriate in our downtown area. The Main Street manager celebrated her 12 year anniversary as Main Street Manager in July. Daniel and Brown staff have updated the downtown buildings diagram, a useful reference tool. The Marketing Committee met and is ordering more give aways for goody bags. The Audie Murphy Day Committee met for their wrap up meeting. Several buildings downtown continue their construction updates. Jim and Kelly Terrell are making modifications to 201 McKinney Street in preparation for their business, The Happy Cucumber. Façade improvements are complete for 200 McKinney Street; an open house was held on August 6. Debbie Helmberger has opened a photography studio at 101 S. Main Street, upstairs. Upcoming events include the DFW Yarn Crawl from August 21-30, with two local businesses participating-Fiber Circle and Fancy Fibers. The Bugtussle Classic Car group will be downtown on the morning of August 29.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

The next meeting will be on September 14, 2015. A training session will be held for the board members, to be conducted by Jeff Moore of Brown & Hofmeister, followed by the regular meeting.

ADJOURNMENT

There being no further business, President Kelly adjourned the meeting at 6:17 PM.

Signatures:

Paul Kelly, President

Donna K. Williams, Secretary

**Farmersville Community Development Corporation (4B)
Proposed Budget Fiscal Year 2016 approved by 4B 8-10-15**

EXPENSES	
Farmersville Main Street Program	70,000
Miscellaneous	2,000
Marketing Program	13,000
Reimburse city for accounting services	1,000
Collin College Scholarship sponsorship	2,500
Chamber of Commerce	5,000
May building taxes	1,000
Christmas Activities/décor	5,000
Land purchase	20,000
fireworks	5,000
Bain Honaker House Restoration work	5,000
Onion Shed Repair	8,000
Farmersville Heritage Museum	25,000
Spain Athletic Complex development	60,000
Flagpole Lighting	5,000
Farmersville Parkway Flags	15,000
Total Expenditures	\$ 242,500



Farmersville

Farmersville Community Development Corporation

Goals for FY 2015-16 approved by 4B 8-10-15

Short-Term Goals

- Continue to support the Farmersville Main Street Program
- Support administrative & training costs for 4B Board
- Support city marketing efforts
- Support improvements to Spain Athletic Complex with grant match
- Support Collin College Scholarship sponsorship
- Support Chamber of Commerce and Visitors Center
- Support restoration of Bain Honaker House Museum
- Support planning and development of Farmersville Heritage Museum
- Support Christmas activities
- Support 4th of July Fireworks Program
- Support Onion Shed repairs
- Support Flagpole Lighting
- Support Flagpoles near Monument area on Farmersville Parkway

Long-Term Goals

- Support the economic development and restoration of downtown, with continued financial support of the Main Street Program.
- Support process of historical recognition for the historic business district.
- Support marketing efforts connected with marketing Farmersville in joint venture with Farmersville Economic Development Corporation, and the Chamber of Commerce.
- Encourage and support collaborative efforts and long range planning with the community, City Council, 4A, Main Street Program, Chamber of Commerce, Collin College, Parks Board, and FISD.
- Encourage and support citizen leadership training and volunteer development.
- Support Collin College scholarship program and local campus development.
- Support Farmersville Chamber through sponsorship of annual banquet.
- Assist in development of community recreational and cultural events, resources, museums, and facilities, as well as continued support and improvement of parks and recreation program and structures, and streetscape improvements.
- Support 4B administrative needs.