

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION (4B)
AGENDA ~ March 13, 2017
City Council Chambers 5:45 P.M.

I. PRELIMINARY MATTERS

Call to Order, roll call and recognition of visitors

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval February 13, 2017 meeting minutes
- B. Consideration and possible approval of items for payment
- C. Consideration and possible action regarding financial statements for February 2017 and any required budget amendments
- D. City Manager Report - Ben White
- E. Main Street Manager update – Adah Leah Wolf

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Farmersville Community Development Agenda for March 13, 2017 was posted in the regular posting place of the City of Farmersville on March 10, 2017 at 5:00 p.m. and remained so posted continuously at least 72 hours preceding the scheduled time of said meeting.



Adah Leah Wolf, Main Street Manager

FARMERSVILLE COMMUNITY DEVELOPMENT CORPORATION BOARD (4B)

MINUTES ~ February 13, 2017

CALL TO ORDER, ROLL CALL AND RECOGNITION OF VISITORS

The Farmersville Community Development Corporation Board met on February 13, 2017 in the City Council Chambers at City Hall. President Donna Williams convened the meeting at 5:45 p.m. and announced that a quorum was present after roll call. The following board members were present: Donna Williams, John Garcia, Mike Goldstein, Katherine Hershey, John Politz, and Cynthia Craddock-Clark. President Williams welcomed Main Street Manager Adah Leah Wolf, City Council Liaison Leaca Caspari, and City Manager Ben White.

CONSIDER FOR APPROVAL JANUARY 23, 2017 MEETING MINUTES

John Politz made a motion to approve the minutes of January 23, 2017 as written. Motion was seconded by Mike Goldstein and passed unanimously.

CONSIDERATION AND POSSIBLE APPROVAL OF ITEMS FOR PAYMENT

Cynthia Craddock-Clark made a motion to approve the items for payment. Motion was seconded by Katherine Hershey and passed unanimously.

CONSIDERATION AND POSSIBLE ACTION REGARDING FINANCIAL STATEMENTS FOR JANUARY 2017 AND ANY REQUIRED BUDGET AMENDMENTS

There was discussion that only \$50,000 has been spent out of the originally budgeted amount of \$120,000 for the Parks Improvements Grant Match, due to the total grant amount being lower than anticipated. Mike Goldstein made a motion to reduce that budget line item from \$120,000 to \$50,000. John Politz seconded the motion, which passed unanimously.

There was discussion regarding the sponsorship of this year's Collin College Foundation event; the College had called to see if we were interested in sponsoring this year. 4A has contributed \$7,500 toward the event. If 4B contributes \$2,500, the city will be recognized at the \$10,000 sponsorship level. Mike Goldstein motioned that the board amend the budget to approve a Collin College Foundation sponsorship in the amount of \$2,500. Motion seconded by John Politz, and passed unanimously.

Cynthia Craddock Clark made a motion to approve the January 2017 financial statements as presented. Mike Goldstein seconded the motion, which passed unanimously.

CONSIDERATION AND POSSIBLE ACTION REGARDING BILLBOARD DESIGN FOR CHAPARRAL TRAIL PROMOTION PROJECT

Two design drafts provided by Ann Hynceck were reviewed. Mike Goldstein motioned to approve the first design, with the logo enlarged as large as possible for that space. Motion was seconded by Katherine Hershey and passed unanimously.

CITY MANAGER REPORT

City Manager Ben White provided a written report, and commented on the following areas: Half and Associates have been contacted to work on new estimate for the west parking lot at the Spain Complex, as well as an estimate for the entire park concept plan. The Centennial Committee has been contacted regarding parking lot needs at the Senior Center. The Library has mold issues in the flooring. The ADA advisory committee will meet soon to discuss the upcoming sidewalk improvements, now that the grant has been obtained. The downtown merchants will be included in the discussions regarding the sidewalk work. Meetings held in the Council Chambers are now video recorded (as well as audio recorded).

Emergency Operations Center hardware has been installed in the City Manager's office. City Council election sign up deadline is Feb. 17.

The board discussed the possibility of having a preliminary meeting with the Centennial Committee and the City Manager to discuss upcoming budget needs, in order to work collaboratively. Mike Goldstein volunteered to represent the 4B Board at this meeting, which is to be arranged.

MAIN STREET MANAGER UPDATE

Main Street Manager Adah Leah Wolf presented a written report for January 2017, and highlighted the following: The February Farmers & Fleas Market was cold, but drew a good number of vendors and shoppers. The Farmersville Heritage Museum board will give an update to City Council tomorrow night. The Audie Murphy Day Committee has begun to meet; the date of the event will be June 17. The Texas Lakes Trail workshop was attended by Donna and Katherine as well as two other volunteers. One of the suggestions was to have a year calendar of events. Adah Leah drafted an event calendar as a result of the workshop. The Feb. 11 "Fall in Love with Farmersville" event was successful and fifteen businesses participated. Clayton Jeck is a new tenant in the Meguire building, and provides counseling services. Construction has begun on the May building façade on South Main Street. Farmersville Main Street has received the 2017 Certificate for National Accreditation by the Texas Main Street Office; the national accreditation awards will be announced at the National Main Street meeting in May.

DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

The next board meeting will be held on March 13, 2017.

ADJOURNMENT

There being no further business, President Williams adjourned the meeting 6:42 PM

Signatures:

Donna K. Williams, President

John Politz, Secretary



Farmersville

To: Community Development Corporation
From: Adah Leah Wolf, Main Street Manager/4B Staff Liaison
Date: 3/13/2017
Subject: Items for Payment

2491	Brown Outdoor Advertising: Billboard rental	\$475.00
2492	Texas Bulletins: Billboard rental	\$200.00
2493	The Hay Loft: Main Street Supplies	\$40.00
2494	TLC Netcon: IT service, Main Street	\$175.00
2495	void	
2496	City of Farmersville: Replacement Computer	\$1047.18
2497	Wayne May: reimburse taxes as per agreement	\$595.77
2498	Adah Leah Wolf: Reimburse conference expense	\$452.96
	Total	<u>\$2985.91</u>

Farmersville Community Development Corporation
 Financial Statement
 For the Fiscal Year Ended September 30, 2017

	October	November	December	January	February	March	April	May	June	July	August	September
Beginning Bank Balance	166,285.82	\$100,963.52	\$75,959.62	\$96,308.00	\$100,912.66							
Deposits:												
Sales tax deposits	29,345.45	26,077.17	\$22,405.42	17,726.04	29,103.92							
First income-bank	5.22	3.93	\$3.55	4.06	4.34							
Transfer to TexPool												
Transfer From Texpool to First Bank		(10.00)		(10.00)	(10.00)							
Misc												
Total Revenues	195,636.49	127,034.62	98,368.59	114,028.10	130,010.92		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Disbursements:												
Main Street Personnel & Supplies	\$ 63,800.00											
Personnel												
Supplies	\$ 74.97	\$ 1,075.00	\$ 1,075.59	\$ 1,209.44	\$ 50.00							
Miscellaneous				\$ 160.00	\$ 160.00							
Reimburse City for accounting												
Chamber of Commerce	\$ 7,000.00											
May Taxes												
Christmas Activities				\$ 6,273.00								
Land Purchase	\$ 4,998.00											
Fire Works				\$ 4,998.00								
Bain Honaker House Restoration	\$ 3,800.00											
Farmersville Heritage Museum	\$ 10,000.00											
Chamber Trick it up bike ride	\$ 5,000.00											
Parks Improvement Grant		\$ 50,000.00										
Chaparral Trail Promotion			\$ 985.00	\$ 475.00	475.00							
Collin Collefe Foundation Sponsorship					2,500.00							

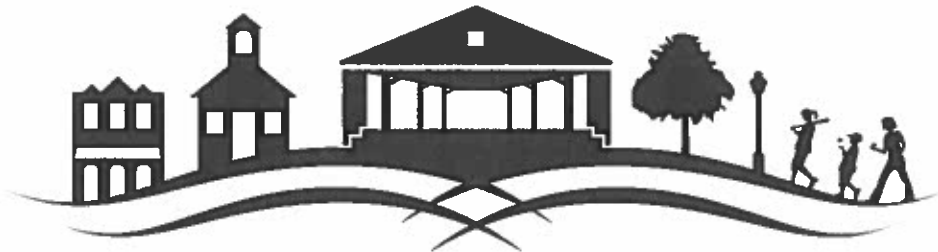
Total Expenses	94,672.97	51,075.00	2,060.59	13,115.44	3,185.00							
Ending Bank Balance	100,963.52	75,959.62	96,308.00	100,912.66	126,825.92							
TEXPOOL Balance	85,154.04	\$85,181.94	\$85,214.99	\$85,253.91	\$85,290.46							
Interest income-TEXPOOL	27.67	\$ 27.90	\$ 33.05	\$ 38.92	\$ 36.55							
Total Available Funds	186,117.56	161,141.56	181,522.99	186,166.57	212,116.38							

Signed:

**Farmersville Community Development Corporation
Budget Fiscal Year 2017**

	approved 8-8-16	amended 11-14-16	amend 2-13-2017
REVENUE			
Anticipated Tax Revenue	229,300	229,300	229,300
Monies from reserves	24,400	38,762	0
Total Revenue	\$253,700	\$268,062	\$229,300

EXPENSES			
Farmersville Main Street	72,700	72,700	72,700
Miscellaneous	1,000	1,000	1,000
Reimburse city for accounting services	1,000	1,000	1,000
Chamber of Commerce-banquet & event sponsorship	7,000	7,000	7,000
May building taxes	1,000	1,000	1,000
Christmas Activities/décor	6,200	6,200	6,200
Land purchase	20,000	20,000	20,000
Fireworks	6,000	6,000	6,000
Bain Honaker House Restoration work	3,800	3,800	3,800
Farmersville Heritage Museum	10,000	10,000	10,000
Chamber -Trick it Up Bike Ride	5,000	5,000	5,000
Parks improvements grant match	120,000	120,000	50,000
Chaparral Trail Promotion Project		14,362	14,362
Collin College Foundation Sponsorship			2,500
Total Expenditures	\$253,700	\$268,062	\$200,562



Farmersville

**Farmersville Community Development Corporation (4B) Cash Flow FY 2017
Projection 3-13-2017**

Particulars	BUDGET	Oct. 16	Nov 16	Dec 16	Jan. 17	Feb. 17	Mar 17	Apr 17	May 17	June 17	July 17	Aug 17	Sept 17	Totals
Revenue:														
Beginning checking Balance		166,286	100,963	75,959	96,308	100,913	128,826	142,044	144,975	161,094	176,308	187,939	203,143	
Sales Tax Collections	229,300	29,345	26,077	22,405	17,726	29,104	18,200	18,200	18,200	18,200	18,200	18,200	18,200	
Interest income		5	4	4	4	4	4	4	4	4	4	4	4	
misc		(10)	(10)		(10)	(10)								
Total Revenue	229,300	195,636	127,034	98,368	114,028	130,011	145,030	160,248	163,179	179,208	194,512	206,143	221,347	
Expenses:														
Main Street Personnel & supplies	72,700													63,800
Main Street Personnel (63,800)		63,800												63,800
Main Street Supplies (8,900)		75	1,075	1,075	1,209	50	1,715	600	600	700	600	600	600	8,899
Miscellaneous	1,000				180	180			400		300			1,020
Reimburse city for accounting	1,000												1,000	1,000
Chamber-banquet & event sponsorship	7,000	7,000												7,000
May Building Taxes	1,000						596							596
Christmas Activities/décor	6,200				6,273									6,273
Land Purchase* (pays off May '22)	20,000	4,988			4,988			4,988			4,988			19,992
Fire Works	6,000							6,000						6,000
Bain Honaker House Restoration	3,800	3,800												3,800
Farmersville Heritage Museum	10,000	10,000												10,000
Chamber-Trick it Up Bike Ride	5,000	5,000												5,000
Parks Improvement grant match	50,000		50,000											50,000
Chaparrai Trail Promotion Project	14,362			985	475	475	675	3,675	1,175	2,200	675	1,400	2,500	14,235
Colin College Foundation sponsorship	2,500					2,500								2,500
Total Expenses	320,562	94,673	51,075	2,060	13,115	3,185	2,968	15,273	2,175	2,900	6,573	3,000	3,100	
Checking Balance	166,286	100,963	75,959	96,308	100,913	126,826	142,044	144,975	161,004	176,308	187,939	203,143	218,247	
Texpool Savings	85,150	85,154	85,182	85,214	85,253	85,290	86,000	86,000	86,000	86,000	86,000	86,000	86,000	
Interest income														
Total Avail Funds	251,436	186,117	161,141	181,522	186,166	212,116	228,044	230,975	247,004	262,308	273,939	289,143	304,247	



Main Street Monthly Report
February 2017
Reported by Adah Leah Wolf,
Main Street Program Manager



ORGANIZATION/ADMINISTRATION:

	Farmersville Main Street receives National Main Street Recognition-we have received this honor each year we have been in the Main Street Program (since 2000). The Farmersville Times had an article about this in the Feb. 16 edition
1	Administrative assistance provided by Debbie Ranspot.
6	Main Street Board meeting planned, but cancelled due to lack of quorum
1, 15, 22	City Staff meetings attended
13	Farmersville Community Development Corp. Board meeting. Meeting preparation including handouts and posting.
14	Attended City Council Meeting
25	Representatives from City, 4A and 4B attended Collin College Scholarship event (Stetson and Stilletto
27-28	Attended Preservation Texas Conference in Waco

PROMOTION:

	Calendar of Events for 2017 compiled and placed on website
1	February E Newsletter sent to "friends" of downtown list
4	The Farmers & Fleas Market had a good day despite chilly weather.
11	Fifteen downtown Merchants coordinated a successful downtown event, "Fall in Love With Farmersville." Downtown merchants are in the process of working with the Chamber to become a subcommittee for marketing purposes.
14	Farmersville Heritage Museum board gives update to City Council
14	E newsletter sent to downtown business owners and building owners
23	Farmersville Heritage Museum Board meeting. Portable panels have been completed and installed by AFI-a significant contribution to the Museum! Two board members attended THC webinar on Collection Protection
23	Audie Murphy Day Committee planning meeting. Event will have a PTSD theme this year. More brochures have been printed.
	Coordination of billboard design for new signs promoting the Chaparral Trail.
23	Meeting with Tonie Allard regarding Audie Murphy Day
24	Ads placed for Farmers & Fleas Market; press releases sent.
	Downtown Shoppers Guide revised
25	Attended Historical Society Luncheon fundraiser

DESIGN:

	City Hall construction continues: front office upgrades
	May Building façade renovations are complete this month: window repair, painting, and replacement of canopy. Previous Main Street Design assistance had been received for this building.
	Post Office had repairs completed to the flagpole, concrete, handicap rails, and windows

ECONOMIC RESTRUCTURING:

5	Jordan's Barbeque celebrated their one year anniversary.
	Provided information on downtown building space available to Taylor Holland and to Nathan Bowers.
9	Chamber networking meeting at Old Time Home Furnishings
16	Monthly Downtown Merchants get-together held, hosted by Red Door Antiques
22	Chamber Luncheon program by Collin SBC

Approximate number of volunteer hours donated this month: 210



Farmersville Main Street
 Operating Account
 Financial Statement
 Period: February 1-28, 2017

Beginning Balance:	January 31, 2017		\$ 11,347.15
Plus:	Farmers & Fleas Market income		\$ 575.00
			\$ 11,922.15
Less:	Farmers & Fleas Market expenses		\$ 316.01
			\$ 316.01
Ending Balance:	February 28, 2017		\$ 11,606.14
Less:	Restricted Audie Murphy Day Monies		\$ 7,463.51
	Restricted Sign & Paint Grant Monies		\$ 450.00
	Restricted Farmers & Fleas monies		\$ 2,322.25
	Restricted FDMA		\$ 1,203.31
			\$ 11,449.07
	Total Unrestricted Monies, February 28, 2017		\$ 167.07

03/01/2017

Account Transactions
 Checking

Num	Date	Payee	Category	Amount	Running Balance
Month Ending 01/31/2017					11,347.15
Month Ending 02/28/2017					
3988	02/01/2017	Hunt County Shopper	Farmers & Fleas Market	(100.00)	11,247.15
3989	02/01/2017	Greenville Herald Banner	Farmers & Fleas Market	(152.01)	11,095.14
	02/08/2017	Farmers & Fleas Market	Farmers & Fleas Income	365.00	11,460.14
	02/21/2017	Farmers & Fleas Market	Farmers & Fleas Income	130.00	11,590.14
3990	02/23/2017	C & S Media Inc	Farmers & Fleas Market	(64.00)	11,526.14
	02/24/2017	Farmers & Fleas Market	Farmers & Fleas Income	80.00	11,606.14
Month Ending 02/28/2017					

