

**Farmersville Main Street Board
Minutes August 18, 2015
City Hall**

The meeting was brought to order at 5:18 PM by President Anne Hall. Present were Main Street Manager, Adah Leah Wolf, and board members Anne Hall, Sarah Jackson-Butler, Kim Potter, Glenda Hart, 4B representative Donna Williams, and City Manager Ben White.

Consider for approval July 21, 2015 Meeting Minutes:

Kim Potter made a motion to approve the minutes as written; Sarah Jackson-Butler seconded the motion. The motion passed unanimously.

Consider for approval July 2015 Financial Statements:

Sarah Jackson-Butler made a motion to approve the financial statements as printed; Glenda Hart seconded the motion. The motion passed unanimously.

Plan visit to another Main Street City

Glenda Hart reported that she had spoken with Bethany Browning, Main Street Manager in Rockwall, about a possible visit. Ms. Browning was very encouraging, and suggested a date of Sept. 15. After discussion, the board decided to meet at City Hall that day at 3 pm and carpool to the chosen location. Glenda and Adah Leah to follow up with Ms. Browning.

Order Main Street logo shirts

Kim Potter reported that she has located a shirt style and vendor. Cost with logo to be \$12 each. Board chose light blue; Kim to follow up with vendor. Adah Leah will check to see if enough money left in budget to pay entire amount; if not each person will contribute a portion.

Finalize downtown shopping coupons

Sarah Jackson-Butler reported that she has the updates completed, but would like to add Bless my Bloomerz and The Happy Cucumber to complete the page. Adah Leah to send logos. Completed coupons can be used for next batch of goodie bags that will be assembled.

Goodie bags for upcoming events

Several upcoming groups need goodie bags, including the Bugtussle car group for Aug. 29 and the woman's conference for Sept. 26. Anne Hall and Glenda Hart volunteered to assist with assembly as needed.

Review reference notebook for new businesses

Intern Taylor Trusty assembled a reference notebook to give to new businesses in the Main Street District. The notebook is a combination of reference and orientation information about Farmersville, as well as basic business start-up information. Board members reviewed the notebook, and will make suggestions for additions or changes. Adah Leah to provide PDFs or hard copies to all board members. Taylor suggested that

the “before and after” section be expanded to include all major restorations. She felt this would be a good project for a journalism intern from Texas A & M Commerce.

Update on National Register District project

Adah Leah reported that Main Street has submitted the information to the state. The next step is a site visit from Greg Smith. He has been very busy and has not been able to come yet. After his site visit, he will suggest edits to the application. When final edits are complete Greg Smith submits the final application for federal review.

Main Street Manager Update

Adah Leah Wolf presented a written monthly report for July 2015 and highlighted the following: The Shoppers Guide has been updated. An informational brochure about Audie Murphy was also updated. Taylor Trusty completed a local Business Information form; assistance is needed in distributing it around to all the businesses. September 5 is the next Farmers & Fleas Market; assistance would be helpful in the morning. The Terrells are readying The Happy Cucumber for a September opening. The Laundromat on McKinney Street is still under construction. The Porter Auto Store is for sale, but still has files stored inside it. Debra Helmberger Photography studio is now upstairs in the Farmersville Times building. Kim Potter to see when she might be interested in a reception. The next Downtown Merchants get together will be hosted by Bless my Bloomerz, and Anne Hall will attend. The Old Time Saturday planning committee is considering moving the street dance to the North side of McKinney Street. The DFW Yarn Crawl is coming up soon, and Fancy Fibers as well as Fiber Circle will be on the circuit. A feature article ran in the Dallas Morning News about it last weekend. Median parking on the East side McKinney Street is causing a blind spot for drivers; suggested that parking begin ½ car length from the end of the median.

Discussion of placing items on future agendas:

September 15 will be a field trip to Rockwall to visit with Main Street Manager Bethany Browning.

Adjournment: With no further business to discuss, the meeting was adjourned by Anne Hall at 6:08 PM.