

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION (4B)
AGENDA ~ February 13, 2017
City Council Chambers 5:45 P.M.

I. PRELIMINARY MATTERS

Call to Order, roll call and recognition of visitors

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval January 23, 2017 meeting minutes
- B. Consideration and possible approval of items for payment
- C. Consideration and possible action regarding financial statements for January 2017 and any required budget amendments
- D. Consideration and possible action regarding billboard design for Chaparral Trail promotion project
- E. City Manager Report - Ben White
- F. Main Street Manager update – Adah Leah Wolf

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Farmersville Community Development Agenda for February 13, 2017 was posted in the regular posting place of the City of Farmersville on February 10, 2017 at 5:00 p.m. and remained so posted continuously at least 72 hours proceeding the scheduled time of said meeting.



Adah Leah Wolf, Main Street Manager

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION BOARD (4B)

MINUTES ~ January 23, 2017

CALL TO ORDER, ROLL CALL AND RECOGNITION OF VISITORS

The Farmersville Community Development Corporation Board met on January 23, 2017 in the City Council Chambers at City Hall. President Donna Williams convened the meeting at 5:50 p.m. and announced that a quorum was present after roll call. The following board members were present: Donna Williams, John Garcia, Mike Goldstein, and Katherine Hershey. President Williams welcomed Main Street Manager Adah Leah Wolf, Mayor Diane Piwko, City Council Liaison Leaca Caspari, and City Manager Ben White.

CONSIDER FOR APPROVAL DECEMBER 12, 2016 MEETING MINUTES

Mike Goldstein made a motion to approve the minutes of December 12, 2016 as written. Motion was seconded by John Garcia and passed unanimously.

CONSIDERATION AND POSSIBLE APPROVAL OF ITEMS FOR PAYMENT

John Garcia made a motion to approve items presented for payment, including a \$73 overage for Christmas lights (invoice from Year Round Christmas Lights). Motion was seconded by Mike Goldstein and passed unanimously.

CONSIDERATION AND POSSIBLE ACTION REGARDING FINANCIAL STATEMENTS FOR DECEMBER 2016 AND ANY REQUIRED BUDGET AMENDMENTS

Mike Goldstein made a motion to approve the December 2016 financial statements as presented. Katherine Hershey seconded the motion, which passed unanimously.

CITY MANAGER REPORT

City Manager Ben White presented a written report, and discussed the following: The Collin County Open Space grant for Spain Complex improvements has been awarded. It is for \$50,000 with a \$50,000 match (provided by 4B). The fiber optic project is on hold as more data are collected. The fishing dock is in need of repair; this could be a potential future 4B project. City Hall renovations are still in progress. The drive through will be closed for a few days while the downstairs office is completed. The Texas Department of Agriculture Main Street grant has been approved, and will help to fund drainage improvements as well as ADA sidewalk improvements. Christmas lights are down except for the median lights, which will remain in place through Valentine's Day. The four "Historic Downtown Farmersville" signs have been installed on Hwy 78 and Hwy 380.

CONSIDERATION AND POSSIBLE ACTION REGARDING BILLBOARD DESIGN FOR CHAPARRAL TRAIL PROMOTION PROJECT

Six design drafts provided by Ann Hynceck were reviewed. The design elements can easily be rearranged. Suggested modifications to #2 design were the following: Make the Chaparral Trail logo larger, make the city logo smaller, add right pointing arrow end onto the lower horizontal band, and consider mimicking the curves in the city logo with the horizontal lower band. After discussion, Mike Goldstein made a motion that we proceed with modifications to #2 design. Motion seconded by John Garcia, and passed unanimously. Adah Leah to communicate with designer for the desired changes.

MAIN STREET MANAGER UPDATE

Main Street Manager Adah Leah Wolf presented a written report for December 2016, and highlighted the following: The Farmersville Heritage Museum has received two large donations at the end of 2016. The Museum board will provide an update to City Council on Feb. 14. Manager met with Lacey Henderson of

the Texas A & M at Commerce Business college department, regarding a summer intern. She interviewed a good candidate who has photography skills, to assist with promoting the National Register District. Several improvements have been made near City Hall, including the removal of the electrical "hut" and several unneeded electrical poles on the East side of City Hall. The Texas Historical Commission has sent our National Register nomination to the National Park Service for final approval, which should take approx. 90 days. The Collin County Historical Commission will have their annual Preservation Celebration on April 29, to be held this year in Farmersville, at the First Baptist Church. This will be a good opportunity to announce the National Register District, as well as an opportunity to greet many out of town visitors. The Community Development Corporation brochure has been updated and is on the city website. Downtown merchants are planning a "Fall in Love with Downtown" event on February 11, from 10 am – 7 pm. The shops will feature special décor, treats, and drawings for door prizes.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

The next board meeting will be held on February 13, 2017. Mike Goldstein requested a discussion of ways that the recently deceased Barbers could be memorialized in town.

ADJOURNMENT

There being no further business, President Williams adjourned the meeting at 6:25 PM

Signatures:

Donna K. Williams, President

John Politz, Secretary



Farmersville

To: Community Development Corporation
From: Adah Leah Wolf, Main Street Manager/4B Staff Liaison
Date: 2/13/2017
Subject: Items for Payment

2487	Adah Leah Wolf: workshop registration fee reimburse	\$50.00
2488	Deborah Ranspot: archiving 4B records/ Main Street assist	\$160.00
2489	Brown Outdoor Advertising: Billboard rental	\$475.00
	Total	<u>\$685.00</u>

Farmersville Community Development Corporation
 Financial Statement
 For the Fiscal Year Ended September 30, 2017

	October	November	December	January	February	March	April	May	June	July	August	September
Beginning Bank Balance	166,286.02	\$100,963.52	\$75,959.62	\$86,308.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Deposits:												
Sales tax deposits	29,345.45	26,077.17	\$22,405.42	17,726.04								
Interest income-bank	5.22	3.93	\$3.55	4.08								
Transfer to TexPool												
Transfer From Texpool to First Bank		(10.00)		(10.00)								
Misc												
Total Revenues	195,636.49	127,034.62	98,368.59	114,028.10			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

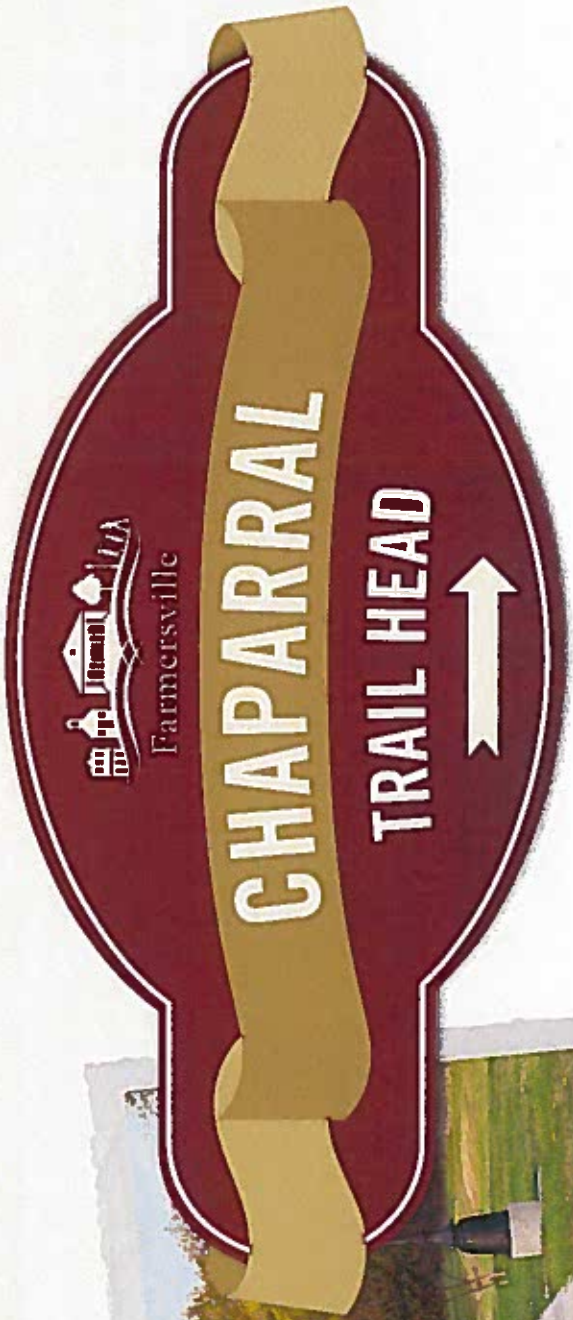
Disbursements:	October	November	December	January	February	March	April	May	June	July	August	September
Main Street Personnel & Supplies	\$ 63,800.00											
Personnel												
Supplies	\$ 74.97	\$ 1,075.00	\$ 1,075.59	\$ 1,209.44								
Miscellaneous				\$ 160.00								
Reimburse City for accounting												
Chamber of Commerce	\$ 7,000.00											
May Taxes												
Christmas Activities				\$ 6,273.00								
Land Purchase	\$ 4,998.00			\$ 4,998.00								
Fire Works												
Bain Honaker House Restoration	\$ 3,800.00											
Farmersville Heritage Museum	\$ 10,000.00											
Chamber Trick it up bike ride	\$ 5,000.00	\$ 50,000.00										
Parks Improvement Grant												
Chaparral Trail Promotion			\$ 985.00	\$ 475.00								

Total Expenses	94,672.97	51,075.00	2,060.59	13,115.44								
Ending Bank Balance	100,963.52	75,959.62	96,308.00	100,912.66								
TEXPOOL Balance	85,154.04	\$85,181.94	\$85,214.99	\$85,253.91								
Interest income-TEXPOOL	\$ 27.67	\$ 27.90	\$ 33.05	\$ 38.92								
Total Available Funds	185,117.56	181,141.56	181,522.99	185,186.57								

Signed:

Farmersville Community Development Corporation (4B) Cash Flow FY 2017
Projection 2-9-2017

Particulars	BUDGET	Oct. 16	Nov 16	Dec 16	Jan. 17	Feb. 17	Mar 17	Apr 17	May 17	June 17	July 17	Aug 17	Sept 17	totals
Revenue:														
Beginning checking Balance		166,286	100,963	75,969	96,318	100,933	118,537	136,001	142,507	158,611	176,115	188,321	204,825	
Sales Tax Collections	229,300	29,345	26,077	22,405	17,726	18,200	18,200	18,200	18,200	18,200	18,200	18,200	18,200	
Interest income		5	4	4	4	4	4	4	4	4	4	4	4	
misc														
Total Revenue	229,300	195,636	127,044	98,378	114,048	119,137	136,741	154,205	160,711	176,815	194,319	206,525	223,029	
Expenses:														
Main Street Personnel & supplies	72,700													63,800
Main Street Personnel (63,800)		63,800												63,800
Main Street Supplies (8,900)		75	1,075	1,075	1,209	600	600	700	700	700	700	700	700	8,834
Miscellaneous	1,000				160		140		400		300			1,000
Reimburse city for accounting	1,000											1,000		1,000
Chamber-banquet & event sponsorship	7,000													7,000
May Building Taxes	1,000								1,000					1,000
Christmas Activities/décor	6,200				6,273									6,273
Land Purchase* (pays off May '22)	20,000	4,998			4,998			4,998			4,998			19,992
Fire Works	6,000							6,000						6,000
Bain Honaker House Restoration	3,800													3,800
Farmersville Heritage Museum	10,000													10,000
Chamber-Trick it Up Bike Ride	5,000													5,000
Parks improvement grant match	120,000		50,000											50,000
Chaparral Trail Promotion Project	14,362													14,360
Total Expenses	5268,062	94,673	51,075	2,060	13,115	600	740	11,698	2,100	700	5,998	1,700	700	
Checking Balance	166,286	100,963	75,969	96,318	100,933	118,537	136,001	142,507	158,611	176,115	188,321	204,825	222,329	
Texpool Savings	85,150	85,182	85,182	85,182	85,253	85,182	86,000	86,000	86,000	86,000	86,000	86,000	86,000	
Interest income														
Total Availil Funds	251,436	186,145	161,151	181,500	186,186	203,719	222,001	228,507	244,611	262,115	274,321	280,825	308,329	



SHOP DOWNTOWN

TURN RIGHT HERE! →

Farmersville

CHAPARRAL

TRAIL HEAD



SHOP DOWNTOWN

TURN RIGHT HERE!





Main Street Monthly Report
 January 2017
 Reported by Adah Leah Wolf,
 Main Street Program Manager



ORGANIZATION/ADMINISTRATION:

4, 5	Administrative assistance for archiving 4B files provided by Debbie Ranspot.
9	Main Street Board meeting. (accidentally not posted correctly, items will be re-voted at next meeting)
10	Attended City Council meeting
4, 11, 18, 25	City Staff meetings attended
18	Conference call held with staff and representatives of US Dept. of Agriculture re: upcoming grant for ADA accessibility and drainage.
	New computer installed in Main Street office (old one had problems)
23	Farmersville Community Development Corp. Board meeting. Meeting preparation including handouts and posting.
27	Administrative assistance for Main Street provided by Debbie Ranspot

PROMOTION:

3	Bob O'Steen of Highland Springs Retirement Village (Dallas) films and tours downtown for their in house cable station.
5	E Newsletter sent to "friends" of downtown list
7	The January Farmers & Fleas Market was cancelled, due to weather.
11	Interview with Cody Benson (Commerce student) regarding possible summer internship.
13	Attended planning meeting with Amanda Rasbeary regarding Feb. 11 Valentines Event.
13	Meeting with Chad Engbrock and Donna Williams, regarding example of Wylie Downtown Merchants Association.
17	E newsletter sent to downtown business owners and building owners
19	Farmersville Heritage Museum Board meeting. Update will be given to City Council in February.
19	Audie Murphy Day Committee planning meeting
	Coordination of billboard design for new signs promoting the Chaparral Trail.
	Printed marketing materials sent to Texas Main Street office for use as examples.
23	Planning meeting attended for upcoming Preservation Celebration of Collin County. Event will be held on April 29, hosted at First Baptist Church. Approx. 150 attendees expected.
27	Ads placed for Farmers & Fleas Market; press releases sent.
31	Texas Lakes Trail workshop on promotions attended by several volunteers, held in Grapevine

DESIGN:

	City Hall construction continues: front office upgrades
	Christmas décor taken down (except for lights in median trees), including tree on Gazebo
	Unused electric poles were removed from back side of City Hall
	Interior renovations at the Old Candy Kitchen building include the addition of bathrooms and HVAC
	Interior renovations are in progress at WagJack Too
	Four brown "Historic Downtown Farmersville" Signs were installed on Hwy 380 and Hwy 78.
	Historic photo poster replaced for Junkspiration.
	National Register Commercial Historic District nomination sent to the National Park Service by Texas Historical Commission. Listing should be finalized in 90 days.

ECONOMIC RESTRUCTURING:

	New tenant in Meguire Building: Clayton Jeck, counseling services
5	Meetings with Kim Potter and Becky Reeder regarding health initiative
19	Monthly Downtown Merchants get-together held, hosted by Body and Soul
23	Meeting with Mary Calderillo, Cheryl Poe and Audrey Ketchum of Farmersville Medical Center regarding Main Street's health initiative for 2017
26	Morning Chamber networking meeting attended at Lexington Medical Lodge

Approximate number of volunteer hours donated this month: 130



Farmersville Main Street
 Operating Account
 Financial Statement
 Period: January 1-31, 2017

Beginning Balance:	December 31, 2016		\$ 11,486.15
Plus:	Farmers & Fleas Market income		\$ 75.00
			\$ 11,561.15
Less:	Farmers & Fleas Market expenses		\$ 214.00
			\$ 214.00
Ending Balance:	January 31, 2017		\$ 11,347.15
Less:	Restricted Audie Murphy Day Monies		\$ 7,463.51
	Restricted Sign & Paint Grant Monies		\$ 450.00
	Restricted Farmers & Fleas monies		\$ 2,063.26
	Restricted FDMA		\$ 1,203.31
			\$ 11,347.15
	Total Unrestricted Monies, January 31, 2017		\$ 167.07

Num	Date	Payee	Category	Amount	Running Balanc
Month Ending 12/31/2016					11,486.15
Month Ending 01/31/2017					
3985	01/03/2017	Hunt County Shopper	Farmers & Fleas Market	(80.00)	11,406.15
3986	01/11/2017	Our Town	Farmers & Fleas Market	(70.00)	11,336.15
	01/23/2017	Farmers & Fleas Market	Farmers & Fleas Income	75.00	11,411.15
3987	01/26/2017	C & S Media Inc	Farmers & Fleas Market	(64.00)	11,347.15
Total Month Ending 01/31/2017				(139.00)	
Grand Total				11,347.15	11,347.15