

## FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION BOARD (4B)

MINUTES~ BUDGET WORKSHOP ~ July 24, 2017

### CALL TO ORDER, ROLL CALL AND RECOGNITION OF VISITORS

The Farmersville Community Development Corporation Board met on July 24, 2017 in the City Council Chambers at City Hall. President John Politz convened the meeting at 5:46 p.m. and announced that a quorum was present after roll call. The following board members were present: John Politz, Mike Goldstein, Cynthia Craddock-Clark, Katherine Hershey, Tobey Ferguson, and Jesse Nelsen. Others present were Adah Leah Wolf, Main Street Manager; Daphne Hamlin, Finance Director; Mayor Diane Piwko; City Council Liaison Todd Rolen; Leaca Caspari, Donna Williams, Randy Rice, Jim Foy, Matt Crowder, Lisa Eastman, Joe Helmberger, Chris Nickell, Roy Homfeld, Tonya Mercer, Jim Fleming, Cheryl Fleming, and John Klostermann.

President John Politz opened the floor for comments. Visitor Leaca Caspari spoke briefly, congratulating Adah Leah Wolf on her 14 year anniversary as Main Street Manager. Visitor Donna Williams spoke, encouraging the board to consider the addition of another shade tarp as well as several picnic tables at the Splash pad. The total cost would be around \$1,000 for the installation of an additional shade tarp (tarp cost around \$650, and four poles around \$350.) Mike Goldstein suggested that two of the poles of the existing shade structure could be used to support an additional tarp. The open forum was closed at 5:53 PM.

### CONSIDER FOR APPROVAL JULY 10, 2017 MEETING MINUTES

John Politz asked for clarification on whether a parks master plan had already been completed. Mayor Piwko said that a Spain Complex master plan had been completed, but not a parks master plan that included the entire city. Cynthia Craddock-Clark made a motion to approve the minutes of July 10, 2017 as written. Motion was seconded by Mike Goldstein and passed unanimously.

### BUDGET WORKSHOP

Daphne Hamlin explained that the projected tax revenue for FY 2018 is \$276,000, although the 4A board is using a lower figure of \$260,000. Completed grant request forms were provided in the meeting packets and were discussed in the packet's order.

#### *Main Street Program:*

John Politz commented that since the Main Street Manager would be leaving in November, he did not think it would be prudent to give the city the entire amount of \$72,700 for the Main Street Program up front. He recommended that the monies be given on a monthly or a quarterly basis. Daphne Hamlin said that she could bill 4B on a monthly or quarterly basis for salary costs. Politz also commended that 4B representatives need to be a part of the interviewing process as a new Main Street Manager is selected. Mayor Piwko commented that the job opening would be posted in August, with interviews in September, and hiring in October, and that 4B and Main Street representatives could be involved in the process. Mike Goldstein made the motion to budget as requested for the Main Street Program, payable monthly beginning in October. Motion seconded by Cynthia Craddock Clark and passed unanimously.

#### *Farmersville Chamber:*

Chamber director Joe Helmberger presented information about the Chamber's request for \$12,000. \$5K would be toward the Trick it Up Bike Ride, and \$7K would go toward all of the other Chamber events. Helmberger also addressed comments from Jesse Nichols and Tobey Ferguson. Katherine Hershey made a motion to budget \$12,000 as requested for the Chamber. Motion seconded by Tobey Ferguson and passed unanimously.

### ***Fireworks:***

There was brief discussion of the successful past 4<sup>th</sup> of July fireworks shows. Mike Goldstein motioned that the board budget for the requested amount of \$6,000 for fireworks. The motion was seconded by Jesse Nelsen, and passed unanimously.

### ***Bain Honaker House-Farmersville Historical Society***

John Politz discussed the request for \$1,000 and suggested that the entire amount of the drainage project be funded (\$1650). Mike Goldstein suggested the Historical Society could always request an additional amount later if required, and motioned that the original \$1,000 amount be budgeted for the Historical Society. Motion was seconded by Cynthia Craddock Clark, and passed unanimously.

### ***Farmersville Heritage Museum***

Museum Treasurer Jim Foy presented information about the museum's request for \$10,000, explaining the money would go toward finish out, lights, cases, workroom supplies, etc. He provided a current balance sheet and current donor list. The Museum would request reimbursement for expenditures up to \$10,000. Mike Goldstein motioned that the \$10K request be budgeted as requested. The motion was seconded by Katherine Hershey, and passed unanimously.

### ***Parks Playground Equipment***

Mike Goldstein said he would like more detail on this request. Tobey Ferguson said she recommended keeping the current Ramblers play equipment in place, especially since it appeals to younger children. Toby Ferguson made the motion to fund the slide for \$8,188. Motion seconded by Mike Goldstein and passed unanimously.

### ***National Register Plaques***

Adah Leah Wolf explained the request for \$3,350 for five plaques for city-owned buildings that are contributing buildings in the National Register district, and for a central marker for the gazebo area.

### ***Safety Equipment***

Randy Rice representing the Citizens Assisting Farmersville Police discussed their request for safety equipment including an AED unit for the Citizens on Patrol vehicle as well as training for 12 users of the equipment. Tobey Ferguson made a motion to approved request "A" for a total of \$3700. Motion seconded by Cynthia Craddock Clark and passed unanimously.

### ***Chaparral Trail Marketing***

A request for \$5,000 from the nonprofit North East Texas Trail organization was discussed. The monies would assist with marketing efforts including website development, publications, advertising and a meeting hosted in Farmersville. These efforts would directly impact Farmersville as we are the southern trailhead for the trail. Additionally the continued yearly billboard rental cost for two billboard promoting the trail is \$8,100. Cynthia Craddock Clark made a motion to approve the request for \$5,000 and the billboard costs of \$8,100. Motion seconded by Jesse Nelsen and passed unanimously.

### ***Collin College Sponsorship***

John Politz explained that 4B is allowed to contribute a sponsorship amount, rather than a scholarship amount to Collin College. Daphne Hamlin said the 4A board has approved a sponsorship amount of \$7,500 for FY 2018. If 4B contributes \$2,500, the city can be recognized at the \$10,000 donation level. Tobey Ferguson motioned to approve \$2,500 for this budget item. Motion seconded by Katherine Hershey and passed unanimously.

### ***Reoccurring expenses***

The following are reoccurring yearly expenses: Miscellaneous (\$1,000), Accounting services (\$1,000), May Building taxes as per lease agreement (\$1,000), and Land payment (\$20,000).

***Other items***

The Board discussed the continuation of foundation repair work for the Onion Shed, and John Politz recommended the creation of access to underneath the shed. Also discussed was the need for additional signage to point to downtown parking, the Bain Honaker House and the one way streets on Farmersville Parkway. There are other possible projects, including the previously discussed shade at Splash Pad, and the development of a city master parks plan, staining of the fence along Chaparral Trail trailhead, and Christmas décor, that will require further information for decision making.

***Goals for FY 2018***

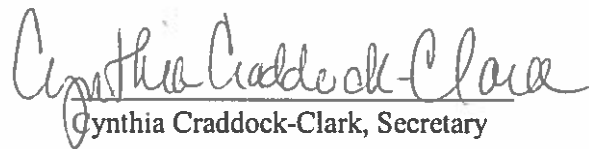
A draft of goals for FY 2018 was provided in the meeting packet. Mike Goldstein motioned to accept the goals as written; motion seconded by Katherine Hershey and passed unanimously.

**ADJOURNMENT**

There being no further business, John Politz adjourned the meeting 7:14 PM.

Signatures:

  
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John Politz, President

  
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Cynthia Craddock-Clark, Secretary