

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION BOARD (4B)

MINUTES ~ January 11, 2016

CALL TO ORDER, ROLL CALL AND RECOGNITION OF VISITORS

The Farmersville Community Development Corporation Board met on January 11, 2016 in the City Council Chambers at City Hall. President Paul Kelly convened the meeting at 5:45 p.m. and announced that a quorum was present after roll call. The following board members were present: Donna Williams, Paul Kelly, John Garcia, Dick Seward, Mike Goldstein, and Cynthia Craddock Clark. Kim Potter was absent. President Kelly welcomed Main Street Manager Adah Leah Wolf, City Council Liaison Leaca Caspari, and City Manager Ben White.

CONSIDER FOR APPROVAL NOVEMBER 9, 2015 MEETING MINUTES

Dick Seward motioned to accept the November 9, 2015 minutes as written. John Garcia seconded the motion, which passed the full Board.

CONSIDERATION AND POSSIBLE APPROVAL OF ITEMS FOR PAYMENT

Mike Goldstein motioned to approve the items presented for payment; Cynthia Craddock Clark seconded the motion, which passed the full board.

CONSIDERATION AND POSSIBLE ACTION REGARDING FINANCIAL STATEMENTS FOR NOVEMBER AND DECEMBER 2015 AND ANY REQUIRED BUDGET AMENDMENTS

Donna Williams motioned to accept the November and December 2015 financial statements with a noted correction to the Personnel, Supplies, and Miscellaneous columns. Mike Goldstein seconded the motion, which passed the full board.

CHRISTMAS DÉCOR-FUTURE PLANNING – BEN WHITE

City Manager Ben White presented a suggestion to the board for replacing the current 18' panel Christmas tree: The current tree was purchased in 2008, and has worn considerably. It probably has 3-4 more usable years to it. It could potentially be sold at this time to another municipality, for approximately \$2,000. He suggested that it be sold, and replaced with a new branch-type tree. The branch type tree would look more realistic and could be added onto to make it higher as desired. Its cost would be approximately \$13,000. It would need to be ordered in March to ensure its arrival before Christmas. The board discussed this as well as other options, including the following:

- Increase decorations at the City Park downtown

- Add lighted wreath or other to the Main Street Bridge and/or Hwy 78 Bridge

- Add more décor to McKinney Street/ Farmersville Parkway

- Relocate tree to open space at Hwy 78/Farmersville Parkway or Hwy 78/McKinney Street

Cynthia Craddock Clark mentioned the need for a Christmas tree and décor for the Civic Center to make it look festive for holiday rentals. Paul Kelly suggested that Michael Carr be invited to the next board meeting, since he is very knowledgeable about Christmas décor. The topic will be discussed further at the next board meeting.

CITY MANAGER REPORT—BEN WHITE

City Manager Ben White presented a written report, and highlighted the following: City is still working on a contract with Half and Associates for JW Spain Complex planning. Repairs to the Onion Shed foundation are underway; the damage is extensive. Concrete piers are being placed and the foundation then attached to them for support. The City may request further funds for this project at a future time. The Christmas lights will be taken down beginning this week. Phase II of the Chaparral Trail is now completed. Improvements to the parking lot at the Senior Center are needed and currently being discussed. New signs for Highway 380 have been received and we are working with TXDOT for installation. Documents have been moved into storage to clear office space for an intern at City Hall. The office conversion of the Annex building for the electrical staff office is complete. The tornado recovery efforts are still in progress. State and County elected officials toured the area to survey the damage. The Public Safety Building is in need of roof repair as well as some brick replacement, which is underway.

MAIN STREET MANAGER UPDATE—ADAH LEAH WOLF

Main Street Manager Adah Leah Wolf presented a written report for November and December, and highlighted the following: An updated brochure on 4B and their sponsored projects was presented. The E-newsletter now has 683 emails in its data base. “Treats for Tatum” was very successful with 17 volunteers assisting. December Farmers & Fleas was a busy day with Toys for Tots motorcycles coming through and the annual “Frosty Farmers Run” held on the same day as well. Utility work is in progress at the Farmersville Heritage Museum. A feature article about Fiber Circle ran in the Dallas Morning News. The next downtown merchants get together will be held at Old Time Bargain Shop on Jan. 21. The Cutting Horse Barbershop has closed. Sugar Hill Restaurant owner, Jeanne Kretz, is leasing the restaurant space to Darin Jordan, who will open Jordan’s Barbeque Restaurant in February. Cumulative reinvestment statistics for Main Street cities were recently provided by the Texas Main Street office. This allows us to compare our statistics with other Texas Main Street cities our size, showing our favorable comparisons.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

The next meeting will be on February 8, 2016. A discussion of Christmas tree/décor will be placed on the agenda.

ADJOURNMENT

There being no further business, President Kelly adjourned the meeting at 6:45 PM.

Signatures:

Paul Kelly, President

Donna K. Williams, Secretary