

**Farmersville Main Street Board  
Minutes November 18, 2014  
Best Center**

The meeting was brought to order at 5:15 PM by Andrew Washam. Present were Main Street Manager, Adah Leah Wolf, and board members Andrew Washam, Matthew Busby, Leaca Caspari, and Sarah Jackson-Butler. Also present were guests Ethan Busby and Diane Piwko.

**Consider for approval October 21, 2014 Meeting Minutes:**

Matthew Busby made a motion to approve the minutes as written; Sarah Jackson-Butler seconded the motion. The motion passed unanimously.

**Consider for approval October 2014 Financial Statements:**

Matt Busby made a motion to approve the financial statement as printed; Sarah Jackson-Butler seconded the motion. The motion passed.

**Herb Ellis Event Update**

The Sugar Hill Restaurant building will be used for music performances; it has been measured. We can use the tables, and the lights are on dimmers. We need to estimate the stage size and set up. Landon and Franconia have been contacted for beverage service. We will encourage Jeanne to open the shops next door; The French Bunny will also be open that evening. Next planning meeting is Nov. 19, hosted at Shop WagJack.

**Christmas Events plans**

**Christmas Lights:** Lights along tops of buildings have been installed.

**Hot Chocolate and Tree Trimming** for Tatum students will be held at the Gazebo on Friday, December 5. Adah Leah will give Leaca a list of potential volunteers to coordinate for assistance; they will work in three 2 hour shifts. Sarah will install a tree under the gazebo by Dec 5 for the children's decorations. The city will be asked to provide a table under the gazebo for the food, and sandbags for the tree.

**Caroling** will be at 5 PM on the Gazebo; Leaca to work with Jim Foy on coordination.

**Snowmen**

Board members will remind downtowners to put out their decorated snowmen. Additional snowmen this year have been given to CelloWrap, The Gazebo Guys, Chris Lair, The Pink Pug, and Farmersville Grain. Another will be delivered to Matt Busby.

**Shop Late and Celebrate:** Signs for downtown are ready. Board members asked to keep an eye on them after they are put out, in case they blow over, etc. Adah Leah will make a flier for participating stores to place in their windows. Participation will be encouraged at the monthly merchants get together, and follow up calls to be

made by Sarah. A press release will be sent to the Farmersville Times.

### **Window Displays**

Display about the Chaparral Trail is ready to be installed, waiting on coordination with owner. Leaca to contact Donna Lane to plan access to the building. Board discussed possibility of placing display in Laube building as soon as the windows and doors are complete. It can be photos of the work completed to date, which will celebrate its progress.

### **Main Street Managers Report**

Adah Leah Wolf presented a written report for October, and highlighted the following: Downtown merchants get together will be at The French Bunny. The Pink Pug has opened, and will celebrate its Chamber ribbon cutting on Nov. 20. Three recent bike rides were all successful: The NETT ride, the Chamber's Trick it Up Bike Ride (over 300 participants!), and the Race Across Texas (spending the night at the Onion Shed). Fiber Circle had many visitors as a result of it being on the DFW Yarn Crawl Circuit. Lovey's Café had a successful Bourbon Tasting event. The Wilson Building and the Lamkin Building (123 S. Main) have lost windows this month. Debbie Ranspot continues to assist in the Main Street office on a weekly basis.

### **Discussion of placing items on future agendas:**

No items discussed

**Adjournment:** With no further business to discuss, the meeting was adjourned by Andrew Washam at 5:58 PM.