

**Farmersville Main Street Board Minutes
November 17, 2015 City Hall**

The meeting was brought to order at 5:00 PM by President Anne Hall. Present were Main Street Manager, Adah Leah Wolf, and board members Anne Hall, Kim Potter, Glenda Hart, Kim Smith-Cole, 4B representative Donna Williams, City Manager Ben White, and visitor Diane Piwko.

Consider for approval October 20, 2015 Meeting Minutes:

Kim Potter made a motion to approve the minutes as written; Kim Smith-Cole seconded the motion. The motion passed unanimously.

Consider for approval October 2015 Financial Statements:

Kim Potter made a motion to approve the financial statements as printed; Glenda Hart seconded the motion. The motion passed unanimously.

Shop Downtown Farmersville Website:

Donna Williams reported that she spoke with Marta Frey of the Collin Small Business Development Center about a website, and she recommended we use Wordpress to do the website for free. We will be able to link to the website from the city's and the chamber's websites. Kim Potter has developed the Clay Potter Auction website using this platform, and she is willing to conduct a how-to session for us. We will update the downtown merchants at this week's meeting at Spivey Cakes Bakery.

Christmas Activities Finalize Plans:

Snowmen

This year we added eight additional snowmen and repaired three. These businesses now have snowmen to decorate: Victoria Energy, Spivey Cakes Bakery, Bless My Bloomers, Cutting Horse Haircuts, Red Door Antiques, The Happy Cucumber, James Auto, Farmersville Auto, and Trenton Bank. Kim Potter assisted greatly by contacting business owners and checking on their snowman status.

Shop Late-

Downtown merchants will be asked to remain open late (at least until 7 pm) on these Thursdays in December: Dec. 3, Dec. 10, and Dec. 17, and also on parade day (Dec. 12). Donna Spivey reported that the following businesses will be staying open late: Bless My Bloomers, Red Door Antiques, Old Time Bargain Shop, the Pink Pug, Clay Potter Auction, and Jalapenos. She will check with Little Bloomers, SpiveyCakes Bakery, and The Happy Cucumber to encourage them to participate. A frame signs will be placed downtown, an ad placed in the Farmersville Times, and fliers will be distributed.

Caroling

Donna Spivey is organizing this event, which will be 5-6 pm before the parade on Dec. 12; a flier was provided. Potential volunteers are asked to contact her.

Lighting

4B Board contributed \$5,000 this fiscal year to expand lighting. Additional buildings lit this year will be James Auto, the Happy Cucumber, the old Candy Kitchen, Visitors Center, City

Hall, Best Center and the Museum. A new tree will be planted this week in the median to replace the one that died. Lights to be turned on the day before Thanksgiving.

Treats for Tatum Elementary

Main Street will provide hot chocolate and cookies for the Tatum grades K-1 on Friday December 4. Volunteers will be needed from 8:15 AM – 3 PM, in three shifts. Coffee urns will be borrowed from Glenda Hart, Donna Williams, and Kim Potter on Dec. 2 or 3. Home Schoolers (care of Tracy Barber) have been invited to come at noon. We will need volunteers to help the students cross the street; fire and police will be asked to assist. Diane Piwko will assist with providing IPAD with Christmas music to play on the day of. City workers will be asked for assistance with garbage cans, table, etc.

Main Street Manager Update

The city Christmas postcard is ready to mail; assistance is needed on Thursday to bundle them for mailing. Design assistance was requested for 119 S. Main by new owners Matt and Lisa Crowder. They are considering renovating the upstairs living quarters. This month's downtown merchants meeting will be held Nov. 19, hosted by Spivey Cakes Bakery. Debbie Helmberger held a successful grand opening/open house for her new photography studio on Nov. 12. The annual Red Carpet Event was held on Nov. 13 and had a great turnout.

Discussion of placing items on future agendas:

The next meeting will be on December 8, 2015 at 5 PM

Adjournment: With no further business to discuss, the meeting was adjourned by Anne Hall at 5:40 PM