

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION (4B)
AGENDA ~ April 10, 2017
City Council Chambers 5:45 P.M.

I. PRELIMINARY MATTERS

Call to Order, roll call and recognition of visitors

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval March 13, 2017 meeting minutes
- B. Consideration and possible approval of items for payment
- C. Consideration and possible action regarding financial statements for March 2017 and any required budget amendments
- D. City Manager Report - Ben White
- E. Main Street Manager update – Adah Leah Wolf

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Farmersville Community Development Agenda for April 10, 2017 was posted in the regular posting place of the City of Farmersville on April 7, 2017 at 5:00 p.m. and remained so posted continuously at least 72 hours proceeding the scheduled time of said meeting.



Adah Leah Wolf, Main Street Manager

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION BOARD (4B)

MINUTES ~ March 13, 2017

CALL TO ORDER, ROLL CALL AND RECOGNITION OF VISITORS

The Farmersville Community Development Corporation Board met on March 13, 2017 in the City Council Chambers at City Hall. Secretary John Politz convened the meeting at 5:45 p.m. and announced that a quorum was present after roll call. The following board members were present: John Garcia, Katherine Hershey, John Politz, Cynthia Craddock-Clark, and Kim Potter. John Politz welcomed Main Street Manager Adah Leah Wolf, City Council Liaison Leaca Caspari, and visitor Steve Caspari.

CONSIDER FOR APPROVAL FEBRUARY 13, 2017 MEETING MINUTES

John Garcia made a motion to approve the minutes of February 13, 2017 as written. Motion was seconded by Katherine Hershey and passed unanimously.

CONSIDERATION AND POSSIBLE APPROVAL OF ITEMS FOR PAYMENT

Cynthia Craddock-Clark made a motion to approve the items for payment. Motion was seconded by Kim Potter and passed unanimously.

CONSIDERATION AND POSSIBLE ACTION REGARDING FINANCIAL STATEMENTS FOR FEBRUARY 2017 AND ANY REQUIRED BUDGET AMENDMENTS

Kim Potter made a motion to approve the February 2017 financial statements as presented. Cynthia Craddock Clark seconded the motion, which passed unanimously.

CITY MANAGER REPORT

City Manager Ben White provided a written report in his absence.

MAIN STREET MANAGER UPDATE

Main Street Manager Adah Leah Wolf presented a written report for February 2017, and highlighted the following: Farmersville Main Street received National Recognition this year-we have received this honor each year we have been in the Main Street Program (since 2000). Representatives from 4A and 4B attended the Collin College Stetson and Stilleto event. Fifteen downtown merchants coordinated a successful downtown Valentines event, "Fall in Love with Farmersville." The merchants are in the process of working with the Chamber to become a subcommittee for marketing purposes. The monthly downtown merchants meetings will be changing dates/times to be coordinated with the Chamber. Portable panels have been constructed and installed at the Farmersville Heritage Museum, a generous donation from Advanced Fixtures Inc. The design for the billboards promoting the Chaparral Trail is completed, and the billboard on Highway 380 is completed already. The National Register District has been approved; the Texas Historical Commission will be sending letters to the building owners of the contributing buildings in the district.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

The next board meeting will be held on April 10, 2017.

ADJOURNMENT

There being no further business, John Politz adjourned the meeting 6:12 PM

Signatures:

Donna K. Williams, President

John Politz, Secretary



Farmersville

To: Community Development Corporation
From: Adah Leah Wolf, Main Street Manager/4B Staff Liaison
Date: 4/10/2017
Subject: Items for Payment

Main Street Expenses

Adah Leah Wolf: workshop registration fee reimburse*	\$50.00
Deborah Ranspot: archiving 4B records/ Main Street assist	\$240.00
TLC: IT support	\$50.00

Chaparral Trail Promotion

Brown Outdoor Advertising: Billboard rental	\$475.00
Texas Bulletins: Billboard rental	\$200.00

Fireworks

Charlie Peters	\$6,000.00
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Total	<u><u>\$7,015.00</u></u>
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*reissued check

Farmersville Community Development Corporation
 Financial Statement
 For the Fiscal Year Ended September 30, 2017

7/2017

	October	November	December	January	February	March	April	May	June	July	August
Beginning Bank Balance	166,285.82	\$100,963.52	\$75,959.62	\$96,308.00	\$100,912.86	\$126,875.92					
Deposits:											
Sales tax deposits	29,345.45	26,077.17	\$22,405.42	17,726.04	29,103.92	\$19,719.79					
Interest income-bank	5.22	3.93	\$3.55	4.06	4.34	\$5.61					
Transfer to TexPool											
Transfer From Texpool to First Bank		(10.00)		(10.00)	(10.00)						
Misc											
Misc. to balance o/s check from 2015-2016											
Total Revenues	195,636.49	127,034.62	98,368.59	114,028.10	130,010.92	146,605.93	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

	October	November	December	January	February	March	April	May	June	July	August
Disbursements:											
Main Street Personnel & Supplies	\$ 63,800.00										
Personnel											
Supplies	\$ 74.97	\$ 1,075.00	\$ 1,075.59	\$ 1,209.44		\$ 1,715.17					
Miscellaneous				\$ 160.00	\$ 160.00						
Reimburse City for accounting											
Chamber of Commerce	\$ 7,000.00										
May Taxes											
Christmas Activities				\$ 6,273.00		\$ 595.77					
Land Purchase	\$ 4,998.00			\$ 4,998.00							
Fire Works											
Bain Honaker House Restoration	\$ 3,800.00										
Farmersville Heritage Museum	\$ 10,000.00										
Chamber Trick it up bike ride	\$ 5,000.00										
Parks Improvement Grant		\$ 50,000.00									
Chaparral Trail Promotion			\$ 985.00	\$ 475.00	475.00	\$675.00					
Collin Colleita Foundation Sponsorship					2,500.00						

Total Expenses	94,672.97	51,075.00	2,060.59	13,115.44	3,135.00	2,985.94					
Ending Bank Balance	100,963.52	75,959.62	96,308.00	100,912.66	126,875.92	143,619.99					
TEXPOOL Balance	85,154.04	\$85,181.94	\$85,214.99	\$85,253.91	\$85,290.46	\$85,335.54					
Interest Income-TEXPOOL	27.67	\$ 27.90	\$ 33.05	\$ 38.92	\$ 36.55	\$ 45.08					
Total Available Funds	186,117.56	181,141.56	181,522.98	186,166.57	212,166.38	228,955.53					

Signed:



Main Street Monthly Report
 March 2017
 Reported by Adah Leah Wolf,
 Main Street Program Manager



ORGANIZATION/ADMINISTRATION:

3, 22	Administrative assistance provided by Debbie Ranspot.
6	Main Street Board meeting
9,15, 29	City Staff meetings attended
13	Farmersville Community Development Corp. Board meeting. Meeting preparation including handouts and posting.
14, 28	Attended City Council Meeting

PROMOTION:

2	March E Newsletter sent to "friends" of downtown list
4	Farmers & Fleas Market—good attendance
	Downtown merchants are in the process of working with the Chamber to become a subcommittee for marketing purposes.
9	Tour group of 30 Wylie seniors shops downtown and visits Bain Honaker House; shopping guides provided
16	Audie Murphy Day Committee planning meeting. Ron Brown will provide short presentation about PTSD. Cap choices discussed. Charles Marosek art students will provide art again.
	Two newly designed billboards promoting the Chaparral Trail are installed-Hwy 78 and Hwy 380
	Submitted award nomination for Crowders and for Boy Scout Troop 310 to Collin County Historical Commission; winners to be announced at Preservation Celebration event on April 29
22	Met with Mandy Weaver and Eddy Daniel re: assistance with Chaparral Trail map of amenities. This map will show parking, benches, exercise stations, type of surface, and proximity to downtown shopping. It will be placed at the Trailhead Kiosk
24	Ads placed for Farmers & Fleas Market; press releases sent. New ad placed in "Around Town News"
	Downtown Shoppers Guide revised; updates to city Website made
	National Register Commercial District is approved by National Park Service! Coordination with Texas Historical Commission. Press release submitted, interview with Farmersville Times
	Provided information about Farmers & Fleas Market administration to Chamber Merchants subcommittee to assist in their planning of April 8 "Shed Sale" event. They are also working on a June 3 Car Show in conjunction with the Farmers & Fleas Market
28	Meeting with Jennifer Lowe at Tatum Elementary regarding downtown field trip for students
30	Farmersville Heritage Museum Board meeting. Larry Jordan collection of Audie Murphy items moved to museum

DESIGN:

	City Hall construction continues: front office upgrades
	First Baptist Church sanctuary repairs continue (smoke mitigation)
	Museum receives final construction details and receives final ADA inspection
	Post Office is receiving repairs to windows.
	Bill Daniel is working with Public Works as advisor to trees throughout parks

ECONOMIC RESTRUCTURING:

	Provided information on downtown building space available to Bernistine Williams
	Laundromat is now open on McKinney Street!
2	Chamber Luncheon program attended
15	Chamber Member Initiative meeting attended-planning of future events
28	Provided assistance for script draft for drone videos planned by 4A.



Farmersville Main Street
Operating Account
Financial Statement
Period: March 1-31, 2017

Beginning Balance:	February 28, 2017		\$ 11,606.14
Plus:	Farmers & Fleas Market income		\$ 435.00
			\$ 12,041.14
Less:	Farmers & Fleas Market expenses		\$ 134.01
	Audie Murphy Day expenses		\$ 290.00
	FDMA transfer to Chamber		\$ 1,203.31
			\$ 1,627.32
Ending Balance:	March 31, 2017		\$ 10,413.82
Less:	Restricted Audie Murphy Day Monies		\$ 7,173.51
	Restricted Sign & Paint Grant Monies		\$ 450.00
	Restricted Farmers & Fleas monies		\$ 2,623.24
			\$ 10,256.75
	Total Unrestricted Monies, March 31, 2017		\$ 167.07

Num	Date	Payee	Category	Amount	Running Balance
Month Ending 02/28/2017					11,606.14
Month Ending 03/31/2017					
3991	03/01/2017	Greenville Herald Banner	Farmers & Fleas Market	(99.01)	11,507.13
3992	03/01/2017	Classique Printers	Audie Murphy Day	(290.00)	11,217.13
3993	03/01/2017	Our Town	Farmers & Fleas Market	(35.00)	11,182.13
	03/08/2017	Farmers & Fleas Market	Farmers & Fleas Income	365.00	11,547.13
3994	03/10/2017	Farmersville Chamber of Commerce	Miscellaneous	(1,203.31)	10,343.82
	03/17/2017	Farmers & Fleas Market	Farmers & Fleas Income	70.00	10,413.82