

FARMERSVILLE ECONOMIC DEVELOPMENT CORPORATION
MEETING MINUTES
August 18th, 2016

The Farmersville EDC met in regular session on August 18th, 2016 at 7:00 p.m. in the City Council Chambers of City Hall with the following members present: Kevin Meguire, Robbie Tedford, Randy Smith, George Crump, and Jason Lane. Staff members present were City Accountant Daphne Hamlin, City Manager Ben White. Special guest recognized, Mayor Diane Piwko, Councilman Mike Hurst, Lisa and Matt Crowder, and Donna Williams.

CALL TO ORDER

Chairman Meguire convened the meeting at 7:00 p.m. and announced a quorum was present.

RECOGNITION OF CITIZENS AND VISITORS

Special guest recognized, Mayor Diane Piwko, Councilman Mike Hurst, Lisa and Matt Crowder, and Donna Williams.

PUBLIC HEARING

Chairman Meguire opened the public hearing @ 7:00 to receive comments on the EDC 4A Proposed 2016-2017 Budget and Goals. With no proponents or opponents to present their view, Chairman Meguire closed the public hearing @7:01

Mr. Tedford motioned to approve the EDC 4A Proposed 2016-2017 Budget and Goals, Mr. Lane second the motion. Motion passed unanimously.

UPDATE REGARDING COLLIN COLLEGE CAMPUS

Chairman Meguire gave a brief review of the Collin College Scholarship Banquet he attended in show of support and recognition for Farmersville.

DISCUSSION AND POSSIBLE ACTION REGARDING AWARDED FACADE GRANT TO MATT AND LISA CROWDER.

Chairman Meguire reviewed the façade grant awarded to Matt and Lisa Crowder, showing the before and after pictures. Mr. Crump motioned to accept the completion of the façade grant and payment in the amount of \$8,677.00 to Matt and Lisa Crowder, Mr. Smith second the motion. Mr. Lane abstained. Motion passed

UPDATE REGARDING PROJECT MATILDA

Mr. White, City Manager started out by saying that City Accountant Daphne Hamlin receives emails on occasion from Dallas Regional Chamber who works with a consultant group representing companies seeking available land and buildings for relocation. Project Matilda was looking to establish an enterprise data center in the DFW area and looking for property for sale or to purchase existing warehouse.

Chairman Meguire sent out the info to area realtor to respond showing different areas available.

Mr. White discussed the pamphlet that was created a few years ago for such instances. The pamphlet gives informational facts of our City. Including tax rates, highway accessibility, etc.

Mr. White also mentioned within the same week Dallas Regional Chambers was working with a consultant group on a project. Project Peanut Butter is a food processing company seeking a new manufacturing/distribution facility in the DFW area.

Mr. White stated a pamphlet went out to both Project Matilda and Project Peanut Butter. Mr. White stated the pamphlet is on the website and welcomes any feedback in order to provide as much information as possible.

UPDATE REGARDING MARKETING PAMPHLET

Chairman Meguire stated that he and Mr. White met to discuss the marketing pamphlet. Chairman Meguire said we need to make more bullet points, try to get the average cost of area land market and compare to surrounding areas, showing the cost differences. Chairman Meguire suggested different pamphlets to target different businesses. Need to be ready to support growth and forecasting.

UPDATE REGARDING TRAINING FOR PUBLIC MEETINGS.

Ms. Hamlin reminded the EDC 4A Board regarding training for new members.

RECEIVE REPORT ON STATUS REGARDING PROPOSED CITY OF FARMERSVILLE WASTEWATER FACILITY

Mr. White said the application for the loan going forward. Daniel & Brown working on easements east and west side. Mr. White stated biggest item at this time is getting the loan approved. Time frame should be around November.

RECEIVE UPDATE REGARDING FIBER OPTIC CABLE FOR THE CITY OF FARMERSVILLE

Mr. White said I-365 consultant will have site survey this week. Mr. White said NCS Company working on procurement of fiber cable. Making sure cable is correct before purchasing and the size is enough for growth.

Mr. White said that I-365 may set up a data center in Farmersville at their cost. Looking for a five to ten thousand square foot facility. This would be a main business model used for rural areas.

DISCUSSION AND POSSIBLE ACTION REGARDING MARKETING COMMITTEE

Councilman Hurst said creating a marketing committee would be advantageous to the City. Handing out pamphlets, creating letters, going out to are realtors. Need to strategize to get people and businesses here in Farmersville. Main selling point is the new sewer plant.

Chairman Meguire suggested to have a focus group, bring in marketing groups to give a presentation. Mr. Crump said in the beginning EDC 4A strategized on the Industrial segment and CDC 4B on retail. Mr. Crump said we need to focus on the Industrial side.

Chairman Meguire said we need to find out what drives people to come to a town our size. Councilman Hurst offered to meet with the City Manager of Frisco who helped to bring Stone Briar Mall. We need to bring in someone who has already been thru the growth process. Give us a heads up on what to look for. Mr. Tedford agreed it would be better for us to speak with someone who has been thru this, very interested to speak with someone who has already faced these challenges.

DISCUSSION AND POSSIBLE ACTION REGARDING ITEMS FOR PAYMENT

Mr. Tedford motioned to approve items for payment as presented, Mr. Smith second the motion. All in favor. Motion passed unanimously.

CONSIDERATION AND POSSIBLE ACTION REGARDING FINANCIAL STATEMENT FOR JULY 2016, AND REQUIRED BUDGET AMENDMENTS

Mr. Lane motioned to approve the financial statements for July 2016 as presented Mr. Crump second the motion. All in favor. Motion passed unanimously.

CONSIDERATION AND POSSIBLE APPROVAL OF THE MINUTES OF THE JULY 13TH AND JULY 21ST, 2016 MEETING

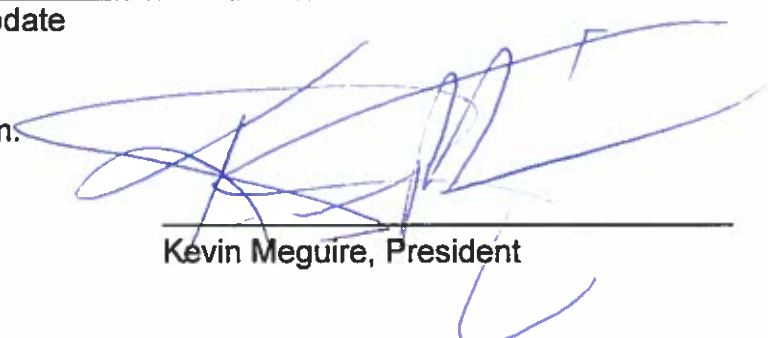
Mr. Crump motioned to approve July 13TH and 21st, 2016 minutes as presented, Mr. Tedford second the motion. All in favor. Motion passed unanimously.

DISCUSSION IN CONTEMPLATION OF PLACING ITEMS ON FUTURE AGENDA

Invite 4B President to give update
Inflow and Infiltration

ADJOURNMENT

Meeting adjourned at 8:19p.m.



Kevin Meguire, President

ATTEST:



George Crump, Secretary