

**Farmersville Main Street Board Minutes  
August 16, 2016 City Hall**

The meeting was brought to order at 5:00 PM by Vice President Randy Rice. Present were board members Glenda Hart, Randy Rice, Kim Potter, and 4B representative Donna Williams. Also present were Main Street Manager Adah Leah Wolf, City Manager Ben White, Mayor Diane Piwko, and Councilman Leaca Caspari.

**Consider for approval July 19, 2016 Meeting Minutes:**

There was no discussion regarding the July 19, 2016 meeting minutes; the minutes were approved as presented.

**Consider for approval July 2016 Financial Statement:**

There was no discussion regarding the July 2016 financial statement; the statement was approved as presented.

**Main Street Manager Monthly Update:**

Adah Leah Wolf presented a written monthly report for July, and highlighted the following: Summer Main Street Professional Development sessions in Rockwall were attended by the manager as well as Randy Rice and Donna Williams. The sessions were excellent. New this year is the "Town Square Initiative" program which will create a statewide searchable data base to assist researchers and people looking for historic properties to purchase, and the addition of a Main Street staff person, who is a Small Business Development Specialist. Debbie Ranspot continues to provide administrative assistance as well as assistance in promoting the Farmers & Fleas Market. The Farmersville Heritage Museum is working with AFI on the design and construction of interior display fixtures. Information was provided to the LDS church to assist with their "Pioneer Day" program. Jonathan Hoar completed his Eagle Scout project which was to improve the landing area around the slide at City Park. The fence along the East side of the Chaparral Trail between the Trailhead and College Street has been replaced, funded by the Community Development Corporation. A public information meeting was presented by Texas Historical Commission staff members on July 20. They fielded questions, and explained that the National Register District application is complete and goes to the State Board of Review in September. From there it goes to the National Park Service for final approval. Misty Dixon has leased 120 Main Street for a boutique, "The Hay Loft." Matt and Lisa Crowder have completed the renovations on 119 S. Main Street and will be opening "Simplexity." The Porter Auto building was viewed and contains many boxes of storage files. The downtown merchants will meet at RE/MAX and 107 McKinney Street on Thursday morning at 9 am.

The Main Street reinvestment statistics graph was presented for comparison, completed at the end of the second quarter of this year. The current reinvestment total is over \$13,677,529. Before and after photos of the Crowder building (119 S. Main Street) were presented to show the completed façade renovations. Also shown

were before and after photos of the Onion Shed, taken before its renovation in 2003 and again recently.

**Review of Work Plan and Mission Statement**

The board reviewed the current vision statement and mission statement. Adah Leah suggested the addition of items that are unique to Farmersville in this section, such as the Chaparral Trail trailhead, brick streets, etc. Work plan objectives are grouped by the four areas of Main Street. Adah Leah recommended using the “refresh” strategy to add a few important “transformational strategies” (the “why” behind the various objectives.) Board members were asked to review the information and be prepared to discuss at the upcoming workshop in September.

**Discussion of placing items on future agendas:**

The board will have a planning workshop during their next agenda. The next meeting will be September 20.

**Adjournment:** With no further business to discuss, the meeting was adjourned by Randy Rice at 5:42 PM.