

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION BOARD (4B)

MINUTES ~ April 11, 2016

CALL TO ORDER, ROLL CALL AND RECOGNITION OF VISITORS

The Farmersville Community Development Corporation Board met on April 11, 2016 in the City Council Chambers at City Hall. President Paul Kelly convened the meeting at 5:46 p.m. and announced that a quorum was present after roll call. The following board members were present: Donna Williams, Paul Kelly, John Garcia, Mike Goldstein, Kim Potter, and Dick Seward. Cynthia Craddock-Clark was absent. President Kelly welcomed Main Street Manager Adah Leah Wolf, City Council Liaison Leaca Caspari, and City Manager Ben White.

CONSIDER FOR APPROVAL MARCH 14, 2016 MEETING MINUTES

Kim Potter motioned to accept the March 14, 2016 minutes as written. John Garcia seconded the motion, which passed the full board.

CONSIDERATION AND POSSIBLE APPROVAL OF ITEMS FOR PAYMENT

John Garcia motioned to approve the items presented for payment; Mike Goldstein seconded the motion, which passed the full board.

CHRISTMAS DÉCOR-FUTURE PLANNING – BEN WHITE

There was discussion of possible additions to Christmas décor for next year, with a consensus on focusing on adding to these two areas: City Park (lights in the pine trees at the entrance, and mini-lights with 10” spheres into the canopies of the two large oak trees); and Bridge Overpass (72” wreaths and garland on both sides of the overpass); for approximately \$6,200.

CONSIDERATION AND POSSIBLE ACTION REGARDING FINANCIAL STATEMENTS FOR MARCH 2016 AND ANY REQUIRED BUDGET AMENDMENTS

Donna Williams motioned to accept the March 2016 financial statements as written. Kim Potter seconded the motion, which passed the full board.

CITY MANAGER REPORT—BEN WHITE

City Manager Ben White presented a written report, and highlighted the following: the Halff Associates Park Planner contract will be considered by Council tomorrow night. There has been a request for Wi-Fi at the Spain Complex. Flags have been ordered. The lighting for the Freedom Plaza flags will be installed this week. Ashley Holland’s intermediate school students will plant downtown flowers on May 16. The fishing pier needs repair. Jason Dean has been hired as the new police officer. City-wide surveys have been sent out. Bids for repairs at the Public Safety Building are underway. Major sewer improvements underway at Bois D’Arc/Santa Fe. TXDOT signal lights on Hwy 78 will be in service by April 19. TXDOT resurfacing of Hwy 78 is completed for the area North of Hwy 380.

MAIN STREET MANAGER UPDATE—ADAH LEAH WOLF

Main Street Manager Adah Leah Wolf presented a written report for March, and highlighted the following: The Farmersville Historical Society has offered a loan of several historic items to the Farmersville Heritage Museum for display. The Marketing 101 Workshop presented by Melinda Holden

from C & S Media was well received by 19 participants. In March there were three filming information requests, as well as downtown filming of "Baby Girl." Constant Contact email service has given us the All Star Award for 2015, for "exemplary outreach and engagement with the audience," reserved for the top 10% of clients! Building owners Matt and Lisa Crowder were given design suggestions by the Main Street manager for their planned façade repairs. We received correspondence from Greg Smith, Texas Historical Commission Coordinator of Federal Programs, regarding our National Register District application submission. He has delayed its submission to the state board until September, due to his delay in providing us with timely information about the application process. Information on downtown space available for sale or lease was provided to three persons this month. The next downtown merchants get together will meet at Mismatched Matters on April 21.


DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

The next meeting will be on May 9, 2016.

ADJOURNMENT

There being no further business, President Kelly adjourned the meeting at 6:22 PM.

Signatures:



Paul Kelly, President



Donna K. Williams, Secretary