

FARMERSVILLE MAIN STREET BOARD
AGENDA ~ June 5, 2017
5:00 P.M. City Council Chambers

I. PRELIMINARY MATTERS

Call to Order, roll call and recognition of visitors

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval May 8, 2017 meeting minutes
- B. Consider for approval May, 2017 Financial Statements
- C. Review Tatum Field Trip May 19
- D. Update on Audie Murphy Day June 17
- E. National Register Rollout
- F. Update on Downtown Merchants events
- G. Update on ADA Grant- Ben White
- H. Main Street Manager monthly update-Adah Leah Wolf

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

Persons with disabilities who plan to attend this meeting and who may need assistance should contact the City Secretary at 972-782-6151 or Fax 972-782-6604 at least two (2) working days prior to the meeting so that the appropriate arrangements can be made. Handicap Parking is available in the front and rear parking lot of the building.

I, Adah Leah Wolf, Main Street Manager of the City of Farmersville, certify that the above Main Street Board Agenda for June 5, 2017 was posted in the regular posting place of the City of Farmersville on June 2, 2017 at 5:00 p.m.



Adah Leah Wolf, Main Street Manager

Farmersville Main Street Board Minutes May 8, 2017 City Hall

The meeting was brought to order at 4:45 PM by President Anne Hall. Present were board members Anne Hall, Glenda Hart, Randy Rice, and 4B representative Donna Williams. Also present were Main Street Manager Adah Leah Wolf, City Manager Ben White, Councilman Leaca Caspari, and Mayor Diane Piwko.

Consider for approval April 3, 2017 Meeting Minutes:

There was no discussion regarding the April 3, 2017 meeting minutes; motion to approve by Glenda Hart, second by Randy Rice. Minutes were approved as presented.

Consider for approval April 2017 Financial Statement:

Motion to approve as written by Randy Rice; second by Glenda Hart. The statement was approved as presented.

Update on Tatum Field Trip May 19:

Glenda and Adah Leah have been communicating with Jennifer Lowe at Tatum Elementary. She has provided us with a schedule; the classes will begin to arrive at around 9:10 AM and should be through at 2:30 PM. They will walk to Clay Potter Auction and have a chance to throw a penny down the well. They have completed artwork (with the theme of their favorite sport), and we will post the artwork in the May building windows. Helpers will be needed to accompany the walkers, and to greet the children. Adah Leah to contact Chief Sullivan for assistance.

Update on Audie Murphy Day June 17:

Congress Sam Johnson will be attending. The Farmersville Quilt Guild is making an additional (4th) quilt to be presented to him at the event. The 4H Club has researched the deceased veterans for this year. Ron Brown will speak briefly on the PTSD theme. The letters to the sponsors have gone out; Vet letters will go out shortly. We will have the Huey helicopter again this year. Mandy Barber and her family will be the parade Marshals. We are receiving parade applications already.

National Register Rollout:

Main Street will hold a Q & A meeting on May 18, from 9-10 AM at Red Door Antiques to answer questions about the National Register listing. In addition, a letter and attachments will be mailed to the building owners. A centralized plaque downtown will be planned, with Main Street coordinating its location and production. We may want to request funds from 4B to sponsor the central plaque as well as the plaques for the several buildings that the city owns in the district.

Update on Downtown Merchants Events:

On June 3, there will be a car show with vendors and music, along with the Farmers & Fleas Market, and the Yards of Yard Sales. In addition, on June 3 Galloway Church will be sponsoring a "Praise in the Park" event with Christian music artists.

Main Street Manager Monthly Update:

Adah Leah provided a written monthly report, and highlighted the following: New Main Street Board and 4B Board notebooks have been prepared. The Plano Walking Club brought 38 members on Saturday to walk the trail, and the pee wee sports sign ups were at the Market as well as the Fire Department selling tickets for the upcoming fish fry. The Chaparral Trail brochure is completed and will be printed. There is a work order to install a brochure rack at the trailhead sign. At the Preservation Celebration, the Boy Scout troop won the Young Visionaries award, and Adah Leah Wolf won the Excellence in Historical Education Award, and the Crowders were honored for their building restoration work. Volunteers Randy Rice and Katherine Hershey continue to assist with photos of downtown progress. The original transom windows and ceiling tile have been uncovered at the Wagjack Too building (208 McKinney Street). They are installing new front doors and uncovering the transom windows. The owners have applied for a 4A façade grant for the Wag Jack building (206 McKinney Street). Several new trees were planted this month along Farmersville Parkway, and along the Chaparral Trail, with assistance from Bill Daniel and the Boy Scouts.

Anne Hall and Donna Williams were thanked for their leadership and assistance with the Main Street Board; their terms have been completed.

Discussion of placing items on future agendas:

The next meeting will be Monday, June 5 at 5:00 PM. We will discuss the placement of a plaque commemorating the National Register district in the downtown, as well as the grant progress (ADA work).

Adjournment: With no further business to discuss, the meeting was adjourned by Anne Hall at 5:16 PM



Farmersville Main Street
Operating Account
Financial Statement
Period: May 1-31, 2017

Beginning Balance:	April 30, 2017	\$ 9,790.55
Plus:	Farmers & Fleas Market income	\$ 435.00
	Audie Murphy Day income	\$ 6,775.00
		<u>\$ 17,000.55</u>
Less:	Farmers & Fleas Market expenses	\$ 150.00
	Audie Murphy Day expenses	\$ 3,406.52
		<u>\$ 3,556.52</u>
Ending Balance:	May 31, 2017	\$ 13,444.03
Less:	Restricted Audie Murphy Day Monies	\$ 9,899.74
	Restricted Sign & Paint Grant Monies	\$ 450.00
	Restricted Farmers & Fleas monies	\$ 2,927.22
		<u>\$ 13,276.96</u>
	Total Unrestricted Monies, May 31, 2017	\$ 167.07

Num	Date	Payee	Category	Amount	Running Balance
Month Ending 04/30/2017					9,790.55
Month Ending 05/31/2017					
4003	05/06/2017	Mark Vincent	Farmers & Fleas Market	(100.00)	9,690.55
4004	05/07/2017	VOID		0.00	9,690.55
4005	05/07/2017	Jlm Foy	Audie Murphy Day	(227.59)	9,462.96
4006	05/07/2017	Kat Donnell	Farmers & Fleas Market	(50.00)	9,412.96
	05/09/2017	Farmers & Fleas Market	Farmers & Fleas Income	310.00	9,722.96
	05/09/2017	Audie Murphy Day Income	Audie Murphy Day Income	200.00	9,922.96
	05/09/2017	Audie Murphy Day Income	Audie Murphy Day Income	200.00	10,122.96
	05/10/2017	Audie Murphy Day Income	Audie Murphy Day Income	1,000.00	11,122.96
	05/16/2017	Audie Murphy Day Income	Audie Murphy Day Income	100.00	11,222.96
	05/16/2017	Audie Murphy Day Income	Audie Murphy Day Income	500.00	11,722.96
	05/16/2017	Audie Murphy Day Income	Audie Murphy Day Income	100.00	11,822.96
	05/16/2017	Audie Murphy Day Income	Audie Murphy Day Income	100.00	11,922.96
	05/16/2017	Audie Murphy Day Income	Audie Murphy Day Income	250.00	12,172.96
	05/16/2017	Audie Murphy Day Income	Audie Murphy Day Income	500.00	12,672.96
	05/17/2017	Audie Murphy Day Income	Audie Murphy Day Income	250.00	12,922.96
4007	05/17/2017	Ride Right, Inc.	Audie Murphy Day	(1,171.60)	11,751.36
	05/23/2017	Audie Murphy Day Income	Audie Murphy Day Income	100.00	11,851.36
	05/23/2017	Audie Murphy Day Income	Audie Murphy Day Income	175.00	12,026.36
	05/23/2017	Audie Murphy Day Income	Audie Murphy Day Income	250.00	12,276.36
	05/23/2017	Audie Murphy Day Income	Audie Murphy Day Income	1,000.00	13,276.36
	05/23/2017	Audie Murphy Day Income	Audie Murphy Day Income	750.00	14,026.36
	05/23/2017	Audie Murphy Day Income	Audie Murphy Day Income	300.00	14,326.36
	05/25/2017	Audie Murphy Day Income	Audie Murphy Day Income	200.00	14,526.36
	05/25/2017	Audie Murphy Day Income	Audie Murphy Day Income	250.00	14,776.36
	05/25/2017	Audie Murphy Day Income	Audie Murphy Day Income	250.00	15,026.36
	05/30/2017	Farmers & Fleas Market	Farmers & Fleas Income	125.00	15,151.36
	05/30/2017	Audie Murphy Day Income	Audie Murphy Day Income	100.00	15,251.36
	05/30/2017	Audie Murphy Day Income	Audie Murphy Day Income	100.00	15,351.36
	05/30/2017	Audie Murphy Day Income	Audie Murphy Day Income	100.00	15,451.36
4008	05/30/2017	Postmaster	Audie Murphy Day	(731.72)	14,719.64
4009	05/30/2017	John Storm	Audie Murphy Day	(499.00)	14,220.64
4010	05/30/2017	Adah Leah Wolf	Audie Murphy Day	(776.61)	13,444.03
Total Month Ending 05/31/2017				3,653.48	



Main Street Monthly Report
 May 2017
 Reported by Adah Leah Wolf,
 Main Street Program Manager



ORGANIZATION/ADMINISTRATION:

8	Main Street Board meeting.
3, 17, 24, 31	City Staff meetings attended
8	Farmersville Community Development Corp. Board meeting. Meeting preparation including handouts and posting.
2, 19	Administrative assistance provided by Debbie Ranspot.
25	Attended Chamber reception for Lisa Eastman

PROMOTION:

6	Farmers & Fleas Market—good attendance. Members of the Plano Walking Club were welcomed and given goodie bags
6	Spring Event at Lexington Lodge. Main Street provided informational handouts
11, 25, 31	Audie Murphy Day Committee planning meetings. Postcards were mailed to the entire 75442 zip code. Citizens on Patrol will assist with Parade. Linda Brown is assisting with merchandise sales. Sponsorship letters were mailed and donations are coming in.
17	E Newsletter sent to downtown businesses and building owners
19	Downtown field trip for Tatum students. Citizens on Patrol assisted with traffic crossings, and volunteers assisted with the tours. Approximately 220 students (K and 1st grade) attended and had the opportunity to see the well in the Potter building and make a wish with a penny, as well as hearing a brief example of auctioneering. Discussion was centered on fun and healthy things you can do in downtown. The children's artworks (their favorite sport) were hung in downtown windows.
20	The Collin County Historical Commission led a historical "cruise" which featured Audie Murphy and included stops at the Audie Murphy marker and the Post Office in downtown. Main Street provided information for the 50 participants' goodie bags.
25	Farmersville Heritage Museum Board meeting. Audie Murphy display has been installed in one of the exterior window display areas.
26	Ads placed for Farmers & Fleas Market; press releases sent.
	Updates to city Website made

DESIGN:

	Flowers have been planted in the downtown planters
	Renovations continue on the Wag Jack Too building (208 McKinney Street)
	Post Office is receiving repairs to windows.
	Farmersville Rotary Club has contributed a shade area to the Splash Pad, in time for Memorial Day!

ECONOMIC RESTRUCTURING:

18	Main Street provides presentation for downtown merchants and building owners about the National Register district and its benefits. Building owners were encouraged to purchase plaques celebrating their inclusion in the district. Information was also mailed to the building owners.
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