

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION BOARD (4B)

MINUTES ~ July 25, 2016

CALL TO ORDER, ROLL CALL AND RECOGNITION OF VISITORS

The Farmersville Community Development Corporation Board met on July 25, 2016 in the City Council Chambers at City Hall. President Donna Williams convened the meeting at 5:45 p.m. and announced that a quorum was present after roll call. The following board members were present: Donna Williams, John Garcia, Cynthia Craddock-Clark, Kim Potter, Mike Goldstein, and John Politz. President Williams welcomed Main Street Manager Adah Leah Wolf, City Council Liaison Leaca Caspari, Mayor Diane Piwko, John Hickman, Lisa Eastman, Anne Hall, Jim Foy, Bertie Neu, and Janis May.

DISCUSSION REGARDING FISCAL YEAR 2017 BUDGET AND GOALS

Board members were provided with copies of all grant requests received.

Marketing Committee: John Garcia asked for more information about this request from Diane Piwko for \$20,000. Diane Piwko said there has been one meeting of the committee so far. In the past the monies have come from 4A, 4B, and the Chamber. Leaca Caspari commented that it was begun to carry out the city's branding goals, which have for the most part been accomplished. Donna Williams said that the Economic Development Corporation has not included Marketing in their FY 2017 budget to date, and recommended that the 4B Board budget for essential expenses only, as the Budget Director has projected tax revenue for next year to be only \$229,300.

Chamber requests: Chamber President John Hickman and Chamber Manager Lisa Eastman answered questions. Mike Goldstein motioned to approve both Chamber requests for funding, \$5,000 for Trick it Up Bike Ride sponsorship, and \$7,000 for annual Banquet and project sponsorship. Motion seconded by Kim Potter, and passed unanimously.

Farmersville Heritage Museum: Museum President Janis May and board member Jim Foy presented a request for \$10,000 and explained the museum's progress to date. Cynthia Craddock-Clark motioned to approve funding for this project in the amount requested; Mike Goldstein seconded the motion, which passed unanimously.

Farmersville Main Street Program: Donna Williams explained the budget breakdown, and complimented the Farmersville Main Street Program for work well done. Kim Potter motioned to approve the budget request of \$72,700. The motion was seconded by John Garcia, and passed unanimously.

Farmersville Historical Society: Society President Bertie Neu explained that foundation work has recently been completed on the Bain-Honaker House; however, if a French drain is not installed the foundation work will not last. John Garcia motioned to approve funding for this project in the amount requested (\$3,800); John Politz seconded the motion, which passed unanimously.

Fireworks: A request to fund 2017 fireworks program in the amount of \$6,000 was submitted by Fire Chief Kim Morris. Approximately 7,500 people attended this year's successful event. Mike Goldstein motioned to approve funding for this project in the amount requested. Kim Potter seconded the motion, which passed the full board.

Christmas Décor: The bid for Christmas décor had been discussed by the 4B board at previous meetings. Kim Potter made a motion to fund the requested amount of \$6,200 for additional Christmas décor. Cynthia Craddock-Clark seconded the motion, which passed unanimously.

Parks Improvement Grant Match: Halff & Associates have presented their preliminary concept for Phase One of parks improvements. The city manager has requested \$120,000 as a grant match in FY 2017

MAIN STREET MANAGER UPDATE—ADAH LEAH WOLF

Main Street Manager Adah Leah Wolf presented a written report for June, and highlighted the following: The Farmersville Heritage Museum has met with Advanced Fixtures regarding the possibility of partnering with them on the display fixtures and design. The actor's performance at Audie Murphy Day was attended by approximately 100 persons, and 70 visitors toured the Bain Honaker House Museum. Special visitors included Cleo Aufderhaar from San Antonio, John Rike, members of the Audie Murphy Club from Fort Hood, and the Able Company WWII Living History group. The Crowder building at 119 S. Main is undergoing façade renovations (as well as interior renovations). Shop Wag Jack Too has a new sign. The final boundary for the National Register District nomination has been submitted to the Texas Historical Commission, and the final application will be reviewed by the state at their September board meeting. The portion of the interior of the Potter building which sustained damage from the fire is being demolished. The Pink Pug shop is now called "Junksperation." A chart was provided to show Farmersville Main Street total reinvestment figures, which total \$13,677,529 since the city entered the Main Street program in the year 2000.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS


The next meeting will be a budget workshop on July 25, 2016 at 5:45 PM.

ADJOURNMENT

There being no further business, President Williams adjourned the meeting at 6:21 PM.

Signatures:


Donna Williams, President


John Politz, Secretary