

FARMERSVILLE ECONOMIC DEVELOPMENT CORPORATION

AGENDA

May 16th, 2019; 6:30 p.m.
City Hall Council Chambers

205 S. Main

Farmersville, Tx 75442

- I. Call to Order**
- II. Recognition of Citizens and Visitors**
- III. Public Comment**

Anyone wanting to speak is asked to speak at this time, with an individual time limit of three (3) minutes. This forum is limited to a total of thirty (30) minutes. If a speaker inquires about an item, the EDC 4A Board or City staff may only respond with (1) a statement of specific factual information; (2) a recitation of existing policy; or (3) a proposal that the item be placed on the agenda of a future meeting

IV. Business Items for Discussion and Possible Action

- A. Receive feedback regarding Go Texas Recognized Retirement Community Program.**
- B. Review, consider and discuss website with land use map**
- C. Consider, discuss and act upon KCS Strategic Partner Conference set for September 30th, 2019,**
- D. Consider, discuss and act upon financial statements for April 2019 and budget amendments.**
- E. Consider, discuss and act upon items listed for payment**
 - Small Business Conference: \$500.00
 - Tex-21 - \$2,500.00
- F. Consider, discuss and act upon meeting minutes for April 18th, 2019**

V. Reports

- A. City Manager Report – Ben White (No Deliberation or Action to be Taken)**

VI. Requests to be Placed on Future Agendas

VI. Adjournment

- No action may be taken on comments received under “Recognition of Visitors”.
- The Board may vote and/or act upon each of the items listed in the Agenda.

The Farmersville Economic Development Board (4A) reserves the right to adjourn into Executive Session at any time during the course of this meeting to discuss any matters listed on the agenda, as authorized by the Texas Government Code, including, but not limited to, Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations),

551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), 551.087 (Economic Development), 418.175-183 (Deliberations about Homeland Security Issues,) and as authorized by the Texas Tax Code, including, but not limited to, Section 321.3022 (Sales Tax Information)

Persons with disabilities who plan to attend this meeting and who may need assistance should contact the City Secretary at 972- 782-6151 or Fax 972-782-6604 at least two (2) working days prior to the meeting so that appropriate arrangements can be made. Handicap Parking is available in the front and rear parking lot of the building.

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in the regular posting place of the City Hall building for Farmersville, Texas, in a place and manner convenient and readily accessible to the general public at all times, and said notice was posted May 13, 2019 by 5:00 P.M. and remained so posted continuously at least 72 hours proceeding the scheduled time of said meeting.




Daphne Hamlin/EDC Liaison

SAVE THE DATE
SEPTEMBER 30-OCTOBER 1, 2019



A SUMMIT FOR KCS' SHORT LINE RAIL, PORT, AND TRANSLOAD PARTNERS





FARMERSVILLE ECONOMIC DEVELOPMENT CORP 4A
APRIL 2019
FINANCIAL BUDGET REPORT

Daphne Hamlin
d.hamlin@farmersvilletx.com

Farmersville Economic Development Corp 4A
April 2019

Statement Balance 4-1-2019	\$88,139.36
Deposits:	
Sales Tax: March	\$18,938.56
Cking Int .05%	\$3.95
CD Interest	
Transfer to Texpool	
Cleared Checks 1308	\$(500.00)
Statement balance 4-30-2019	\$106,581.87

Outstanding Transactions

Sales Tax
Transfer to Texpool
CD Interest
Outstanding checks

Balance 5-06-2019	\$106,581.87
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Farmersville Economic Development Corporation
 Cumulative Income Statement
 For the 12 Months Ended, September 30, 2019

	FY 2019	October	November	December	January	February	March	April	May	June	July	August	September	YTD
Budget														
Beginning Bank Balance		\$313,827.04	\$327,937.83	\$348,145.25	\$64,385.87	\$79,743.23	\$70,775.20	\$ 87,639.36						
Deposits														
Sales Tax Collections	\$225,600.00	\$17,798.01	\$20,066.44	\$16,133.36	\$15,355.25	\$23,529.03	\$16,818.90	\$ 18,938.56						\$-
Interest Income cking	\$6,000.00	\$13.32	\$13.58	\$10.27	\$2.11	\$2.94	\$4.16	\$ 3.95						\$50.33
Transfer to Texpool				\$(300,000.00)										
Texpool Interest		\$1,615.63	\$1,609.59	\$1,943.81	\$2,419.76	\$2,197.36	\$2,456.81	\$ 2,400.18						\$14,643.14
CD Interest Earned		\$123.29	\$127.40	\$123.29			\$1,541.10							\$1,915.08
Total Revenue	\$231,600.00	\$331,761.66	\$348,145.25	\$64,412.17	\$79,743.23	\$103,275.20	\$89,139.36	\$106,581.87						\$145,248.10
Expenses:														
Administration	\$1,000.00													\$-
Meeting Expenses	\$1,000.00													\$-
Dues/School/Travel	\$5,200.00	\$1,262.71												\$1,262.71
Office Supplies	\$200.00	\$61.12		\$26.30										\$87.42
Legal Service	\$2,500.00													\$-
Marketing/promotion Expenses														\$-
Marketing/Promotion Expenses/Advertising	\$11,160.00													\$-
Collin College Sponsorship	\$7,500.00					\$7,500.00								\$-
Small Business Entrepreneurship Conf	\$500.00													\$-
Tex-21	\$2,500.00	\$2,500.00												\$2,500.00
Farmersville Chamber	\$1,000.00						\$1,000.00							\$1,000.00
Farmersville Rotary	\$500.00						\$500.00							\$500.00
Total Expenditures	\$33,060.00	\$3,823.83		\$26.30			\$1,500.00							\$12,850.13
Directive Business Incentives														\$-
Planner Land Use Map	\$36,000.00													\$-
Electrical Substation Loan	\$210,000.00													\$-
Facade Grant Program	\$50,000.00					\$25,000.00								\$-
Total Development Cost	\$296,000.00	\$-												\$25,000.00
Total Expenditures	\$329,060.00	\$3,823.83	\$-	\$26.30		\$32,500.00	\$1,500.00							\$37,850.13
Revenue vs Expenditures	(\$97,460)													
From Reserves														
Total Expenditures		\$3,823.83	\$-	\$26.30		\$32,500.00	\$1,500.00							\$37,850.13
Ending Bank Balance		\$327,937.83	\$348,145.25	\$64,385.87	\$79,743.23	\$70,775.20	\$87,639.36	\$106,581.87						
CD Investment		\$250,000.00	\$250,000.00	\$250,000.00	\$250,000.00	\$250,000.00	\$250,000.00	\$250,000.00						\$250,000.00
Texpool Balance		\$888,923.87	\$890,533.46	\$1,192,477.27	\$1,194,897.03	\$1,197,094.39	\$1,199,551.20	\$1,201,951.38						
Total Available Funds		\$1,466,861.70	\$1,488,678.71	\$1,606,863.14	\$1,524,640.26	\$1,517,869.59	\$1,537,190.56	\$1,558,633.25						

Invoice



College of Business



Celebrate Entrepreneurship

Address: College of Business
Texas A&M University-Commerce
P.O. Box 3011
Commerce, TX 75429-3011

Attn: Belinda Benson

DATE: 4/22/19

Invoice #: 51502

Terms:

Due Date:

Bill To: Ben White
City Manager
City of Farmersville
205 S. Main Street
Farmersville, TX 75442

Description (Purchase Order):

Farmersville EDC Sponsorship for SBECON19 Lunch & Learn
May 15, 2019

TOTAL: \$500.00

SIGNATURE: J. Robert Collins
SBECON19

SIGNATURE: _____

SBECON19
Press Release 040819

The College of Business at Texas A&M University-Commerce announces its 8th annual Small Business and Entrepreneurship Conference (SBECON) to be held on May 15, 2019 on Campus. This year's conference will continue the format begun in 2018. SBECON19 will again be a "Lunch and Learn" mini-conference to make it more convenient for business owners, their employees, business managers, and aspiring entrepreneurs from the area to participate.

As always, SBECON focusses on subjects of interest to small businesses and entrepreneurs in the North Texas region. Dr. Shanana Gibson, Dean of the College of Business, commenting on SBECON19 stated, "This conference is our 8th annual SBECON. Our College continues to exercise our leadership in bringing together individuals to share ideas and focus attention on small business, entrepreneurship and economic development in the region."

The speaker for SBECON19 is Mr. Michael Dickson. Mike is a recognized expert in broadband networks and systems. He currently serves as the Chief Innovation Officer for Collin College. Prior to that, he was Vice President for Technology and Chief Information Officer for Western Illinois University. He previously served as a member of the Policy Committee and Advanced Engineering Task Force for the Illinois Century Network and as a member of the Illinois Broadband Task Force. He has also consulted with a number of rural networks. Mr. Dickson has a unique background in rural broadband systems and the impact they can have on economic development.

The Lunch and Learn will begin at 12 noon on May 15, 2019 and will be held at the Texas A&M University-Commerce Alumni Center. It will conclude at 2:00 pm. Admission is \$20 and will include lunch. Registration is now open and can be accessed at <https://marketplace.tamuc.edu/SBECON>. For more information you may contact COBevents@TAMUC.edu or by phone at 903.468.6046

Dr. J. Robert Collins, Senior Lecturer and Executive in Residence for the Department of Management, is again leading the planning and organization for the conference. Our sponsors represent some of the major economic development corporations (EDC's) in the region. They include the Commerce EDC, the Greenville EDC, the Farmersville EDC, and the Sulphur Springs EDC.



Celebrate Entrepreneurship



Michael Dickson

Mike Dickson is a recognized expert in broadband networks and systems. He currently serves as the Chief Innovation Officer for Colin College. Prior to that he was VP Technology and CIO, Western Illinois University. He previously served as a Member of the Policy Committee and Advanced Engineering Task Force for the Illinois Century Network and for the Illinois Broadband Task Force and has consulted with a number of rural networks. Mike has a unique background in rural broadband systems and the impact they can have on economic development.



COLLEGE OF
Business
A&M-COMMERCE

PRESENTS

Small Business and Entrepreneurship Lunch and Learn

Wednesday, May 15, 2019 || 12 - 2 PM

Alumni Center

1700 Hwy 24 Commerce, TX 75429

You can register at

<https://marketplace.tamuc.edu/SBECON>

For more information please contact

COBevents@TAMUC.edu



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For more information please contact
COEvents@TAMUC.edu



Transportation Excellence
for the 21st Century

2019 TEX-21 Officers

Tim Welch, Chair
North Richland Hills Councilmember

Chris Coffman, Vice Chair
Granbury City Manager

Chris Hill, Vice Chair
Collin County Judge

Tom Whitten, Vice Chair
Bowie County Commissioner

Chris Brown, Vice Chair
Ark-Tex COG Executive Director

Debby Bobbitt Treasurer
Rowlett Councilmember

Gary Fickes, Vice Chair
Tarrant County Commissioner

Adam McGough, Vice Chair
Dallas City Councilmember

2019 VOTING MEMBERS:

ALLEN * Peter Vargas
ARK-TEX COG * Chris Brown
Bowie * Gaylynn Burris
BOWIE COUNTY * Tom Whitten
CHILDRESS COUNTY * Jay Mayden
COLLIN COUNTY * Chris Hill
COLLEYSVILLE * Richard Newton
COPPELL * Karen Hunt
CROCKETT * Joni Clonts
DALLAS * Adam McGough
DALLAS COUNTY * Theresa Daniel
DCCCD * Justin Lonon
Dallas Area Rapid Transit * Gary Thomas
DECATUR * Martin Woodruff
DENISON * Jared Johnson
DeSOTO * Curtistene McCowan
EAGLE PASS * Ivan Morua
EDLESS * Linda Martin
Farmersville * Ben White
Forney * Wendle Medford
GARLAND * Lori Dodson
GRANBURY * Chris Coffman
GRAYSON COUNTY * Bill Magers
HASLET * James Quin
HOPKINS COUNTY * Robert Newsom
HOPKINS COUNTY EDC * Roger Feagley
KAUFMAN * Jeff Jordan
IRVING * Rick Stopler
LANCASTER * Opal Mauldin Jones
MANSFIELD * Clay Chandler
McGregor * Kevin Evans
MOUNT PLEASANT * Mike Ahrens
MOUNT VERNON * Teresia Wins
MTA Houston * Eddie Miranda
NORTH RICHLAND HILLS * Tim Welch
R.K. HALL CONSTRUCTION, LTD *
ROBERT HALL
RICHARDSON * CLIFF MILLER
ROCKWALL COUNTY * David Sweet
Rockwall * Jim Pruitt
ROWLETT * Debby Bobbitt
SEAGOVILLE * Patrick Stallings
SHERMAN * Robby Hefton
SULPHUR SPRINGS * Marc Maxwell
TARRANT COUNTY * Gary Fickes
TEXARKANA * Bob Bruggeman
TITUS COUNTY * Brian Lee
TYLER COUNTY * Martin Nash
VIA Metro * Jeffrey Arndt
WEATHERFORD * SHARON HAYES
WILLOW PARK * BRYAN GRIMES
WYLIE * Mindy Manson

2019 ASSOCIATE MEMBERS:

AAA TEXAS * Anne O'Ryan
Blue Ribbon Delivery * Chris Allen

2019 RESOURCE AGENCIES:

ARK-TEX COUNCIL OF GOVERNMENTS *
Chris Brown
SW ARKANSAS PLANNING & DEVELOPMENT DISTRICT * Renee Dycus
TEXAS SOUTHERN UNIVERSITY
Carroll Robinson
TEXAS TRANSPORTATION INSTITUTE
Greg Winfree

April, 25th, 2019

Mr. Ben White
City of Farmersville City Manager
Farmersville City Hall
205 South Main
Farmersville, Texas 75442

Dear Mr. White,

Thank you for making TEX-21 the vibrant premier transportation policy group in Texas that it is today. It takes dedicated members who have a genuine interest in transportation opportunities, to remind Austin and Washington that mobility matters.

For the past twenty plus years, TEX-21 has worked passionately to refocus the legislature's efforts on transportation and continues to sustain that focus as well as bring new ideas for funding and reduction in regulation and process to the forefront.

The growth and development of TEX-21 since its founding is proof-positive that members from numerous cities, counties and transportation authority's recognize the need to actively work together for equitable multi-modal transportation legislation that is safe, efficient and effective.

If we want to continue to experience the type of economic growth that we have seen in our great state, we have to resolve our transportation issues. You realize that the commerce of transportation is a vital component of any economy. As a member of TEX-21, you also understand that nothing remains constant when it comes to policy. It is a continuous battle not only to maintain a focus on transportation but to find new solutions to replace those that have fallen from favor.

Over the course of the past year, TEX-21 has developed an open dialogue with the Governor's office as well as the Speaker of the Texas House, to exchange ideas regarding issues that would have a direct impact on our members. With your help we were able to add new members to both our Legislative and Congressional Caucuses and continue to develop productive relationships with decision makers across the state.

TEX-21 has achieved so much and we plan to accomplish even more for your community and for Texas. There are several issues that we will need to work together to resolve in the upcoming year. The Fast Act is set to expire in September of 2020, and the Highway Trust Fund is due to run out of money in 2021. Congestion, economic growth and the need for streamlining projects does not end at the city or county limits and it impacts every TEX-21 member. It takes a strong coalition with members like you who remain vigilant and persevere to get the job done. This is why we ask that you please re-join TEX-21 for fiscal year 2020. Our voice and impact over the years is a direct result of your commitment and collaboration.

Membership fees are due on October 1, 2019 for the 2020 fiscal year. We usually have a few members who pay from the current budget because funds are available. Whichever you prefer, please find a TEX-21 invoice for your dues attached. Checks are to be made payable to TEX-21 and sent to the address listed below.

Thank you for your time and consideration. If you want any further information please contact Linda Harper Brown at 214.750.0123 or 214.663.9640 or email her at lhbrown@dean.net.

I look forward to your reply.

Sincerely,

Tim Welch
Chairman of TEX-21
Councilmember North Richland Hills

DEAN INTERNATIONAL, INC.
PUBLIC POLICY CONSULTANTS
2208 ROUTH STREET • DALLAS, TEXAS 75201
Phone (214) 750-0123 • Fax (214) 750-0442
www.TEX21.net



TEX-21

Transportation Excellence
for the 21st Century

2019 TEX-21 Officers

Tim Welch, Chair
North Richland Hills Councilmember

Chris Coffman, Vice Chair
Granbury City Manager

Chris Hill, Vice Chair
Collin County Judge

Tom Whitten, Vice Chair
Bowie County Commissioner

Chris Brown, Vice Chair
Ark-Tex COG Executive Director

Debby Bobbitt, Treasurer
Rowlett Councilmember

Gary Fickes, Vice Chair
Tarrant County Commissioner

Adam McGough, Vice Chair
Dallas City Councilmember

2019 Voting Members:

- Allen * Peter Vargas
- Ark-Tex COG * Chris Brown
- Bowie * Gaylynn Burris
- Bowie County * Tom Whitten
- Childress County * Jay Mayden
- Collin County * Chris Hill
- Colleyville * Richard Newton
- Coppell * Karen Hunt
- Crockett * Joni Clonts
- Dallas * Adam McGough
- Dallas County * Theresa Daniel
- DCCCD * Justin Lonon
- Dallas Area Rapid Transit * Gary Thomas
- Decatur * Martin Woodruff
- Denison * Jared Johnson
- DeSoto * Curtistene McCowan
- Eagle Pass * Ivan Morua
- Eules * Linda Martin
- Farmersville * Ben White
- Forney * Wendle Medford
- Garland * Lori Dodson
- Granbury * Chris Coffman
- Grayson County * Bill Magers
- Haslet * James Quin
- Hopkins County * Robert Newsom
- Hopkins County EDC * Roger Faagley
- Kaufman * Jeff Jordan
- Irving * Rick Stopfer
- Lancaster * Opal Mauldin Jones
- Mansfield * Clay Chandler
- McGregor * Kevin Evans
- Mount Pleasant * Mike Ahrens
- Mount Vernon * Terecia Wims
- MTA Houston * Eddie Miranda
- North Richland Hills * Tim Welch
- R.K. Hall Construction, LTD * Robert Hall
- Richardson * Cliff Miller
- Rockwall County * David Sweet
- Rockwall * Jim Pruitt
- Rowlett * Debby Bobbitt
- Seagoville * Patrick Stallings
- Sherman * Robby Hefton
- Sulphur Springs * Marc Maxwell
- Tarrant County * Gary Fickes
- Texarkana * Bob Bruggeman
- Titus County * Brian Lee
- Tyler County * Martin Nash
- VIA Metro * Jeffrey Amdt
- Weatherford * Sharon Hayes
- Willow Park * Bryan Grimes
- Wylie * Mindy Manson

- 2019 Associate Members:
- AAA Texas * Anne O’Ryan
 - Blue Ribbon Delivery * Chris Allan

- 2019 Resource Agencies:
- Ark-Tex Council of Governments * Chris Brown
 - SW Arkansas Planning & Development District * Renee Dycus
 - Texas Southern University
 - Carroll Robinson
 - Texas Transportation Institute
 - Greg Winfree

ATTN: Mr. Ben White
City of Farmersville City Manager
Farmersville City Hall
205 South Main
Farmersville, Texas 75442

RE: FYE 2020 TEX-21 MEMBERSHIP DUES STATEMENT, PERSUANT TO TEX-21 BYLAWS

<u>Date</u>	<u>Population</u>	<u>Annual Dues</u>	<u>Membership</u>
April 25, 2019	3,309	\$2,500	Annual Membership Dues for FYE 2020 (October 1, 2019 – September 30, 2020)
2020 Annual			
Membership Fees:		\$2,500	

**Official due date is October 1st, but many members prefer to prepay from current budget*

***Membership in TEX-21 is based upon an annual dues structure using population figures from the 2010 census, and the dues have never increased for the past 20 years. Each member, regardless of its size, has one vote.*

Please Remit to: **TEX-21**

2208 Routh Street

Dallas, TX 75201

Payable Upon Receipt



**CITY OF FARMERSVILLE
FARMERSVILLE ECONOMIC DEVELOPMENT CORPORATION MINUTES
APRIL 18TH, 2019, 6:30 P.M.
COUNCIL CHAMBERS, CITY HALL
205 S. Main Street**

CALL TO ORDER

The Farmersville EDC met in regular session on April 18th, 2019 at 6:30 p.m. in the City Hall Council Chambers with the following board members present: Diane Piwko, Bob Collins, Robbie Tedford, and Randy Smith. Absent Jason Lane. Special guest recognized Ben White City Manager, Daphne Hamlin City Accountant, Tommy Ellison and Councilman Mike Hurst.

RECOGNITION OF CITIZENS AND VISITORS

Recognition of Tommy Ellison

PUBLIC COMMENT

No Comments

RECEIVE UPDATE ON GO TEXAS RECOGNIZED RETIREMENT COMMUNITY PROGRAM

Mrs. Piwko gave a presentation regarding (Go Texan Certified Retirement Program) came across this program and thought the EDC Board would be interested in hearing about it. Basically it is a program out of the Texas of Agriculture. Several criteria points to look at in the application, cost of living, available housing, available senior center, education, historic value, and activity downtown for senior citizens. There are 48 parts to the program. It started in 2012, closest one to us in Farmersville is Commerce and Duncanville, no one in Collin County, several in east Texas. Basically consist of an identifying sponsor as in the EDC board or Chamber of Commerce. We would need to complete the application, it has a check list, would need an inventory of our education, available activities, etc. Small towns of less than 10,000 will need 130 points to be considered. Thought this would be something that

would make our community stand above the others in this area. Farmersville has the lowest school taxes around. Program would be established at current school taxes and then frozen. This would give Farmersville another tool we could use in marketing. Program allows you to reapply every five years, we would need to establish a constant monitoring board. EDC board or maybe senior citizen Board will need to issue a yearly report, possibly will need to set up an advisory committee. I feel like as a City we already have enough of these items established to be considered for this program. There is a \$5k cost involved and once the application is approved and selected there will be a fee due every five years. (See attached) I'm aware that the 4A EDC board normally does not do housing, but this could be an Economic improvement tool. Just wanted to bring this information before EDC 4A board for review and consideration, but my understanding there is a department that would communicate and give us ideas. There is some help available behind the scene. Duncanville, Commerce, Tyler, Athens, Sunnyvale, Winnsboro, have good rates starting at the beginning. Take a look and will place on the next agenda for feedback.

Robbie thanked Diane for her research and feel it is a good idea to review and possibly discuss in the future.

CONSIDER, DISCUSS AND ACT UPON FINANCIAL STATEMENTS FOR MARCH 2019

- Motion to approve March 2019 Financial statement by Mr. Collins
- 2nd to approve made by Mr. Smith
- All members voted in favor

CONSIDER, DISCUSS AND ACT UPON MEETING MINUTES FOR MARCH 21ST, 2019

- Motion to accept minutes with changes Mrs. Piwko
- 2nd to approve made by Mr. Smith
- All members voted in favor

CITY MANAGER REPORT

(see attached)

Mr. White no new activity on Lake Haven Mud.

Having issues at Camden Park due to not having any internet capability. Developer is currently trying to find an internet source. This is one of the examples I'm giving why people do not want to buy homes with no internet service. We need to make Farmersville as attractive as we can. Mr. Tedford stated the developer needs to make sure that this is in the plans. Mr. Collins asked if we have a developer ordinance. Mr. White stated we are considering updating and adding internet to the existing developer ordinance. Council is looking into the issue.

Palladium development continues. We have obtained easements for the wastewater line.

Public Hearing held on May 6th regarding US380, Council has a special meeting set up with TX dot prior to the meetings in Mesquite. Mrs. Piwko asked about what happened in the Commissioner Court. Mr. White said a recommendation was on the table. Mr. Smith asked if the council has an official decision. Mr. White said not yet.

Reliable has signed a development agreement with the City of Farmersville and annexation agreement with Nelson has been signed.

We are continuing discussions regarding energy contract with Collin College, have been in contact with the President and we will compete favorably. Will not build distribution line if we do not get contract.

Mr. Collins stated he does not know why we are working to bring Martin Marietta here. Mr. White stated they have applied for a plat and they are coming one way or another, believe the strategy is to get things from them to make sure they become a good neighbor. Biggest points are air quality, surfaces, and landscaping. Mr. Collins asked what can be done about the odor. Mr. White stated he visited an asphalt plant and did not smell the odor until he was right upon the facility. Martin Marietta can go into the county without working with us. Mrs. Piwko said Martin Marietta has been reviewing this site for 5 years. Mr. Smith said no one came to 4A asking for anything. Mr. White said our position is one of our major employers have concerns that this facility will affect his business. Mrs. Piwko asked if there will be public hearings regarding TCEQ and will it be held in Austin or Farmersville. Mr. White stated in Austin this is where TCEQ holds there hearings, board does not travel. Mrs. Piwko feels having the hearing here would have a better turn out. Mrs. Piwko asked that the public be aware in case they want to attend these hearings. Mr. White said the idea behind this is if they are coming only thing we can do at this point is delay. Mr. Collins asked if Martin Marietta has applied for annexation. Mr. White said he had asked them to but nothing yet. Mr. Smith asked if there was a response from the state on the 2nd hearing. Mr. White said no. Mr. Hurst stated if anything develops in the East Side Industrial area we are doing anything and everything we can do to get those industries no matter how big or small annexed the into City. Mr. White stated a House bill passed last year and we cannot force annexation. Mr. White stated currently those business can stay in the county. Only bargaing chip we have is water and sewer and we are trying to retain our CNN rights. Mr. Collins asked what does the County need to approve for Martin Marietta. Mr. White stated permit and building sites.

Mr. White discussed SB2 this bill has a very good chance of passing. Believe it will pass. Do not feel it will be great bill for our City. This bill takes away our freedom to set tax rates as see fit.

Mr. Smith asked about the Caddo Basin Agreement. Mr. White waiting on Attorney comments.

Mr. Smith asked about the Collin College Parkway bid. Mr. White said we are waiting on the engineering to be completed on Hamilton Street then will begin to complete engineering on Collin College Parkway. Most of the engineering is complete for the Collin College Parkway just want to make sure it is lined up and updates are complete. Mr. Collins asked about the schedule for construction. Mr. White want to be under contract by end of summer 2019 and the begin construction.

Mr. Piwko asked about mid-size internet companies that have multiple locations we could approach. Mr. White said here is the problem if they (internet companies) saw opportunity here in Farmersville they would be here. Mr. White stated this issue is state wide. Senator Nichols out of Jacksonville introduced Senate Bill14 due to the fact they could not get internet service in that area looking into coops in the region placing internet on their lines and provide service. Mr. White stated he had heard just today that on the national level grant programs are available for rural internet. President Trump signed a bill last weekend providing grant assistance to help with rural service. It is not just here it is all over the United States. Mr. Ellison stated Senate Bill 14 is basically addressing the issue regarding rural internet that needs to be serviced. Several rural electric coops that exist in Texas which have about 300,000 miles of lines running thru the state. Rural electric coop can provide hi-speed internet using their existing infrastructure. We looked at that this since we provide electrical service.

Mr. Smith asked about the commercial retail and asked to add to the next agenda.

Mr. Smith asked about the single certified area on the electric. Mr. White stated we do not have singly certified area. We have never had.

REQUESTS TO BE PLACED ON FUTURE AGENDAS

Feed back on Go Texas program
Commercial Retail
Website with land use map

ADJOURNMENT

On a motion from Mr. Smith and a second from Mrs. Piwko Meeting was adjourned at 7:20p.m.

ATTEST:

APPROVE:

Diane C. Piwko, Secretary

Jason Lane, Chairman

GO TEXAN Certified Retirement Community Program Guidelines



GO TEXAN.®



Texas Department of Agriculture

P.O. Box 12847
Austin, Texas 78711

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SECTION 2

Application preparation information

Applicant Requirements – An applicant must meet and document all of the following requirements for its application to be considered:

1. Designate a board or panel to serve as the community's official program sponsor. List the Local Contact Person on Section C on the application form;
2. Complete and sign an application form;
3. Complete the checklist;
4. Provide a retiree desirability assessment. This self assessment, which will help determine your community's desirability to retirees, should include facts regarding crime statistics, tax information, recreational opportunities, housing availability and other appropriate factors as described below;
5. Complete the score sheet by self scoring the application;
6. Demonstrate community support from churches, clubs, businesses, media, hospitals and other health care providers, banks, utility providers, nonprofits, elected officials, retirees and other entities;
7. Complete a marketing plan detailing the mission as applied to the community; the target market; the competition; an analysis of the community's strengths, weaknesses, opportunities and threats; and the strategies the community will employ to attain the goals of the program;
8. Complete a long-term plan outlining the steps the community will undertake to maintain its desirability as a destination for retirees, including an outline of plans to correct any facility and service deficiencies identified in the retiree desirability assessment described in this section; and,
9. Upon notification of approval of the application, submit a fee in an amount equal to the greater of: \$5,000 or \$0.25 multiplied by the population of the community, as determined by the most recent census.
10. Do not submit payment with this application. TDA will provide an invoice upon approval.

Application Process

1. Each applicant must submit a completed application. No changes to the application will be allowed after the application is received, unless they are a result of TDA staff recommendations. Applications are available from TDA. Completed applications should be submitted to:

Texas Department of Agriculture
Marketing & International Trade
P.O. Box 12847
Austin, Texas 78711
2. TDA staff will score the applications and review the applications for eligibility and completeness. The applicant will be notified of any deficiencies and given 20 days to rectify deficiencies. Staff may work with the applicant to improve or modify the application, with the intent of improving the application and helping the applicant achieve certification. An application containing an excessive number of deficiencies, or deficiencies of a material nature, will be determined incomplete and may not be considered for certification.
3. After the scoring and application process is complete, staff will make a recommendation for approval or denial of the request for certification to the TDA Commissioner or his/her designee. The Commissioner makes the final decision.
4. TDA will notify the applicant of approval or denial of the application within 90 days of the date of the receipt of the completed application.
5. An application that has been withdrawn or declined for any reason may be resubmitted.

Additional information

Other areas of interest (that are not part of the scoring process) may be included with the tabbed sections and may be valuable in creating a retiree community marketing plan. Section "O" has been included in the Retiree Desirability Assessment section (TAB 2) to allow for discussion and inclusion in the application binder. Possible topics include:

- information on financial services and retail businesses;
- costs of electricity and water;
- availability of cable/satellite television;
- availability of high-speed Internet services;
- telework, business development and volunteer opportunities;
- availability of long-term services and supports (both community and residential);
- emergency services such as fire departments and EMS (voluntary or paid staff);
- number of physicians that accept Medicaid and Medicare;
- efforts of local pharmacies to work with Medicare Drug plan and prescription bottles readable by persons with low vision;
- information about the elderly-disabled homestead exemption, Texas policy on Social Security Income (SSI) and other useful tax information;
- facilities certified as accessible by the Texas Department of Licensing and Regulations;
- availability of accessible housing and accessible housing features;
- local ordinances for the protection of people with disabilities;
- pedestrian friendly elements such as, sidewalks, curb cuts, audible pedestrian signals, etc.;
- local business efforts to make reasonable accommodations for people with disabilities; and,
- accessible parks and trails and accessible golf courses and swimming pools for persons with disabilities.

Resources for Assessment

There are many resources to assist the applicant with completing the assessment. Helpful links include:

- Aging Texas Well: www.agingtexaswell.org
- US Census quick facts: <http://quickfacts.census.gov/qfd/states/48000.html>
- County Narratives: <http://socrates.cdr.state.tx.us/CNP/index.asp>
- Councils of Governments: www.txregionalcouncil.org/
- Governor's Committee on People with Disabilities: www.governor.state.tx.us/disabilities/
- Texas Department of Rural Affairs: www.orca.state.tx.us/
- Texas Department of Aging and Disability Services (DADS): www.dads.state.tx.us/
- Melissadata Crime Index:
www.melissadata.com/lookups/CrimeCity.asp?State=TX48Texas&CrimeYear=2008&submit1=Submit
- City-Data.com: www.city-data.com/

SECTION 4

Application packet

All fields on the application must be completed. The application must be signed and dated by the community's chief elected official or his/her designee to represent the community.

At the end of the application is a checklist of the items on the Retiree Desirability Assessment that are to be included in the binder under Tab 2. A score sheet follows the assessment, which breaks out the scored details that must be included to receive the specified points. The community's size, based on population, will place the applicant in a small, medium or large community category. Each category has a minimum point level to qualify for certification.

Responses to the topics on the Retiree Desirability Assessment must be placed behind the checklist, in accordance with the guidelines, Section 2, Application Preparation Information.

Scoring Criteria - The following is a list of the selection criteria used by TDA when reviewing CRC applications. Applicants are scored on four sections, as follows. There are a total of 185 possible points.

Retiree Desirability Assessment	120 points
Community Support	20 points
Marketing Plan	25 points
Long-Term Plan	20 points

Small Communities: Cities with less than 10,000 in population (per most recent Census) and counties with less than 25,000 must have at least 130 points to be certified as a GO TEXAN Certified Retirement Community.

Mid-sized Communities: Cities with a population from 10,001 to 50,000 (per most recent Census) and counties from 25,001 to 200,000 must have at least 150 points to be certified as a GO TEXAN Certified Retirement Community.

Large Communities: Cities with greater than 50,000 in population and counties with greater than 200,000 (per most recent Census) must have at least 170 points to be certified as a GO TEXAN Certified Retirement Community.

FAILURE TO SUBMIT ALL DOCUMENTATION TO SUPPORT EACH SCORING SECTION WILL RESULT IN THE LOSS OF POINTS. ALL DOCUMENTATION MUST BE ORGANIZED AS OUTLINED IN SECTION 2, APPLICATION PREPARATION.

Payment - Do not send payment with the application packet. Upon approval TDA will invoice you.

Detailed Assessment Information - Continued

(K) Recreational Areas and Facilities

Does the assessment include information regarding local recreational activities as they might be desirable by retirees including, but not limited to:

- Public parks
- Boating and sport fishing facilities
- Public and private golf courses
- Public and private tennis courts
- Public walking, hiking and cycling trails
- Fitness centers
- Senior and/or community centers

(L) Performing Arts

Does the assessment include information regarding local opportunities to view and/or participate in cultural opportunities, including, but not limited to:

- Concerts
- Theatre
- Dance

(M) Festivals and Events

Does the assessment address festivals and events in the local area, including any opportunities to serve as a volunteer for the events?

(N) Sports at all levels

Does the assessment address sporting opportunities and events in the local area, including any opportunities for both watching and participating?

(O) Additional Information

COMMUNITY NAME: _____

SCORE SHEET - Continued

(F) Health Services	Included or addressed?	Possible points	Points scored (TDA use only)
Does the assessment address healthcare availability for retirees, including information on hospitals, physician services, pharmacy services and long-term care options?		5	
Score 5 additional points if the applicant has one or more fully licensed and accredited acute care general hospitals within 60 minutes driving time of any address within the community.		5	
Score 5 additional points if the applicant's county ratio of total persons to each physician is lower than the state average. Use the following website to obtain this information: <i>http://socrates.cdr.state.tx.us/CNP/index.asp</i>		5	
Score 5 additional points if the applicant's county ratio of total persons to each pharmacy is lower than the state average. Use the following website to obtain this information: <i>http://socrates.cdr.state.tx.us/CNP/index.asp</i>		5	
(G) Emergency Medical Services	Included or addressed?	Possible points	Points scored (TDA use only)
Does the assessment address emergency services for retirees?		5	
Score 5 additional points if the applicant community has 24-hour paid professional emergency medical service that is fully certified and staffed with qualified personnel.		5	
(H) Public Transportation and Major Highways	Included or addressed?	Possible points	Points scored (TDA use only)
Does the assessment address transportation for retirees, including information on major highways, public transportation systems including air, rail, taxi and scheduled bus services?		5	
(I) Continuing Education	Included or addressed?	Possible points	Points scored (TDA use only)
Does the assessment address educational opportunities available to retirees, including information on: <ul style="list-style-type: none"> • Museums; • Colleges or Universities; • Lifetime learning programs • Zoos and zoological or botanical gardens; • Concerts; • Theatre; and • Dance 		5	
Score 5 additional points if the applicant has a community college or other institution of higher education that offers non-credit classes that would interest retirees.		5	
Score 5 additional points if the applicant has a public library that is open at least 30 hours per week and has public computers with Internet access.		5	

COMMUNITY NAME: _____

SCORE SHEET - Continued

Marketing Plan	Included or addressed?	Possible points	Points scored (TDA use only)				
<p>A marketing plan detailing:</p> <ul style="list-style-type: none"> • the mission as applied to the community, • the target market, • the competition, • an analysis of the community's strengths, weaknesses, opportunities and dangers, and • the strategies the community will employ to attain the goals of the program. <p>Score up to 5 points for each section addressed in the inclusion of the marketing plan.</p>		<i>Total: 25</i>					
		5					
		5					
		5					
		5					
		5					
Long-Term Plan	Included or addressed?	Possible points	Points scored (TDA use only)				
<p>A long-term plan outlining:</p> <ul style="list-style-type: none"> • the steps the community will undertake to maintain its desirability as a destination for retirees, and • an outline of plans to correct any facility and service deficiencies identified in the retiree desirability assessment. <p>Score up to 10 points for each section addressed in the inclusion of the long-term plan.</p>		<i>Total: 20</i>					
		10					
		10					

Farmersville Economic Development Corporation
City Manager Activity and Report
18 April 2019

City Manager Report

1. No new news regarding Lake Haven MUD.
2. No internet capability at Camden Park continues to be an issues. Two contracts on new homes were cancelled because of this however help seems to be on the way. Spectrum is building infrastructure.
3. Palladium development continues. Obtained easements for ne waste water line.
4. US380 public hearings on 6 May 2019. The City will begin work on Thoroughfare Plan and Land Use Map updates immediately following Council concurrence.
5. Reliable Concrete has signed a development with the City. They have sent in their annexation paperwork.
6. Nelson Brothers has signed a development agreement with the City and have agreed to annex into the City.
7. Continued to work on energy contract for Collin College.
8. We will not build a distribution line to the campus unless we first secure an energy contract or some sort of assurance with the college. This may take the form of a development agreement.
9. Sent letter to TCEQ requesting a public hearing for their air quality permit application.
10. Martin Marietta has started the platting process.
11. Sales tax figures are reasonably on track against budget. Down about 3%.
12. Property tax projections for next year are up about three to five percent.