

**Farmersville Main Street Board
Minutes July 15, 2014
City Council Chambers**

The meeting was brought to order at 5:26 PM by Andy Washam. Present were Main Street Manager, Adah Leah Wolf, and board members Andy Washam, Leaca Caspari, Sarah Jackson-Butler, and Anne Hall. Also present was City Manager Ben White and visitor Diane Piwko. New board member Anne Hall was welcomed to the board. Visitor Diane Piwko was invited to make comments by Chairman Andy Washam; she requested that Main Street board minutes be posted faster on city's website, and that meeting attachments be included on the city's website.

Consider for approval May 20, 2014 Meeting Minutes:

Sarah Jackson-Butler made a motion to approve the minutes as written; Anne Hall seconded the motion. The motion passed.

Consider for approval May and June 2014 Financial Statements:

Sarah Jackson-Butler made a motion to approve the financial statement as printed; Anne Hall seconded the motion. The motion passed.

Herb Ellis Event Update

Wess Anderson has been confirmed as the "headliner" performer, and we will be sending him a letter of agreement. 4B has included monies in their draft budget for FY 2015 for the event. The next committee meeting date will be set for next week. Ben White will ask the chamber for sponsorship support of the event.

Coupon Pages

The e coupon sheet for downtown merchants has eleven participating businesses and Sarah is getting more to participate.

Window Displays

Windows and door panels at 119 S. Main have been measured and we will be working on displays for them.

Denny Allen has given us permission to use the windows at 111 McKinney Street for displays as well.

Audie Murphy Day Update

Letters were mailed to 392 veterans; 220 veterans were in attendance-more than ever have participated before. Sponsorship letters were mailed to 315 businesses and individuals. A total of 28 sponsors donated, for a total of \$9700. The event cost \$8222 to produce, and an additional \$2500 was spent this year to purchase flags for downtown. The planning committee felt it was a very successful event.

Main Street Managers Report

Adah Leah Wolf presented a written report for May and June, and highlighted the following: Becky Reeder has a new business at 122 McKinney, "Body and Soul" a

women's fitness club. Lovey's Café is doing well at Shop WagJack. Manuela Bonita has opened "Nelly's Beauty Shop" at 120 McKinney Street. This month's downtown merchants get together will be held on July 17 at Almost New's new location (106 McKinney Street), and this month's chamber luncheon will be held at Lovey's Café on July 24. The Collin County Historical Commission is hosting a family stories workshop on August 23.

Discussion of placing items on future agendas:

Items for discussion at future meetings: handicap accessibility in the downtown, window displays, and an art fair. The next meeting will be held on Tuesday, August 19, at 5:15 PM.

Adjournment: With no further business to discuss, the meeting was adjourned by Andy Washam at 5:54 PM.