

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION (4B)
AGENDA ~ November 14, 2016
5:45 P.M. City Council Chambers

I. PRELIMINARY MATTERS

Call to Order, roll call and recognition of visitors

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval October 10, 2016 meeting minutes
- B. Consideration and possible approval of items for payment
- C. Consideration and possible action regarding financial statements for October 2016 and any required budget amendments
- D. City Manager Report - Ben White
- E. Update on Christmas décor/lighting – Ben White
- F. Consideration and possible action regarding Chaparral Trail Promotion Project
- G. Main Street Manager update – Adah Leah Wolf

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Farmersville Community Development Agenda for November 14, 2016 was posted in the regular posting place of the City of Farmersville on November 11, 2016 at 5:00 p.m. and remained so posted continuously at least 72 hours proceeding the scheduled time of said meeting.



Adah Leah Wolf, Main Street Manager

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION BOARD (4B)

MINUTES ~ October 10, 2016

CALL TO ORDER, ROLL CALL AND RECOGNITION OF VISITORS

The Farmersville Community Development Corporation Board met on October 10, 2016 in the City Council Chambers at City Hall. President Donna Williams convened the meeting at 5:45 p.m. and announced that a quorum was present after roll call. The following board members were present: Donna Williams, Cynthia Craddock-Clark, Kim Potter, Katherine Hershey, Mike Goldstein, and John Politz. President Williams welcomed Main Street Manager Adah Leah Wolf, Mayor Diane Piwko, and City Council Liaison Leaca Caspari

CONSIDER FOR APPROVAL AUGUST 8, 2016 MEETING MINUTES

Cynthia Craddock Clark made a motion to approve the minutes of August 8, 2016 as written. Motion was seconded by John Politz and passed unanimously.

CONSIDERATION AND POSSIBLE APPROVAL OF ITEMS FOR PAYMENT

Kim Potter made a motion to approve items presented for payment. Motion was seconded by Mike Goldstein and passed unanimously.

CONSIDERATION AND POSSIBLE ACTION REGARDING FINANCIAL STATEMENTS FOR AUGUST/SEPTEMBER 2016 AND ANY REQUIRED BUDGET AMENDMENTS

Kim Potter made a motion to approve the August/September 2016 financial statements as presented. Cynthia Craddock-Clark seconded the motion, which passed unanimously.

CITY MANAGER REPORT

City Manager Ben White was not present

MAIN STREET MANAGER UPDATE

Main Street Manager Adah Leah Wolf presented a written report for August and September 2016, and highlighted the following: The Farmersville Heritage Museum has an updated brochure, which was distributed. A letter from Debra Drescher was received and is useful for benchmarking our Main Street program. Audie Murphy Day postcards have been updated and will be included in bike ride packets. The map of downtown buildings has been revised and is an excellent reference tool. An article about the Northeast Texas Trail ("Track to the Future") which includes Farmersville coverage was distributed, from the Summer 2016 issue of "Authentic Texas" magazine. The burned buildings on South Main have been demolished. Clay Potter's building renovations are nearly complete and a November auction is planned. The metal roof on the First Baptist Church is being replaced with similar, recreated shingles. Juan Bautista has leased the building at 201 McKinney Street for a Mexican imports retail shop. The old candy kitchen is for sale. The Downtown space for sale or lease flier has been revised. The next monthly downtown merchants get together will be hosted by The Hay Loft on Oct. 20. A final Audie Murphy Day sponsorship of \$750 was received from Lexington Lodge.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

The next meeting will be held on November 14, 2016 at 5:45 PM. Donna Williams wants to discuss an agenda item of a plan to continue marketing the Chaparral Trail, especially since there has been quite a bit of financial investment in the trail to date. Christmas lighting will be ordered as budgeted.

ADJOURNMENT

There being no further business, President Williams adjourned the meeting at 6:10 PM

Signatures:

Donna Williams, President

John Politz, Secretary

DRAFT



Main Street Monthly Report
 October 2016
 Reported by Adah Leah Wolf,
 Main Street Program Manager



ORGANIZATION/ADMINISTRATION:

4	Main Street Board meeting. Workshop, review of mission, vision, and work program.
12, 19	City Staff meetings attended
7	Administrative assistance provided by Debbie Ranspot.
10	Farmersville Community Development Corp. Board meeting. Meeting preparation including handouts and posting
11,25	Attended City Council meetings.
20	Farmersville Heritage Museum board meets. Discuss first exhibits-history of local churches.
	Correspondence with Lacey Henderson of A & M at Commerce regarding possible intern position for journalism student for this summer.
	Numerous City website updates

PROMOTION:

1	Old Time Saturday Event (takes the place of Farmers & Fleas Market), organized by Farmersville Centennial Committee, and fundraiser for Senior Center, Library and Civic Center.
18	E newsletter sent to downtown business owners and building owners
20	Heritage Museum Power Point presentation to First Baptist Church "Ballclub" seniors
22	Successful Scare on the Square event organized by downtown merchants
22	Chamber's Trick it Up Bike Ride brings 350 + people into town. We provided assistance with food preparation, as well as postcards and shoppers guides for the goody bags. Run on Chaparral Trail the same day attracted 120 participants, many of whom had not been to town before.
24-26	"Farmersville 1900" day camp for 4th graders held at Bain Honaker House Museum and Onion Shed by the Farmersville Historical Society.
28	Ads placed for Farmers & Fleas Market; press releases sent. Ten Farmers & Fleas Market signs purchased for downtown area
	Updates made to Downtown Shopping Guide

DESIGN:

17	Letter sent to all building owners to request permission for Christmas lights installation
	The new city generator has been installed behind City Hall, and will provide emergency power.
	First Baptist Church replacement metal roof is complete
	Potter Building continues interior renovations—plumbing and electrical this month
	Old Feagin's Supermarket (10,000 sq ft) extensive roof repairs are complete
	Wall repairs begin at Police Department
	Kansas City Southern has completed work on the Railroad crossing on South Main Street.
	711 McKinney Street building has been painted.

ECONOMIC RESTRUCTURING:

	Notebooks for new business owners provided for The Hay Loft, Simplexity, and Little Ranch Imports.
	Lindy Murphy opens Junkspiration at 113 McKinney. She previously owned The Pink Pug Store at the same location.
13	Chamber Morning Networking at Independent Bank
20	Monthly Downtown Merchants get-together held, hosted by The Hay Loft
22	Chamber morning networking attended at Lexington Lodge
27	Chamber luncheon with County Commissioner Chris Hill



Farmersville Main Street
Operating Account
Financial Statement
 Period: October 1-31, 2016

Beginning Balance:	September 30, 2016	\$ 11,910.74
Plus:	Farmers & Fleas Market income	\$ 140.00
		\$ 12,050.74
Less:	Farmers & Fleas Market expenses	\$ 143.34
		\$ 143.34
Ending Balance:	October 31, 2016	\$ 11,907.40
Less:	Restricted Audie Murphy Day Monies	\$ 7,463.51
	Restricted Sign & Paint Grant Monies	\$ 450.00
	Restricted Farmers & Fleas monies	\$ 2,601.78
	Restricted FDMA	\$ 1,203.31
		\$ 11,907.40
	Total Unrestricted Monies, October 31, 2016	\$ 188.80

Num	Date	Payee	Category	Amount	Running Balance
Month Ending 09/30/2016					11,910.74
Month Ending 10/31/2016					
3978	10/05/2016	C & S Media Inc	Farmers & Fleas Market	(50.00)	11,860.74
3979	10/05/2016	Adah Leah Wolf	Farmers & Fleas Market	(93.34)	11,767.40
	10/13/2016	Farmers & Fleas Market	Farmers & Fleas Income	140.00	11,907.40