



**FARMERSVILLE 4B COMMUNITY DEVELOPMENT CORPORATION
BOARD MINUTES**

July 8, 2019

*6:00 P.M. Farmersville City Hall
205 S. Main St. Farmersville, TX 75442*

I. PRELIMINARY MATTERS

Call to order. The meeting of the Farmersville 4B Community Development Corporation, was called to order at 6:09 pm by Main Street Manager, Dana Mingo and welcomed the new Board member, Blake Mounger.

Roll Call: Manager Mingo called roll. The following board members were present, Alice Bridges, Jesses Nelsen, Sherry McGuire, Richard Holbrook and Blake Mounger.

Recognition of visitors: Welcomed visitors and informed them of agendas available on the guest table.

Officer Elections and Duties of 4B Community Development Corporation- Discussion of duties- Call for nominations for President: the Board nominated Sherry McGuire, All members approved. Opened the floor for nominations for Vice President, Mr. Holbrook nominated Tobey Ferguson, All approved. Nominations were called for Secretary/Treasurer: Richard Holbrook, All approved.

New Officers for 2019-2020:

President- Sherry McGuire

Vice-President- Tobey Ferguson

Secretary/Treasurer- Richard Holbrook

II. PUBLIC COMMENT

There were no public comments, therefore the public comments sections was closed.

III. ITEMS FOR DISCUSSION AND POSSIBLE ACTION:

- A. Consider for approval May 13, 2019 Meeting Minutes (no meeting in June); see attachment**
No June meeting due to not having a quorum, therefore minutes in packet are for May 2019. Motion made by Mr. Holbrook to accept the minutes, seconded by Mr. Nelsen, All approved.
- B. Consider for approval the May & June 2019 Financial Statement; see attachment**
Mr. Holbrook made a motion to approve, seconded by Mrs. Bridges, All approved.
- C. 4B-CDC City Tax Revenue Review (Finance Director Daphne Hamlin)**
No proposed increase in tax revenue for 2019-2020. For 2017-2018, budget amount was \$226,000. For 2018-2019, budgeted amount was \$231,000, this year we may receive more, however it is recommended to maintain the same projection of \$231,000 for 2019-2020. No significant windfall, the budget has been pretty steady. Important to move forward in preparing for the budget process. No action needed.
- D. Consider and approve monthly payments; see attachment**
President McGuire, called for any questions to the board, no questions were asked. Motion was made by Mrs. Bridges to approve and seconded by Mr. Holbrook. All approved.

E. Budget Workshop:

a. Consider, discuss and act upon setting Budget review process for new fiscal year.

1. President McGuire requested to update Pg. 7 of the CDC Purpose and Duties with the necessary corrections of the meeting times and election of officers and online.
2. Several budget requests were provided to the board for consideration. Manager Mingo stated the Board is to set the timeline for requests and the budget process. Ms. Hamlin spoke on scheduling the public hearing in August, and then to Council to adopt at the mid-September Council meeting.
3. The Board was provided with a planning calendar to fill in dates for this year to begin the process. President McGuire stated, the need to hold the public hearing on August 19, 2019. To then post the public hearing in the newspaper by August 8, 2019. Also, the need to inform city staff to submit their application requests by August 1, 2019 to Manager Mingo. She will then submit those requests to the Board by August 5th for review, prior to the budget meeting on August 12, 2019.

b. Consider, discuss and act on approval for the 4B Special Project Grant Applicants.

1. The Board expressed concern about approving tonight, therefore they will move forward with the presentations of applicants who attended the meeting tonight. This also allows the Board to get ahead of the budget process.
2. Attendee Presentations:
 - i. Farmersville Heritage Museum "Night at the Museum", presented by Misty Wiebold, board member with the museum. Planning is under way and proposing to hold a grand opening fundraiser in the Fall of 2020, and hold the event annually each year with a special theme. This year's theme will be about Audie Murphy. There will be a formal event set up around the museum parameter with a white tent and red carpet offering entertainment, food and other activities to raise funds. Please see the itemized budget included in the packet of information.
 - ii. Farmersville Historical Society "Bain Honaker House Window Repairs", presented by Bertie Neu, board member of the society. Requesting funds to update the Bain Honaker House windows to ensure safety and preservation of the house. Needed repairs are the windows with wooden veneers. There was a leak last year that is of immediate concern. Requesting \$1200, whereas the price is \$1343. They also have a request of funds from Collin County. Expect to hear back in August regarding their decisions on grants. No allocation from 4B was provided or requested for the current year. Since there are more windows needing repair, she will revise her fund request to request all the repairs needed and submit.
 - iii. Farmersville Chamber of Commerce, presented by Board President Jim Foy. Requesting same as the year before for \$15,000, for events such as Bug Tussle, Trip it Up Bike Ride, Scare on the Square, Banquet and the Christmas parade, where these events add to the economic development and community development for Farmersville.
 - iv. Simplicity Boutique "Farmersville High School Athletic Team, Band and Cheer Groups", presented by owner Lisa Crowder on behalf of Farmersville Athletic Director and Coach Hankins. Requesting funds for the pep rally for the students in the fall for \$800. Question from the Board was, is this request for the current budget year? If so, they are not able to approve or deny due to the item not listed on the agenda. Therefore this will be tabled and added to the agenda for August 12, 2019. President McGuire informed Ms. Crowder that she or Coach Hankins can contact the booster club to request funds for the event. 4B can consider for next month's regular agenda item. In the meantime, discuss with the booster club and bring back to the Board next month on the results.

- v. Farmersville Heritage Museum Repairs & Updates, presented by Dana Mingo, board member. Requesting funding as well for current year repairs. Therefore, we will have to revise and include in the grant request for 2019-2020, since 4B is not taking any further applications for assistance. The museum depends on funding from 4B due to no other funding options at this point. President McGuire did state there is an allocation in the budget for 2018-2019 for \$6,000. It does not appear any of funds have been spent, therefore the museum can move forward in utilizing those funds, now through September 30, 2019. The new fiscal year starts October 1.
- vi. The Board reminded city staff to communicate with the Amenities Board to submit requests by the deadline date of August 1, 2019, as well.

c. Set date for public hearing to adopt budget and goals

1. The budget process has been set for August 12, 2019 @ 6:00 pm, Public Hearing for August 19, 2019 @ 6:00 pm and advertising date by August 15, 2019 and City Council to adopt according to their timeline. The motion was made by Mr. Holbrook to accept the budget process dates, seconded by Mrs. Bridges, all voted in favor.

F. Main Street Monthly Report

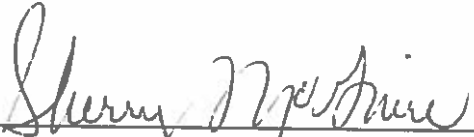
Audie Murphy Day was a great success, big turnout of Veterans and their families, as well as visitors. Manager Mingo has been busy handling board packets to ensure information is gathered and sent according to the timelines. Continue to organize and prioritize those tasks needing immediate attention. Also shifting gears to focus on the downtown areas and increase signage, where needed. The Main Street Board completed a "Walk About" in the downtown area to determine the needs to ensure revitalization and preservation continues. Based on this information, a survey will be created to gather insight from the business owners on the needs they see necessary to meet the objective in making Downtown Farmersville a travel destination for shopping, dining and entertainment. Manager Mingo attended the Travel and Tourism College in Austin this summer, it provided training on putting forth into action a plan for destination travel for our city. More discussion to come on the planning process. July Farmers & Fleas event was lower than the month before of 300 from over 900. Mainly due to the holiday during the week. Further tracking is needed to determine the trends of the shoppers during the year.

IV. APPROVE ITEMS TO BE PLACED ON FUTURE AGENDAS -

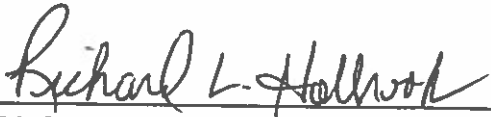
Simplicity Boutique "Farmersville High School Athletic Team, Band and Cheer Groups" Pep Rally for \$800

V. ADJOURNMENT - The meeting was adjourned at 6:45 pm.

SIGNATURES:



Sherry McGuire, President



Richard Holbrook, Secretary/Treasurer