

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION BOARD (4B)

MINUTES ~ February 13, 2017

CALL TO ORDER, ROLL CALL AND RECOGNITION OF VISITORS

The Farmersville Community Development Corporation Board met on February 13, 2017 in the City Council Chambers at City Hall. President Donna Williams convened the meeting at 5:45 p.m. and announced that a quorum was present after roll call. The following board members were present: Donna Williams, John Garcia, Mike Goldstein, Katherine Hershey, John Politz, and Cynthia Craddock-Clark. President Williams welcomed Main Street Manager Adah Leah Wolf, City Council Liaison Leaca Caspari, and City Manager Ben White.

CONSIDER FOR APPROVAL JANUARY 23, 2017 MEETING MINUTES

John Politz made a motion to approve the minutes of January 23, 2017 as written. Motion was seconded by Mike Goldstein and passed unanimously.

CONSIDERATION AND POSSIBLE APPROVAL OF ITEMS FOR PAYMENT

Cynthia Craddock-Clark made a motion to approve the items for payment. Motion was seconded by Katherine Hershey and passed unanimously.

CONSIDERATION AND POSSIBLE ACTION REGARDING FINANCIAL STATEMENTS FOR JANUARY 2017 AND ANY REQUIRED BUDGET AMENDMENTS

There was discussion that only \$50,000 has been spent out of the originally budgeted amount of \$120,000 for the Parks Improvements Grant Match, due to the total grant amount being lower than anticipated. Mike Goldstein made a motion to reduce that budget line item from \$120,000 to \$50,000. John Politz seconded the motion, which passed unanimously.

There was discussion regarding the sponsorship of this year's Collin College Foundation event; the College had called to see if we were interested in sponsoring this year. 4A has contributed \$7,500 toward the event. If 4B contributes \$2,500, the city will be recognized at the \$10,000 sponsorship level. Mike Goldstein motioned that the board amend the budget to approve a Collin College Foundation sponsorship in the amount of \$2,500. Motion seconded by John Politz, and passed unanimously.

Cynthia Craddock Clark made a motion to approve the January 2017 financial statements as presented. Mike Goldstein seconded the motion, which passed unanimously.

CONSIDERATION AND POSSIBLE ACTION REGARDING BILLBOARD DESIGN FOR CHAPARRAL TRAIL PROMOTION PROJECT

Two design drafts provided by Ann Hynecsek were reviewed. Mike Goldstein motioned to approve the first design, with the logo enlarged as large as possible for that space. Motion was seconded by Katherine Hershey and passed unanimously.

CITY MANAGER REPORT

City Manager Ben White provided a written report, and commented on the following areas: Halff and Associates have been contacted to work on new estimate for the west parking lot at the Spain Complex, as well as an estimate for the entire park concept plan. The Centennial Committee has been contacted regarding parking lot needs at the Senior Center. The Library has mold issues in the flooring. The ADA advisory committee will meet soon to discuss the upcoming sidewalk improvements, now that the grant has been obtained. The downtown merchants will be included in the discussions regarding the sidewalk work. Meetings held in the Council Chambers are now video recorded (as well as audio recorded).

Emergency Operations Center hardware has been installed in the City Manager's office. City Council election sign up deadline is Feb. 17.

The board discussed the possibility of having a preliminary meeting with the Centennial Committee and the City Manager to discuss upcoming budget needs, in order to work collaboratively. Mike Goldstein volunteered to represent the 4B Board at this meeting, which is to be arranged.

MAIN STREET MANAGER UPDATE

Main Street Manager Adah Leah Wolf presented a written report for January 2017, and highlighted the following: The February Farmers & Fleas Market was cold, but drew a good number of vendors and shoppers. The Farmersville Heritage Museum board will give an update to City Council tomorrow night. The Audie Murphy Day Committee has begun to meet; the date of the event will be June 17. The Texas Lakes Trail workshop was attended by Donna and Katherine as well as two other volunteers. One of the suggestions was to have a year calendar of events. Adah Leah drafted an event calendar as a result of the workshop. The Feb. 11 "Fall in Love with Farmersville" event was successful and fifteen businesses participated. Clayton Jeck is a new tenant in the Meguire building, and provides counseling services. Construction has begun on the May building façade on South Main Street. Farmersville Main Street has received the 2017 Certificate for National Accreditation by the Texas Main Street Office; the national accreditation awards will be announced at the National Main Street meeting in May.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

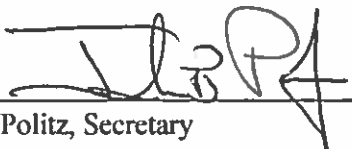
The next board meeting will be held on March 13, 2017.

ADJOURNMENT

There being no further business, President Williams adjourned the meeting 6:42 PM

Signatures:

Donna K. Williams, President



John Politz, Secretary