

**Farmersville Main Street Board  
Minutes February 17, 2015  
City Hall**

The meeting was brought to order at 5:20 PM by Andrew Washam. Present were Main Street Manager, Adah Leah Wolf, and board members Andrew Washam, Matthew Busby, and Sarah Jackson-Butler. Also present was guest Diane Piwko.

**Consider for approval November 18, 2014 Meeting Minutes:**

Matthew Busby made a motion to approve the minutes as written; Sarah Jackson-Butler seconded the motion. The motion passed unanimously.

**Consider for approval November 2014, December 2014 and January 2015 Financial Statements:**

Matt Busby made a motion to approve the financial statements as printed; Sarah Jackson-Butler seconded the motion. The motion passed.

**Herb Ellis Event Update**

Andy Washam to provide name of recommended radio station for advertising, and will assist with distributing fliers. Draft of set up provided to board for feedback on tables/chairs locations. Tickets are now on sale; credit card sales can be made. Helpers will be needed especially Friday afternoon to move furniture.

**Window Displays**

Adah Leah to ask Doug Laube for permission to place displays in window. Possible Topics: enlarged shoppers guide map and information; information about Boy Scouts or another civic organization; silhouettes of people (static cling decals). Lane building window display ready to install (when weather is cooperative).

**Museum Update**

Museum brochures were distributed. Significant donations have been received and more are being solicited. Construction bids to be reviewed soon. One of the challenges will be deciding how to handle the historic plank flooring so that it's safe yet keeps its character.

**Possible Business Skills Workshop**

Tommi Homuth, who works at the Grayson County College Small Business Development Center, has a program on Merchandising Skills and Customer Service that she has offered to give for us. She prefers Wed. afternoons, Thursdays or Fridays. Tentative dates selected are April 22, 23 or April 29, 30. The downtown merchants will be polled to see which date works best.

**Main Street Managers Report**

Adah Leah Wolf presented written reports for November, December and January. Board members indicated interest in touring upstairs of Farmersville Times building, as well as upstairs of Farmersville Auto building. The Mineola Main Street

Manager has expressed an interest in bringing her board to visit our downtown. Adah Leah discussed the topic of addressing building vacancies, which was a hot topic at the recent Main Street Managers training in Nacogdoches. Another training topic was showing how good design for building facades need not be perfect, nor expensive. Painting schemes can vastly improve the exterior appearance. The appearance of the exterior need not be perfect, especially since it is an historic building. Downtown merchants get-together this month will be held at WagJack.

**Discussion of placing items on future agendas:**

No items discussed

**Adjournment:** With no further business to discuss, the meeting was adjourned by Andrew Washam at 6:00 PM.