

**Farmersville Main Street Board Minutes
April 25, 2016 City Hall**

The meeting was brought to order at 5:15 PM by President Anne Hall. Present were Main Street Manager, Adah Leah Wolf, and board members Anne Hall, Kim Potter, Sarah Jackson-Butler, and Glenda Hart. Also present were 4B representative Donna Williams, City Manager Ben White, and visitor Leaca Caspari.

Consider for approval March 16, 2016 Meeting Minutes:

Kim Potter made a motion to approve the minutes as written; Sarah Jackson Butler seconded the motion. The motion passed unanimously.

Consider for approval March 2016 Financial Statements:

Sarah Jackson-Butler made a motion to approve the financial statements as printed; Glenda Hart seconded the motion. The motion passed unanimously.

Shop Downtown Farmersville Website:

Kim Potter has contacted the High School technology class teacher via email about helping us with this website; she will follow up with this.

Marketing Workshop Plans

There were over 20 attendees to the Marketing 101 Workshop presented by Melinda Holden. The Board discussed asking Melinda if she would like to follow up with a more advanced workshop (“Marketing 201”). Adah Leah to follow up and see if there is an area she might like to discuss in more detail.

May 16 Planting Day Downtown

Ashley Holland, a 5th grade teacher at FISD, is bringing all of the 5th grade classes downtown on Monday, May 16, to plant flowers downtown in the planters on the sidewalks. Albert Evans of Homegrown Plants will be donating the plants, and the city workers will prepare the planters beforehand. The planting will occur between 8:30 am and 12:30 pm. Additional volunteers will be needed to assist. Sarah Jackson Butler will provide a water “rest station” at the Gazebo. We will need the city workers to provide a way for the students to wash their hands, possibly using the water truck and some soap. Will trowels be needed? Or gloves? Adah Leah to alert Farmersville Times so that they can cover the event.

Audie Murphy Day

The planning committee has been meeting-the date will be June 18. We will need people to come out and watch the 10 AM parade—Facebook may be helpful in spreading the word. This year we have two flyovers, one by a Vietnam War era “Huey” Helicopter, and also three historic planes from the Texas Commemorative Air Force group. Professional actor Duffy Hudson will give his Audie Murphy performance after lunch in the First Baptist Church gymnasium.

National Register Update

On March 29 we received correspondence from Greg Smith, Texas Historical Commission Coordinator of Federal Programs, regarding our National Register District application submission. He has delayed its submission to the state board until September, due to his delay in providing us with timely information about the application process.

Main Street Manager Update

Adah Leah provided a monthly report for March, and highlighted the following: The Farmersville Historical Society has identified several items in their collection that they will offer to the Farmersville Heritage Museum on loan, or as gifts. These items don't fit the mission of the Bain-Honaker House but they are relevant to the history of Farmersville. The kiosk at the Chaparral Trailhead now has a map of the trail in it. The monthly e News is now being sent to 547 people on the email list. Constant Contact recently gave Farmersville Main Street the "All Star Award" for 2015, for "exemplary outreach and engagement with the audience" reserved for the top 10% of clients! In March, there were 3 filming questions fielded by Main Street, as well as one short film shot on location downtown (*Baby Girl*). Teacher Jennifer Holbrook brought 120 2nd graders downtown. They worked the historical "treasure hunt" that is in the window at 111 McKinney Street, as well as stopping by the Heritage Museum for a special tour. Matt and Lisa Crowder have begun restoration on their building at 119 S. Main Street. Private investigator Jim Blackburn has leased space in the Dyer Drug building. Information on building space for sale or lease was provided to three requestors this month.

Discussion of placing items on future agendas:

The next meeting will be on Tuesday, May 17, at 5:15 PM.

Adjournment: With no further business to discuss, the meeting was adjourned by Anne Hall at 6:02PM