

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION (4B)

AGENDA ~ December 12, 2016

Location Change: 5:45 P.M. Civic Center, 201 Orange Street

I. PRELIMINARY MATTERS

Call to Order, roll call and recognition of visitors

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval November 14, 2016 meeting minutes
- B. Consideration and possible approval of items for payment
- C. Consideration and possible action regarding financial statements for November 2016 and any required budget amendments
- D. City Manager Report - Ben White
- E. Main Street Manager update – Adah Leah Wolf

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Farmersville Community Development Agenda for December 12, 2016 was posted in the regular posting place of the City of Farmersville on December 9, 2016 at 5:00 p.m. and remained so posted continuously at least 72 hours proceeding the scheduled time of said meeting.



Adah Leah Wolf, Main Street Manager

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION BOARD (4B)

MINUTES ~ November 14, 2016

CALL TO ORDER, ROLL CALL AND RECOGNITION OF VISITORS

The Farmersville Community Development Corporation Board met on November 14, 2016 in the City Council Chambers at City Hall. President Donna Williams convened the meeting at 5:45 p.m. and announced that a quorum was present after roll call. The following board members were present: Donna Williams, John Garcia, Cynthia Craddock-Clark, Kim Potter, and John Politz. President Williams welcomed City Manager Ben White, Main Street Manager Adah Leah Wolf, Mayor Diane Piwko, and City Council Liaison Leaca Caspari

CONSIDER FOR APPROVAL OCTOBER 10, 2016 MEETING MINUTES

Kim Potter made a motion to approve the minutes of October 10, 2016 as written. Motion was seconded by John Politz and passed unanimously.

CONSIDERATION AND POSSIBLE APPROVAL OF ITEMS FOR PAYMENT

Cynthia Craddock Clark made a motion to approve items presented for payment. Motion was seconded by John Garcia and passed unanimously.

CONSIDERATION AND POSSIBLE ACTION REGARDING FINANCIAL STATEMENTS FOR OCTOBER 2016 AND ANY REQUIRED BUDGET AMENDMENTS

Kim Potter made a motion to approve the October 2016 financial statements as presented. Cynthia Craddock-Clark seconded the motion, which passed unanimously.

CITY MANAGER REPORT & CHRISTMAS DÉCOR UPDATE

City Manager Ben White presented a report: City Hall renovations are underway, including tile and carpeting. The new generator is positioned in place. He is working with the Economic Development Corporation to propose a fiber optic utility system. The fishing dock at Southlake needs repair. The parking lot/lighting improvements are needed at the Senior Center; the city may be able to work with the Centennial Committee on this future improvement project. The Railroad crossing at South Main Street is finally complete and smooth. A Jackson Street waterline is in progress.

Christmas lights have been installed on the downtown building rooftops, and will be turned on by November 18. The tree will be installed before Thanksgiving. \$6273 has been spent on Christmas lighting materials.

CONSIDERATION AND POSSIBLE ACTION REGARDING CHAPARRAL TRAIL PROMOTION PROJECT

Donna Williams presented an estimate for \$14,362 for a project to promote the Chaparral Trail. This board has invested over \$422,800 in the Trail since Fiscal Year 2009, and to date the city has spent 1.5 million on improvements to the Trail. She explained that the large sum of money invested, as well as the potential to draw many people from all over the region to the trailhead and our city make this promotional project well worthwhile. After discussion, John Garcia made a motion to approve a budget amendment allowing \$14,362 for the promotion project. Motion was seconded by John Politz, and approved unanimously.

MAIN STREET MANAGER UPDATE

Main Street Manager Adah Leah Wolf presented a written report for October 2016, and highlighted the following: She attended the Texas Downtown Association annual conference in Killeen last week. She

has been in contact with the Commerce A & M internship program director to request a journalism intern for next year. A successful Scare on the Square event was organized by Amanda Rasbeary. Updates have been made to the Downtown Shopping Guide. Many building improvement projects are underway downtown. Lindy Murphy opened Junksporation at 113 McKinney; she previously owned The Pink Pug store at the same location. There are eleven businesses participating in this year's Red Carpet event, a customer appreciation night, organized for the 5th year by Jennifer Jiles and Doris Williams of Main Street Antiques. This month's monthly downtown merchants get together will be hosted by Juan Bautista at Little Ranch Imports.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

The next meeting will be held on December 12, 2016 at 5:45 PM.

ADJOURNMENT

There being no further business, President Williams adjourned the meeting at 6:14 PM

Signatures:

Donna K. Williams, President

John Politz, Secretary

DRAFT

12-08-2016 10:42 AM
 FUND : 250-EDC/CDC
 DEPT : N/A

D E T A I L L I S T I N G

PAGE: 1
 PERIOD TO USE: Dec-2016 THRU Dec-2016
 ACCOUNTS: .00.1112.000 THRU .00.1112.000
 NOTE *****AMOUNT***** BALANCE*****

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
										49,884.12

										49,884.12
	12/07/16	12/07 A08146	CHR: 002471		04660 ADAH LEAH WOLF	2584			559.25CR	49,324.87
	12/07/16	12/07 A08147	CHR: 002472		04660 C & S MEDIA, INC	4194			200.00CR	49,124.87
	12/07/16	12/07 A08148	CHR: 002473		04660 TEXAS DOWNTOWN ASSOCIATI	2499			165.00CR	48,959.87
	12/07/16	12/07 A08149	CHR: 002474		04660 TLC NETCON	3539			50.00CR	48,909.87
	12/09/16	12/08 A08152	CHR: 002475		04661 ADAH LEAH WOLF	2584			101.34CR	48,808.53
					DECEMBER ACTIVITY DB:				1,075.59CR	1,075.59CR

000 ERRORS IN THIS REPORT!

*** REPORT TOTALS ***

DEBITS	CREDITS
BEGINNING BALANCES:	0.00
REPORTED ACTIVITY:	1,075.59CR
ENDING BALANCES:	1,075.59CR
TOTAL FUND ENDING BALANCE:	48,808.53

Farmersville Community Development Corporation
 Financial Statement
 For the Fiscal Year Ended September 30, 2017

	October	November	December	January	February	March	April	May	June	July	August	September
Beginning Bank Balance	166,285.82	\$100,963.52										
Deposits:												
Sales tax deposits	29,345.45	26,077.17										
Interest income-bank	5.22	3.93										
Transfer to TexPool												
Transfer From Texpool to First Bank		(10.00)										
Misc												
Total Revenues	195,636.49	127,034.62					\$0.00	\$0.00	\$0.00	\$0.00		\$ -
Disbursements:												
Main Street Personnel & Supplies	\$ 63,800.00											
Personnel												
Supplies	\$ 74.97	\$ 1,075.00										
Miscellaneous												
Reimburse City for accounting												
Chamber of Commerce	\$ 7,000.00											
May Taxes												
Christmas Activities												
Land Purchase	\$ 4,998.00											
Fire Works												
Bain Honaker House Restoration	\$ 3,800.00											
Farmersville Heritage Museum	\$ 10,000.00											
Chamber Trick it up bike ride	\$ 5,000.00											
Parks Improvement Grant		\$ 50,000.00										
Total Expenses	94,672.97	51,075.00										
Ending Bank Balance	100,963.52	75,959.62										
TEXPOOL Balance	85,154.04	\$85,181.94										
Interest income-TEXPOOL	\$ 27.67	\$ 27.90										
Total Available Funds	186,117.56	161,141.56										

Signed:

**Farmersville Community Development Corporation
Budget Fiscal Year 2017**

	approved 8-8-16	amended 11-14-16
REVENUE		
Anticipated Tax Revenue	229,300	229,300
Monies from reserves	24,400	38,762
Total Revenue	\$253,700	\$268,062

EXPENSES		
Farmersville Main Street	72,700	72,700
Miscellaneous	1,000	1,000
Reimburse city for accounting services	1,000	1,000
Chamber of Commerce-banquet & event sponsorship	7,000	7,000
May building taxes	1,000	1,000
Christmas Activities/décor	6,200	6,200
Land purchase	20,000	20,000
Fireworks	6,000	6,000
Bain Honaker House Restoration work	3,800	3,800
Farmersville Heritage Museum	10,000	10,000
Chamber -Trick it Up Bike Ride	5,000	5,000
Parks improvements grant match	120,000	120,000
Chaparral Trail Promotion Project		14,362
Total Expenditures	\$253,700	\$ 268,062



Farmersville



Main Street Monthly Report
November 2016
Reported by Adah Leah Wolf,
Main Street Program Manager



ORGANIZATION/ADMINISTRATION:

7	Main Street Board meeting. Details on work program
2, 16, 30	City Staff meetings attended
3	Administrative assistance provided by Debbie Ranspot. We now have a complete list of Facebook addresses for all of the downtown businesses.
14	Farmersville Community Development Corp. Board meeting. Meeting preparation including handouts and posting. Board will be funding a project to promote the Chaparral Trail
29	Attended City Council meetings.
17	Farmersville Heritage Museum board meets.
8-11	Attended Texas Downtown Association annual conference in Killeen.
	Numerous City website updates

PROMOTION:

3	E Newsletter sent to "friends" of downtown list (570 are on this list)
5	Farmers & Fleas Market. We have listed the Market on over 25 online event calendars/Market sites, and as a result have been receiving quite a few new vendors.
12	Police and Fire Department held a "Freedom Run" fundraiser on the Chaparral Trail- yet more usage of this hiking/biking trail. We are fortunate to be the trail head!
16	E newsletter sent to downtown business owners and building owners (158 are on this list)
	Responded to Film Commission request for phone booth
18	"Red Carpet Night" Customer Appreciation Night-successful event organized by downtown merchants, with 13 shops participating!
	Photos submitted to Texas Historical Commission for upcoming Main Street Matters newsletter
	Photographers Jack Smith and Katherine Hershey document downtown events
	Coordination of billboard design for new signs promoting the Chaparral Trail.
21	Ads placed for Farmers & Fleas Market; press releases sent.
	Updates made to Downtown Shopping Guide

DESIGN:

	Downtown Christmas lights installation is completed and tree is up
	City Hall construction continues: new carpeting and tile being installed
	Potter Building completes interior renovations!
	Construction continues on Nail Salon/Laundromat
	North exterior wall repair is complete at Police Department
17	Manager attends National Trust Webinar about Secretary of the Interior Standards

ECONOMIC RESTRUCTURING:

17	Monthly Downtown Merchants get-together held, hosted by Little Ranch Imports, our newest downtown shop
	The Potter Auction began auctions again on Nov. 26 after a six month hiatus due to downtown fire. Beautifully restored interior, and great turn out!
	We now have an updated list of 68 facebook page addresses from our downtown merchants and businesses

Approximate number of volunteer hours donated this month: 165



Farmersville Main Street
Operating Account
Financial Statement
 Period: November 1-30, 2016

Beginning Balance:	October 31, 2016	\$ 11,907.40
Plus:	Farmers & Fleas Market income	\$ 355.00
		\$ 12,262.40
Less:	Farmers & Fleas Market expenses	\$ 35.00
		\$ 35.00
Ending Balance:	November 30, 2016	\$ 12,227.40
Less:	Restricted Audie Murphy Day Monies	\$ 7,463.51
	Restricted Sign & Paint Grant Monies	\$ 450.00
	Restricted Farmers & Fleas monies	\$ 2,921.78
	Restricted FDMA	\$ 1,203.31
		\$ 11,048.60
	Total Unrestricted Monies, November 30, 2016	\$ 188.80

12/06/2016

Account Transactions
Checking

Num	Date	Payee	Category	Amount	Running Balance
Month Ending 10/31/2016					11,907.40
Month Ending 11/30/2016					
	11/01/2016	Farmers & Fleas Market	Farmers & Fleas Income	75.00	11,982.40
3980	11/01/2016	Our Town	Farmers & Fleas Market	(35.00)	11,947.40
	11/07/2016	Farmers & Fleas Market	Farmers & Fleas Income	280.00	12,227.40
Total Month Ending 11/30/2016					