

**Farmersville Main Street Board  
Minutes July 21, 2015  
City Hall**

The meeting was brought to order at 5:15 PM by President Anne Hall. Present were Main Street Manager, Adah Leah Wolf, and board members Anne Hall, Sarah Jackson-Butler, Kim Potter, Kim Smith Cole, Glenda Hart, and 4B representative Donna Williams.

**Consider for approval June 16, 2015 Meeting Minutes:**

Sarah Jackson-Butler made a motion to approve the minutes as written; Kim Smith-Cole seconded the motion. The motion passed unanimously.

**Consider for approval June 2015 Financial Statements:**

Kim Smith-Cole made a motion to approve the financial statements as printed; Glenda Hart seconded the motion. The motion passed unanimously.

**Discussion regarding Main Street training materials**

Manager provided reference notebooks for the board, and briefly reviewed their contents.

**Discussion regarding Goals for Fiscal Year 2016**

The work plan was reviewed, and these current tasks identified in each of the four areas of the Main Street Program:

**Promotions:**

- All board members were encouraged all to attend the monthly chamber luncheon on July 22.
- Assistance is needed at the next Farmers & Fleas Market on August 1. Anne Hall to help at 7 AM.
- Bugtussle Antique Car Club will be coming on Saturday, August 29, from 7:45-8:30 AM. We will need greeters and updated information to place in goodie bags.
- Old Cotton Gin has received state landmark status: Glenda Hart to ask Goldsteins for a copy of their state application for our research files.

**Organization:**

- Polo Shirts for Committee: Kim Potter to check on prices. Adah Leah to send logo.
- Coupon page for retail and restaurants: Sarah Jackson-Butler to work on updates. We want them in time to use for Bugtussle group.
- Celebrating Successes: Board members encouraged to attend open house on August 6 at Fiber Circle, between 5-7 PM to celebrate façade renovations.
- Field trip to another Main Street City: Glenda Hart to speak with Rockwall Main Street manager about a tour.
- Promote Recreational trails: Link to Marcey Whited's new Chaparral Trail blog will be sent to board members. They are encouraged to comment on it and submit information to Marcey about downtown.

#### Economic Restructuring:

- Reference notebook for new downtown business owners: Adah Leah to send current version to Sarah Jackson-Butler for suggestions on edits and additions.
- Represent Main Street Board at downtown merchant meetings: Donna Williams to ask owners of Bless my Bloomers if they will host next downtown merchants get together, scheduled for August 20, 9-10 AM.
- All board members encouraged to welcome new business and building owners, including Bless my Bloomers, as well as the new owners of 119 S. Main, the Crowders.
- Kim Potter to speak to Matt and Lisa Crowder (new owners of 119 S. Main Street) to see if they are interested in receiving architectural assistance with their “new” building, and will obtain current contact information for our files

#### Design

- Encourage use of THC architectural services: Adah Leah to contact Adrian Pitts to see if he is interested as he has been working on his building.
- Upgrade downtown décor: Donna Williams to recommend specific Christmas lighting improvements to City Manager (4B has budgeted for this)
- Objective #7 was added to this work plan area:  
7. Identify at risk buildings and speak to building owners. Top priority is the 210 McKinney Street building.
- Objective #8 was added to this work plan area:  
8. Coordinate with City’s Disability Taskforce to disseminate information and to obtain suggestions from downtowners. Anne Hall to attend next downtown merchants get together and provide a current update on the taskforce.
- Signage above Dyer Drug store lists Main Street office as being upstairs, needs to be updated.

#### **Main Street Managers Report**

Adah Leah Wolf presented a written monthly report for June 2015 and highlighted the following: Board members were thanked for attending Open Meetings Act and Public Information Act training. Kim Potter thanked for assisting with July 4 Farmers & Fleas Market. Hail storm damage affected several downtown building roofs, including Blevins, First Baptist Church, and possibly Sarah Jackson Butler’s buildings. Porter Auto Building at 107 S. Main is for sale, asking \$118,500. Debbie Helmberger has leased a portion of the upstairs of the Farmersville Times building for a photography studio.

#### **Discussion of placing items on future agendas:**

An update on the National Register District progress will be placed on the agenda for the August 18 meeting.

**Adjournment:** With no further business to discuss, the meeting was adjourned by Anne Hall at 6:24 PM.