

FARMERSVILLE ECONOMIC DEVELOPMENT CORPORATION
MEETING MINUTES
October 20th, 2016

The Farmersville EDC met in regular session on October 20th, 2016 at 7:00 p.m. in the City Council Chambers of City Hall with the following members present: Kevin Meguire, Robbie Tedford, Randy Smith, George Crump, and Jason Lane. Staff members present were City Accountant Daphne Hamlin, City Manager Ben White. Special guest recognized, Mayor Diane Piwko, Councilman Mike Hurst, and Ritchie Smissen.

CALL TO ORDER

Chairman Meguire convened the meeting at 7:00 p.m. and announced a quorum was present.

RECOGNITION OF CITIZENS AND VISITORS

Special guest recognized, Mayor Diane Piwko, Councilman Mike Hurst, and Ritchie Smissen.

EXECUTIVE SESSION

On a motion by Kevin Meguire, the EDC 4A Board convened the executive session at 7:10 p.m., second by Jason Lane, all in favor.

On a motion by Kevin Meguire to reconvene from executive session at 8:24 p.m., second by Randy Smith, all in favor.

ACT ON MATTERS DISCUSSED IN EXECUTIVE SESSION

No action taken

UPDATE REGARDING COLLIN COLLEGE CAMPUS

Nothing new to report

WORKSHOP

a) EDC 4A Board began with the review of the Strengths, "Weaknesses, Opportunities, and Threats (SWOT) analysis. After review the next step will be the Key Initiative Areas (KIA's)

b) Discussion began regarding Key Initiative Areas (KIA's). Chairman Meguire stated need to have a primary and secondary for goals. Chairman Meguire asked what our first Key Initiative would be. Mr. Smith stated available buildings. Mr. Crump stated what is needed first is an inventory of available buildings, property, zoning, labor force and infrastructure.

Chairman Meguire stated we want to make sure that the goals we set are achievable.

c) Discussion began regarding Specific, measurable, attainable, realistic, timely, (SMART) goals.

Mayor Piwko suggested the need to concentrate on voter turnout. Need for higher voter turnout in Farmersville. Mr. Smith will assist Mayor Piwko to attain this goal.

Next goal set is an inventory of property, commercial property, Industrial, real estate with in the city limits and ETJ, prices and availability, acreage.

Mr. Crump, Mr. Tedford, and Mr. Lane will assist in collecting information for a database for this goal. Goal set for completion end of year 2016

Chairman Meguire and City Manager Ben White will work on Investor Targeting and the marketing packet. Suggested that 30 contacts be made by end of year 2016. Mr. Crump suggested what we need first is the list of inventory, we need to know what we have available first. Chairman Meguire agreed. Will start back up on January 1, 2017 after inventory of what is available.

Next topic of discussion was retention of current businesses. Chairman Meguire, Mayor Piwko, and Mr. Smith will visit 10 existing businesses per year. Building a relationship finding out what current businesses are needing for retention.

Attached exhibit "A" is the results from this workshop

CONSIDERATION AND POSSIBLE ACTION REGARDING ITEMS FOR PAYMENT

On a motion from Mr. Tedford to approve items for payment as listed, except for I-wire 365, second by Mr. Lane, motioned carried all in favor.

CONSIDERATION AND POSSIBLE ACTION REGARDING FINANCIAL STATEMENTS FOR SEPTEMBER 2016

On a motion from Mr. Crump to approve September 2016 financials as presented, second by Mr. Lane, motioned carried all in favor

CONSIDERATION AND POSSIBLE ACTION REGARDING MEETING MINUTES FROM AUGUST 18TH, 2016 AND SEPTEMBER 15TH, 2016.

On a motion from Mr. Tedford to approve meeting minutes from August 18th, 2016 and September 15th, 2016 as presented, second by Mr. Crump, motion carried all in favor.

DISCUSSION IN CONTEMPLATION OF PLACING ITEMS ON FUTURE AGENDA

Review Tax abatement

KIA

Marketing Company

Collin College

Sewer update

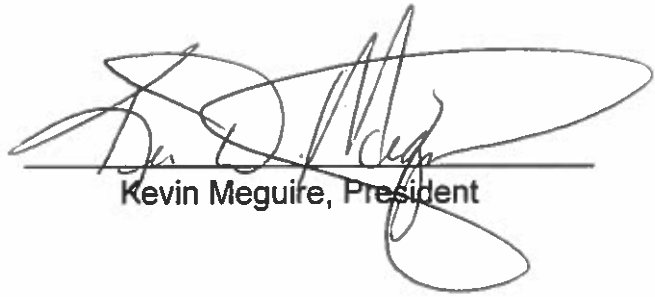
Camden Park update

Fiber optic update

Amin

ADJOURNMENT:

Meeting adjourned at 9:23 pm.



Kevin Meguire, President

ATTEST:



George Crump, Secretary

Exhibit "A"

**Economic Development Corporation KIA Key Initiative Areas
on Hold until January 2017 Meeting**

Primary: Kevin Meguire

Secondary: Ben White

Business Targeting

**Waiting on completion of "Property Inventory" initiative due
December 31 2016.**

Economic Development Corporation 4A - Active SMART Goal

Primary – Diane Piwko

Secondary – Randy Smith

Collin College Bond Voter Support

Specific:

Local voter support of Collin College bond election in April. Get out the vote.

Measurable:

Target 20% turnout registered voters in FISD area.

Action: Advertising and public sessions.

Result: Passage of Collin College bond and funding for Collin College campus in Farmersville.

Time: April 2017

Notes:

Economic Development Corporation 4A - Active SMART Goal

Primary – George Crump

Secondary's – Robby Tedford, Jason Lane

Property Inventory

Specific Goal –

Secure property inventory of Farmersville including commercial, industrial, buildings, developable land in city, ETJ and annexable property. Identify each utility that is included on the property, i.e.: water, electric, sewer.

Measurable –

Develop clear understanding of acreage within the specific goal and include the estimated cost and the location.

Action –

Primary and secondaries will contact local/regional realtors, City Manager and CCAD searches to accrue data.

Result –

4A will develop data base of usable and marketable property inventory for marketing and presentation to companies and large brokers.

Time – Due date will be December 31, 2016 or sooner.

Notes:
